

**This new catalog brings you  
lower prices, really lower prices**

**Remember, we guarantee to  
save you money**

**We guarantee to give you the  
immediate benefit of any lower  
prices after the catalog is printed**

**If you send us too much money  
we refund down to the last penny**

**Our guarantee protects you  
fully on every score**

SEARS, ROEBUCK AND CO.

### **Sears Guarantee**

**TO SAVE YOU MONEY . .  
TO DELIVER ALL MERCHANDISE SAFELY  
TO SATISFY YOU PERFECTLY**

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

**Fall and Winter 1949**

**SEARS, ROEBUCK AND CO. • 925 SOUTH HOMAN AVENUE • CHICAGO 7, ILLINOIS**





**WASHFAST** Honeysuckle Dresses in sizes 3 to 6x  
of fine quality **MERCERIZED** cotton fabrics

- Long-wearing broadcloths and percales are washfast
- New 1949 picture-book styling . . . perfect for first schooldays
- Sears-supervised workmanship for mother-approved quality

**\$1.98**  
EACH

**A** Washfast, mercerized broadcloth  
Delicate pastel-toned plaid has a sweet charm all its own. Decorative corselet effect midriff accents the styling. 100x60 cotton broadcloth in plaid print. 3-in. hem. Tie-back sash. Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 10 oz.  
29 K 1200—Multicolor pastel plaid...\$1.98

**C** Mercerized 80x80 fine percale  
Ruffle-edged sweetheart yoke and plastic belt with gold-color metal buckle on this dress with circular skirt. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.  
29K1203—Aqua green and brown plaid.\$1.98

**E** Washfast, mercerized broadcloth  
Five-inch petticoat ruffle around skirt of this jumper-effect dress. Gray bodice. Tie-back sash. Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 10 oz.  
29 K 1206—Wine red stripe...\$1.98

**B** Mercerized 80x80 percale  
Solid color with plaid yoke and sleeves . . . ruffled at neckline and cuffs. Gathered skirt, two pockets. 3-in. hem, tieback sash. Washfast. Sizes 3, 4, 5, 6, 6x. Please state size. Shpg. wt. 10 oz.  
29 K 1201—Royal blue...\$1.98  
29 K 1202—Wine red... 1.98

**D** Washfast, mercerized broadcloth  
White pique yoke with embroidery. Skirt has 3-in. hem. Tie-back sash. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.  
29 K 1204—Dark green...\$1.98  
29 K 1205—Bright rose... 1.98

**F** Mercerized 80x80 percale  
Early American print, apron ruffle and laced-effect bodice lend old-fashioned charm to this dress. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.  
29 K 1207—Multicolor print...\$1.98

## NEW HONEYSUCKLES



**Sanforized**  
**WOVEN**  
**PLAID**  
**GINGHAMS**

Washfast, won't shrink more than 1%. Solid color contrast details

**\$2.88**  
EACH

**G** Corded cotton bib-front yoke on clan-pattern plaid  
Neat plaid piping at neck and cute plaid bow at yoke add extra style appeal to this "kindergarten" dress. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shipping weight 10 ounces.  
29 K 1209—Multicolor woven plaid gingham...\$2.88

**H** Peek-a-boo vestee effect and boyish bow-tie trim  
Imagine your little girl wearing this clever new fashion in a bold, block plaid. Full circular skirt. Tie sash. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.  
29 K 1210—Multicolor plaid. State size. Shpg. wt. 10 oz...\$2.88

**J** Wide flared sleeves and a solid color bodice  
Contrasting bodice color repeated on saucy, puffed-out lantern sleeves. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 10 oz.  
29 K 1208—Multicolor woven plaid. Shpg. wt. 10 oz...\$2.88

### Measure to be sure

Don't guess your little girl's size . . . it's so easy to know exactly, order correctly and fit her properly. Sears children's wear has been proportioned to fit the child's body in accordance with actual measurements. Please do not order by age. See page 1362 for full instructions.

Her size (not age) is:	3	4	5	6	6x
If height is . . . . .	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is . . . . .	22	23	24	25	25½ in.
If weight is . . . . .	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length . . . . .	18½	20	21½	23	24½ in.



# .. made for even greater standards of VALUE

3 TO 6x

.. with even finer quality of FABRIC

.. with even greater wealth of DETAIL

.. in EVERY style .. at EVERY price level

Everything at Sears can be purchased on Easy Terms .. an opportunity of special interest to busy mothers. See inside back cover for complete details.

HONEYSUCKLE

THE RIGHT WAY  
TO SAY  
CHILDREN'S  
WEAR



A  
Dress complete  
with panty  
to match



C  
2-pieces  
Dress and  
Jacket



D  
2 pieces  
Jumper and  
Blouse



E  
2 pieces  
Dress and  
Panty

Sears Finest  
HONEYSUCKLE  
washfast 2-pc.  
cotton Dresses

\$3.88  
Each

\$2.88  
Each

B  
Sailor-  
Boy  
Style

Sanforized Cotton  
HONEYSUCKLES

## A Dress and matching panty

Inspired from the pages of an old-fashioned children's story book. "Needle-work" design border print on a violet ground .. in mercerized 80x80 percale, won't shrink over 1%. Separate panty has elastic legs and waist. Dress has tie-back sash, 3-in. hem, lace-trimmed collar, sleeves. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 12 oz. 29 K 1211—Violet. .... 2-pc. set \$2.88

## B Sailor-boy swing-skirt dress

Your little girl will like the neat lines of this sailor-boy dress with its white collar. Full circular skirt, with 3 rows of smart military braid at waist and hem. Tie-back sash. Washfast cotton broadcloth, won't shrink over 1%. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. State size. Shipping weight 10 oz. 29 K 1212—Bright red print. .... \$2.88

## C Woven cotton plaid, Sanforized cotton broadcloth

Fine Dan River plaid. Separate bolero jacket Sanforized combed broadcloth that will not shrink more than 1%. Full circular skirt. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 14 ounces. 29 K 1215—Multicolor woven plaid with solid blue. .... 2-pc. set \$3.88

## D Corded stripe cotton, Sanforized cotton broadcloth

Two pieces .. can be worn with other garments. Jumper skirt of Dan River woven corded stripe cotton buttons down to waist. Combed broadcloth blouse won't shrink more than 1%. Washfast. 4-inch hem. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state size. Shipping weight 15 ounces. 29 K 1213—Coral rose jumper with gray blouse. .... 2-pc. set \$3.88 29 K 1214—Aqua green jumper with gray blouse. .... 2-pc. set 3.88

## E Sanforized, mercerized broadcloth, eyelet trim

Separate matching panty. Cotton broadcloth windowpane print won't shrink more than 1%. 3-in. hem. Tie-back sash. Washfast. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. State size. Shpg. wt. 1 lb. 29 K 1216—Red and gray. .... 2-pc. set \$3.88



F  
\$2.98  
Faille-type  
Rayon



G  
\$3.98  
Rayon  
Taffeta

Party  
DRESS-UPS  
in rayon

## F Eyelet embroidered apron and trim

Crisp, white eyelet embroidered cotton, edged with rayon ruffling, in sweet suspender and apron trim on rich, soft faille-type rayon. Dry clean. Tie-back sash. Sizes 3, 4, 5, 6, 6x; see size chart, opposite page. State size. Shpg. wt. 9 oz. 29 K 1217—Aqua blue. .... \$2.98

## G Imported lace on rayon taffeta

That Val-type lace you see on the yoke and collar is imported from France. The sash ties in a large back bow. Hand washable. Sizes 3, 4, 5, 6, 6x; see size chart on opposite page. Please state correct size. Shipping weight 10 ounces. 29 K 1218—Yellow. .... \$3.98 29 K 1219—Pink. .... 3.98 29 K 1220—Light blue. .... 3.98

Of course, you plan to give your child every possible educational advantage. Do you know that Sears will send you Volume 1 of the American Peoples Encyclopedia for Free Examination in your own home? See page 916 for details.



**SIZES**  
**3 TO 6X**



**A**  
\$1.98  
Part Wool  
\$2.98  
All Wool

**B**  
\$2.98  
All Wool

**C**  
\$2.98  
Corduroy

**D**  
\$1.39  
Each

**E**

**F**  
\$2.98  
All Wool

### JUMPERS in warm fabrics for fall and winter school days

**A** CONTRAST COLOR PIPING and buttons at neckline and pocket of full-skirted dirndl-style jumper. Buttons down side. Tie-back sash. Dry clean. Sizes 3, 4, 5, 6, 6x; see size chart on page 2. State size.

60% Wool, 40% Rayon. In All Wool.  
Shpg. wt. 8 oz. Shpg. wt. 15 oz.  
29K4115-Bright red 29K4118-Bright red  
29K4116-Navy blue 29K4119-Navy blue  
29K4117-Kelly green 29K4120-Kelly green  
Each.....\$1.98 Each.....\$2.98

**B** ALL WOOL JUMPER in multicolor plaid. Squared neckline, button-back. Full dirndl skirt has tie-back sash. Dry clean. Sizes 3, 4, 5, 6, 6x; see size chart on page 2. Please state size. Shipping weight 15 ounces.  
29K4103-Multicolor plaid.....\$2.98

**C** PINWALE CORDUROY JUMPER. Embroidered lamb. Button-back. Has tie-back sash. Wash separately. Sizes 3, 4, 5, 6, 6x; see page 2. State size. Shpg. wt. 15 oz.  
29K4121-Red 29K4122-Kelly green 29K4123-Royal blue  
Each.....\$2.98

Blouses shown with Jumpers and Suits not included.

### DRESSES in colorful, washable cotton fabrics \$1.39 Each

**D** PETTICOAT RUFFLE, collar and yoke ruffle in gray striped print on a solid color dress. Tie-back sash. Washable. Sizes 3, 4, 5, 6, 6x; size chart on page 2. State size.  
29 K 1223-Pink. Shpg. wt. 7 oz.....\$1.39

**E** LOOKS LIKE 3-PIECE OUTFIT of plaid skirt, plaid bolero and white blouse... it's a one-piece washable cotton dress. Tie-back sash. Sizes 3, 4, 5, 6, 6x; size chart on page 2.  
29 K 1222-State size. Shpg. wt. 7 oz.....\$1.39

### ALL WOOL SUITS . . bright with plaid, embroidered trims

**F** ALL WOOL unlined bolero jacket edged with embroidery and shiny metal nailheads... colorful as a Tyrolean peasant costume. All wool skirt. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. State size. Shipping weight 12 ounces.  
29 K 4000-Kelly Green 29 K 4001-Bright red  
2-pc. Suit.....\$2.98

**G** ALL WOOL JACKET is in unlined bolero style with long sleeves. Plaid collar and bow matches plaid border on all wool swing skirt. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart page 12. State size. Shipping weight 15 ounces.  
29 K 4003-Bright red 29 K 4004-Royal blue  
2-pc. Suit.....\$3.98

**H** ALL WOOL classic boxy unlined jacket has 2 patch pockets, gold color metal buttons. All wool skirt has 2 box pleats front and back. Adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. State size. Shpg. wt. 1 lb. 1 oz.  
29K4006-Copen blue..\$4.98 29K4007-Navy blue... 4.98 29K4008-Red..... 4.98

**J** ALL WOOL bolero unlined jacket with long sleeves has shoulder pads for that "squared-shoulder" look. Metal buttons on "make-believe" pockets. All wool skirt has elastic dirndl shirring at waist, adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart page 12. State size. Shpg. wt. 15 oz.  
29 K 4005-Multicolor plaid suit.....\$3.98

**K** ALL WOOL Boxy style unlined jacket has plaid trim on collar, lapels button to match all wool plaid skirt. Full, flaring swing skirt has side button closing, adjustable suspenders. Dry clean. Sizes 3, 4, 5, 6, 6x; size chart on page 12. State size. Shpg. wt. 1 lb. 1 oz.  
29 K 4009-Gray with plaid 2-pc. suit.. \$4.98 29 K 4010-Navy with plaid 2-pc. suit.. 4.98



**G**  
\$3.98  
All Wool

**J**  
\$3.98  
All Wool

**H**  
\$4.98  
All Wool

**K**  
\$4.98  
All Wool



**\$2.49 Set**

ALL WOOL PLAID parka hood with earflaps... double thick, with mittens to match. Chin ties. Hand wash separately. One size fits 3 to 6. Shipping weight set 6 ounces.  
29 K 7665-Kelly green..\$2.49 29 K 7666-Bright red.. 2.49

**\$1.29**

ALL WOOL BERET with warm earflaps. Double thick... chin ties and pom-pom... in colorful plaid. Hand wash separately. One size fits 3 to 6. Shipping weight 3 ounces.  
29 K 7667-Red plaid...\$1.29 29 K 7668-Blue plaid... 1.29

**\$1.19**

ALL WOOL PARKA HOOD... double thick for extra warmth. Colorful plaid and tassel trim. Chin ties. Hand wash separately. One size fits 3 to 6. Shipping weight 3 ounces.  
29 K 7669-Navy blue..\$1.19 29 K 7670-Bright red.. 1.19





A \$1.98

B \$2.69

C \$2.98

### HONEYSUCKLE 100% virgin wool novelty Cardigans

**A** HAND-KNIT Effect in cable pattern knit-into long sleeve cardigan of all wool worsted yarns. Ribbed neck, cuffs, bottom. Button front. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 6 oz.*  
29K3617-Bright red... \$1.98  
29K3618-Royal blue... 1.98

**B** HEAVIER WEIGHT ALL WOOL worsted cardigan... with a fancy knit-in pattern on collar, and on front. Long sleeves, button front. Hand wash separately. *Sizes 3, 4, 6, 8. Please state size. Shpg. wt. 6 oz.*  
29K3619-Copen blue... \$2.69  
29K3622-Bright red... 2.69

**C** HAND EMBROIDERED floral spray on front, contrast trim at neck of fine quality all wool Tyrolean cardigan. Long sleeves, metal buttons. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 11 oz.*  
29K3623-Yellow... \$2.98  
29K3624-Kelly green... 2.98

### 100% VIRGIN WOOL in jacquard Cardigans, Pullover

**D** THE PUSSYCAT "meows" on the left... the puppy "bow-wows" on the right... knit-in pattern is repeated on back. Long sleeve, button front cardigan. Hand wash separately. *Sizes 3, 4, 6, 8. Please state size. Shpg. wt. 8 oz.*  
29K3611-Bright red... \$2.98  
29K3612-Royal blue... 2.98

**E** "FAWN IN THE FLOWERS" pattern front and back. Long sleeve pullover with ribbed crew neck, cuffs, bottom. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 8 oz.*  
29K3608-Kelly green  
29K3609-Royal blue  
29K3610-Bright Red  
Each... \$1.98

**F** "SOLDIER BOY AND GIRL" knit-in pattern on front and back of long sleeve cardigan. Smart yoke effect. Ribbed knit, cuffs, and bottom. Button front. Hand wash separately. *Sizes 3, 4, 6, 8. Please state size. Shipping weight 12 oz.*  
29K3613-Royal blue... \$2.98  
29K3614-Bright red... 2.98

### WARM PRACTICAL SWEATERS at Sears low prices

**G** "BUGS BUNNY," peppy star of movie cartoons, applied in color on cotton knit sweat shirt, fleeced inside. Hand wash separately. *Sizes 4, 6, 8. Please state size. Shpg. wt. 8 oz.*  
29K3615-Yellow... 89c  
29K3616-Copen blue... 89c

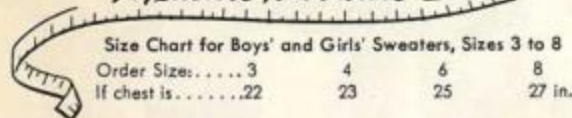
**H** COTTON COAT SWEATER. Knit of sturdy yarns. Softly fleeced inside for extra warmth, two roomy patch pockets. Hand wash separately. *Sizes 3, 4, 6. State size. Shpg. wt. 8 oz.*  
29K3602-Bright red... 98c  
29K3603-Copen blue... 98c

**J** HAND EMBROIDERED pullover of all wool worsted. Contrast trim at neckline. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 7 oz.*  
29K3628-Med. blue... \$1.98  
29K3629-Bright red... 1.98  
29K3630-Yellow... 1.98

**K** SEARS NEW LOW PRICE for all wool long sleeve cardigan. Wear with pullover as twin set. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 8 oz.*  
29 K 3635-Kelly (bright) green... \$1.59  
29 K 3636-Bright red... 1.59

**L** SEARS NEW LOW PRICE for all wool short sleeve pullover... fits under cardigan as twin set. Hand wash separately. *Sizes 3, 4, 6, 8. State size. Shpg. wt. 6 oz.*  
29 K 3631-Kelly (bright) green... \$1.29  
29 K 3634-Bright red... 1.29

### Measure to be sure



### Easy Terms Available

Budget your needs... pay a little each month on Sears Easy Terms. See inside back cover for details.



\$1.29

39c pair

39c pair

69c pair

**STOCKING CAP**, of 50% wool, 50% cotton. Earflaps, chin ties. Double thick. Hand wash separately. One size fits 3 to 6. Shipping wt. 4 oz.  
29K7674-Red... \$1.29  
29K7675-White... 1.29  
29K7676-Green... 1.29

**ALL WOOL mittens**, brushed inside. Hand wash separately. Small (3), medium (4), large (6). *Please state size. Shipping wt. 2 oz.*  
29K7573-Navy... 39c  
29K7574-Red... 39c  
29K7575-White... 39c

**ALL WOOL STRIPED Mittens**, brushed inside. Hand wash separately. Small (3), medium (4), large (6). *Please state size. Shipping weight 2 oz.*  
29K7671-Red... 39c  
29K7672-Navy... 39c  
29K7673-Brown... 39c

**ALL WOOL Gloves**, novelty knit of worsted yarn. Hand wash separately. Small (3), medium (4), large (6). *State size. Shpg. wt. 2 oz.*  
29K7639-Green  
29K7640-Red  
Pair... 69c

**BARGAIN SPECIAL**  
100% WOOL

K \$1.59  
Cardigan

L \$1.29  
Pullover

ALL PAGE 5... CHILDREN'S WEAR



\$2.98  
Cardigan

3 to 8

E \$1.98  
Pullover

HONEYSUCKLE  
THE RIGHT WAY  
TO SAY  
CHILDREN'S  
WEAR

Original designs created especially for Sears... in

**100% VIRGIN WOOL**

with knit-in jacquard patterns front and back for boys and girls

F \$2.98  
Cardigan

\$1.98 J  
Pullover

H  
98c  
Was \$1.29

G 89c

L

K



Honeysuckle hooded beauty in  
**ALL WOOL SUEDE CLOTH**

**\$14.95**

3-piece Coat, Hood  
and Slack Set

A style to thrill any little girl . . . a value to thrill her mother. Detachable hood lined with contrasting velveteen. Turn-back cuffs. Metal buttons. Rayon lined, cotton interlined. Slacks to match have adjustable suspenders, elastic ankle insert, cotton kasha lined. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size.* Shipping weight 3 lbs. 29K2206—Bright red 29K2207—Bright blue 3-pc. set . . . . . \$14.95



**HONEYSUCKLE COAT SETS . . . packed with value from top to toe**

**\$15.95** 3-pc. set

ASTRAKHAN FUR-LIKE FABRIC trim on detachable hood and coat front, shirred back yoke. Set, 100% reprocessed wool. Coat, rayon lined, cotton interlined. Slacks have adjustable suspenders, cotton kasha lining. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shpg. wt. 3 lbs. 8 oz.* 29 K 2212—Bright green 29 K 2213—Bright red 3-pc. set . . . . . \$15.95

**\$15.95** 3-pc. set

BRIGHT PLAID TRIM on coat, detachable hood and slacks. 100% reprocessed wool. Coat rayon lined, cotton interlined. Slacks have adjustable suspenders, cotton kasha lining. *Sizes 3, 4, 5, 6, 6x; see size chart on page 1362. Please be sure to state size wanted.* Shipping weight 3 lbs. 15 oz. 29 K 2208—Gray 29 K 2209—Royal blue 3-pc. set . . . . . \$15.95

**\$12.95** 2-pc. set

ASTRAKHAN FUR-LIKE fabric trims collar, sleeves, 100% reprocessed wool. Coat rayon lined, cotton interlined. Slacks have suspenders, cotton kasha lining. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size.* Shipping weight 3 lbs. 13 oz. 29 K 2204—Wine red 29 K 2205—Med. green 2-pc. set . . . . . \$12.95

**\$10.95** 3-pc. set

CONTRAST WOOL LINED HOOD. Coat rayon lined, cotton interlined. 56% wool, 44% rayon face fleece; cotton back, 50% of fabric. Leggings cotton kasha lined. *Sizes 3, 4, 5, 6, 6x; see size chart on page 1362. Please state size.* Shipping weight 3 lbs. 6 oz. 29K2202—Medium blue 29K2203—Bright red 3-pc. set . . . . . \$10.95

3-pc. Coat Set trimmed, lined with  
**LEOPARD FUR-LIKE FABRIC**

**\$16.95**

Dramatic accent of fur-like cotton fabric trims detachable hood, yoke, cuffs and lines coat. 100% reprocessed wool. Bib-top slacks have adjustable suspenders elastic ankle insert; lined with cotton kasha. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size.* Shipping weight 4 pounds 1 ounce. 29 K 2210—Med. green 29 K 2211—Wine red 3-pc. set . . . . . \$16.95



**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
CHILDREN'S  
WEAR



**HONEYSUCKLE FALL COATS at Sears low prices**

**\$7.95**

LEOPARD FUR-LIKE FABRIC lines the detachable hood and trims the pockets of this coat made in 100% reprocessed wool. Rayon lined. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 11 oz.* 29 K 2378—Wine red 29 K 2379—Royal blue 2-pc. set . . . . . \$7.95

**\$8.95** Reversible Coat

BOTH COAT AND DETACHABLE HOOD are reversible for rain-or-shine wear. 100% wool plaid one side . . . water repellent cotton gabardine on the other. *Sizes 3, 4, 5, 6, 6x; see size chart on page 1362. Please state size.* Shpg. wt. 2 lbs. 1 oz. 29 K 2380—Reversible plaid, light tan . . . . \$8.95

**\$10.95**

100% WOOL COVERT in a single breasted swing-back, yoke styled coat. Detachable hood lined with all wool plaid. Rayon lined, cotton interlined. *Sizes 3, 4, 5, 6, 6x; see size chart on page 1362. State size.* Shpg. wt. 2 lbs. 29 K 2385—Bright green 29 K 2386—Bright red 2-pc. set . . . . . \$10.95

**Coat, Legging Set**

Warm fleece of 56% wool, 44% rayon face, cotton back is 50% total fabric. Coat cotton kasha lined. Zipper leggings unlined, have adjustable suspenders. *Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Wt. 2 lbs. 10 oz.* 29 K 2200—Bright red 29 K 2201—Medium blue 2-pc. set only . . . . . \$7.95

**BARGAIN  
SPECIAL  
\$7.95**





### HONEYSUCKLE SNOW SUITS . . warm, rugged . . priced low at Sears

**\$8.95**

"SKI-GIRLS" embroidered on hooded jacket. Elastic cuffs. Slacks have adjustable suspenders, elastic at ankles. 100% reprocessed wool, cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 4 oz.  
29 K 2660—Blue, gray  
29 K 2661—Green, red  
Each suit. . . . . \$8.95

**\$10.95**

SILVER-DYED CONEY FUR trim on hood. Zip-front jacket, shirred back. 100% reprocessed wool, cotton kasha lined. Slacks have adjustable suspenders, elastic ankles. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 7 oz.  
29 K 2666—Green, gray  
29 K 2667—Wine, gray  
Each suit. . . . . \$10.95

**\$10.95**

WATER-REPELLENT RAYON twill jacket, fur trimmed hood . . wool interlined. Zip front. 100% reprocessed wool slacks have knit anklets. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 2 pounds 15 ounces.  
29 K 2662—Tan, brown  
29 K 2663—Gray, green  
Each suit. . . . . \$10.95

**\$10.95**

COTTON POPLIN SUIT, water-repellent. Zip front. Cotton kasha lining, wool interlining. Ski pants have adjustable suspenders, knee patches, zip anklets. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 2 pounds 9 ounces.  
29 K 2664—Green, gray  
29 K 2665—Navy, red  
Each suit. . . . . \$10.95



**\$12.95**

Each suit

### Honeysuckle Snow Suits with ZIP-OUT SHEEPSKIN LININGS

Zipper-front jackets, fully lined

- All around zipper on extra warm sheepskin lining . . zips in easily for colder weather
- Warmly lined bib-top ski pants have adjustable buckle suspenders, reinforced knee patches, extra long zippers on anklets

**A** COTTON GABARDINE jacket, hat. Water repellent, zip-out sheep lining; cotton plaid lined. Sleeves wool interlined. Pants reprocessed wool, cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 3 lbs. 4 oz.  
29 K 2650—Red and navy  
29 K 2651—Lt. blue, navy  
Each 3-pc. suit . . . \$12.95

**B** JACKET WITH ATTACHED HOOD and pants both made of 100% reprocessed wool . . lined with cotton kasha, plus zip-out sheepskin. Plaid trim. All around belt. Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shpg. wt. 3 lbs. 15 oz.  
29K2652—Green, plaid  
29K2653—Lt. Navy, plaid  
Each 2-pc. suit . . . \$12.95



**\$5.95** Part Wool **\$7.95** All Wool

HOODED SNOW SUIT with embroidered jacket. Bib top pants have suspenders, knee patches. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. ea. 3 lbs.  
50% Reused Wool, 50% Cotton  
29 K 2654—Brown  
29 K 2655—Navy blue  
Each. . . . . \$5.95  
100% Reprocessed Wool  
29 K 2656—Brown  
29 K 2657—Navy blue  
Each. . . . . \$7.95

### Wool Snow Suit

**\$8.95**

100% REPROCESSED WOOL. Zipper front jacket with reindeer applique. Attached hood. Slacks have bib top, adjustable suspenders, elastic ankle inserts. Cotton kasha lined. Sizes 3, 4, 5, 6, 6x; see size chart, page 1362. State size. Shipping wt. 2 lbs. 14 oz.  
29 K 2658—Royal blue  
29 K 2659—Med. green  
Each. . . . . \$8.95

### WARM SNOW PANTS for cold weather

**\$3.79**

SLACKS in 100% reprocessed wool, water-repellent, cotton kasha lined. Knit ankle inserts. Adjustable suspenders, elastic in back. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shipping weight 1 lb. 6 oz.  
29 K 2720—Brown  
29 K 2721—Navy blue  
29 K 2722—Med. green  
29 K 2723—Wine red  
Each. . . . . \$3.79

**\$3.79** All Wool **\$2.79** Part Wool

Knee patches. Elastic back. Cotton lining. State size 3, 4, 5, 6, 6x; size chart, page 1362. Wt. ea. 2 lbs. 3 oz.  
100% Reprocessed Wool, Water-Repellent; Zip Anklets  
29 K 2708—Navy blue \$3.79  
29 K 2709—Brown. . . 3.79  
29 K 2710—Med. green 3.79  
50% Reused Wool, 50% Cotton Knit Anklets  
29 K 2711—Navy blue \$2.79  
29 K 2712—Brown. . . 2.79  
29 K 2713—Dk. green. 2.79

### WATER-REPELLENT

#### Cotton Poplin Snow Pants

COTTON KASHA LINING quilted to 100% reused wool. Adjustable suspenders, knee patches and zip anklets. Sizes 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. 2 lbs.  
29 K 2714—Green  
29 K 2715—Navy blue  
29 K 2716—Brown  
Each. . . . . \$3.98





# CORDUROY

Made to our rigid specifications for fabric... fit... fine workmanship



**A** \$5.98  
Jacket and Longies  
\$2.49  
Longies



**B** \$2.69  
Overalls



**C** \$1.98  
Boxer Longies

Sizes 2 to 6x



**D** \$1.98  
Overalls



**E** \$1.34  
Boxer Shorts

**A** CORDUROY JACKET AND LONGIE SET. Zipper-front jacket with red cotton kasha lining, elastic shirred sides, 2 pockets. Elastic shirred boxer longies have 2 slash pockets, wide cuffs. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 1 lb. 3 oz.  
29 K 4330-Gray 29 K 4331-Bright red  
29 K 4332-Medium blue... Each set \$5.98  
Longies sold separately. Shpg. wt. 14 oz.  
29 K 4333-Gray 29 K 4334-Bright red  
29 K 4335-Medium blue... Each \$2.49

**B** CORDUROY OVERALLS, self-lined bib, tailored cuffs, 2 patch pockets, safety tilt adjustable metal buckle on suspenders, hooks on metal buttons. Side Gripper Fastener opening, roomy seat. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 11 oz.  
29 K 4217-Dark green... \$2.69  
29 K 4202-Bright red... 2.69  
29 K 4203-Medium blue... 2.69

**C** CORDUROY BOXER LONGIE. Elastic shirred waistband. Back hip pocket. Finished seams. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 8 oz.  
29 K 4336-Brown 29 K 4337-Dark green  
29 K 4338-Bright red... Each \$1.98

**D** CORDUROY OVERALLS. Adjustable button suspenders. Lined bib. Set-in waist. Patch pocket. Side buttons. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 10 oz.  
29 K 4218-Wine red... \$1.98  
29 K 4219-Bright blue... 1.98

**E** CORDUROY BOXER SHORTS. Elastic shirred waist. Back pocket. Wash separately. Sizes 2, 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 6 oz.  
29 K 4506-Royal (bright) blue... \$1.34  
29 K 4507-Brown... 1.34  
29 K 4508-Dark green... 1.34



WALT DISNEY  
Movie Stars in  
**COLOR**



on  
Sturdy  
Playwear

SIZES  
3 to 6x

© W. D. P.

Was \$1.89 \$1.64

Denim Slacks

Donald Duck Family colorfully printed on the front. Elastic shirred waist stays up, fits comfortably. Sanforized, won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x; see size chart on page 9. State size. Shipping weight 8 oz.  
29K4328-Navy blue \$1.64

Long Sleeves 98c Short Sleeves 89c

POLO SHIRTS. Fine Washable combed cotton. Disney characters on front. Sizes 3, 4, 6; size chart on page 9. State size.  
Long Sleeves. Shpg. wt. 5 oz.  
29 K 4714-Yellow... 98c  
29 K 4715-White... 98c  
Short sleeves. Shpg. wt. 4 oz.  
29 K 4716-Yellow... 89c  
29 K 4717-White... 89c

\$1.89

Denim Overalls

Complete Mickey Mouse family on front. Self-lined bib. Button-on suspenders. Side button. Back pocket. Sanforized, max. shrinkage 1%. Wash separately. Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. 9 oz.  
29K4207-Navy blue \$1.89



TURTLE NECK. Finer combed cotton. Ribbed collar and cuffs keep neck and wrists warm. Long sleeves. Wash separately. Sizes 3, 4, 6; size chart on page 9. State size. Shpg. wt. 5 oz.

Solid Color

29 K 4768-Blue... 89c  
29 K 4769-Yellow... 89c  
29 K 4770-White... 89c

Blazer Stripes

29 K 4700-Brown, tan, yellow... \$1.19  
29 K 4701-Navy blue, red, gray... \$1.19



COTTON KNIT Polo Shirts... wash separately. Sizes 3, 4, 6; see size chart on page 9. Please state size. Shipping weight each 5 ounces.

MERCERIZED DURENE\* YARN.

... firmly knit for long wear. Solid color. Long sleeves.

29 K 4719-Yellow... 98c  
29 K 4718-Light blue... 98c  
29 K 4720-White... 98c

Solid Color Short Sleeves.

29 K 4708-Yellow... 89c  
29 K 4707-Light blue... 89c  
29 K 4709-White... 89c

Fine Combed Cotton. Blazer stripes. Long sleeves.

29 K 4704-Navy blue, red, white  
29 K 4703-Brown, yellow, white  
Each... \$1.09

Blazer Stripes. Short Sleeves.

29 K 4706-Navy blue, red, white  
29 K 4705-Brown, yellow, white  
Each... 98c

\*Reg. U.S. Pat. off.

COMBED COTTON. Solid color. Long sleeves.

29K4725-Lt. blue... 74c

29K4726-Yellow... 74c

29K4702-White... 74c

2 for... \$1.44

Solid Color. Short sleeves.

29K4738-Lt. blue... 59c

29K4739-Yellow... 59c

29K4741-White... 59c

2 for... \$1.14

Stripes. Long Sleeves.

29K4721-Yellow, brown

29K4722-Navy blue, red. Ea. 74c; 2 for \$1.44

Stripes. Short Sleeves.

29K4723-Yellow, brown

29K4724-Navy blue, red. Ea. 59c; 2 for \$1.14

## WESTERN PRINT on Combed Cotton

Colorful print of cowgirl, cowboy, boots and hat. Wash separately. Sizes 3, 4, 6; see size chart on page 9. Please state size. Shpg. wt. each 5 oz.

Long Sleeves

29 K 4728-Yellow... 2 for \$1.74... Each 89c

29 K 4729-White... 2 for \$1.74... Each 89c

Short Sleeves

29 K 4730-Yellow... 2 for \$1.54... Each 79c

29 K 4731-White... 2 for \$1.54... Each 79c





SIZES  
2 TO 6X

# Prices Cut!

LOWEST PRICE EVER . .

## Sears Sanforized BLUE DENIM DUNGAREES

- Sanforized blue denim won't shrink over 1%
- Double-needle stitched for extra strength
- Strong copper rivets for reinforcement
- Two front pockets; one back patch pocket

Was \$1.59 NOW \$1.29

**A** BUTTON-ON SUSPENDER STYLE, with orange double needle stitching, copper metal buttons at waistband and side. Copper rivets at front and at 2 pockets. Back yoke. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. ea. 11 oz. 29 K 4326—Navy blue \$1.29 2 for . . . . . 2.54 (Shirt sold below)

Was \$1.39 NOW \$1.09

**B** BOXER STYLE with all-around elastic waistband . . . stays up without belt or buttons . . . easy to put on, take off. 2 front pockets with copper rivet reinforcements. Double-needle orange stitching. Back patch pocket. Wash separately. Sanforized, won't shrink over 1%. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 10 oz. 29 K 4329—Navy blue \$1.09 2 for . . . . . 2.14

Was \$1.39 NOW \$1.19

**C** COTTON FLANNEL SHIRT. Sanforized plaid—won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4676—Navy blue and red plaid . . . . . \$1.19

## SEARS CHAP DUNGAREES

New western style

\$1.98 Dungarees \$1.98 Shirt

SANFORIZED BLUE DENIM won't shrink over 1%. Tailored with wide, contrasting red denim chaps studded with copper rivets. Same rivets reinforce pockets. Copper buttons at waist and side. Button on suspenders. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 13 oz. 29 K 4339—Navy blue with red . . . . . \$1.98  
Western Style Flannel Shirt. Two-tone Sanforized cotton flannel won't shrink over 1%. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4685—Medium blue, red trim . . . \$1.98 29 K 4686—Yellow with brown trim . . . 1.98

Size Chart for Sizes 2 to 6x

Order Size	2	3	4	5	6	6x
If Height is . . . . .	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If Chest is . . . . .	21	22	23	24	25	25½
If weight is . . . . .	25½-29	29½-34	34-38	38½-44	44½-49	49½-54 lbs.

For Sears Easy Terms . . inside back cover for complete details

CPBKMN PAGE 9 . . CHILDREN'S WEAR

SPECIAL  
Lowest price  
in years  
**79c**

STURDY WOVEN CHAMBRAY in medium blue with navy blue and red trim. Patch pockets. Navy colored buttons at side and on the adjustable cross-stitched suspenders. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 6 oz. 29 K 4220—Medium blue Each . . . . . 79c; 2 for \$1.54

\$1.19

SANFORIZED DENIM OVERALLS. Won't shrink over 1%. Self lined bib. Button on suspenders. 2 patch pockets. Bar-tacked. Set-in waist. Wash separately. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 9 oz. 29 K 4206—Med. blue. Each . . . \$1.19; 2 for \$2.33

\$1.98

ALL-WOOL BOXER SLACKS. Comfortable, stay-up elastic shirred waist. Hip pocket. Dry clean. Sizes 2, 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz. 29 K 4340—Dark green 29 K 4341—Navy blue 29 K 4342—Brown Each . . . . . \$1.98

## SEARS FAMOUS CLASSIC SHIRTS in choice of 3 fabrics

Button-front, notch collar style with patch pocket

Favorite to wear with slacks, skirts, dungarees

### Sturdy washable BROADCLOTH

98c ea. 74c ea.  
2 for \$1.92 2 for \$1.44  
Long sleeves Short sleeves  
Sizes 3, 4, 5, 6, 6x.  
Long Sleeve Style. Shpg. wt. each 5 oz. State size. 29 K 4645—White. Each . . . . . 98c; 2 for \$1.92  
Short Sleeve Style. Shpg. wt. each 5 oz. State size. 29 K 4635—White. Each . . . . . 74c; 2 for \$1.44

### Sanforized GINGHAM

\$1.39 ea. \$1.09 ea.  
2 for \$2.72 2 for \$2.13  
Long sleeves Short sleeves  
Washable woven plaid—won't shrink over 1%. Sizes 3, 4, 5, 6, 6x. Wt. ea. 5 oz. Long Sleeves. State size. 29 K 4681—Red plaid. Each . . . \$1.39; 2 for \$2.72  
Short Sleeves. State size. 29 K 4682—Red plaid. Each . . . \$1.09; 2 for \$2.13

### Washfast Cotton FLANNEL

\$1.39 Each  
2 for \$2.72  
Long sleeves  
Colorful Western Print washfast, vat-dyed, Sanforized, won't shrink more than 1%. Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. each 6 oz. 29 K 4683—Red . . . \$1.39 29 K 4684—Yellow . . . 1.39 2 for . . . . . \$2.72

Measure to be sure

To be sure of getting the most accurate fit it is necessary to measure carefully and accurately. Consult the size chart at the right for the nearest size to correspond to the measurements which you have taken. For complete measuring instructions please refer to page 1362.



**SIZES**  
**2 TO 6X**



Cotton Gabardine

All Wool

**VALUES IN 2-PIECE SLACK SETS**

Warm, full cut and firmly finished

Flannelette  
Shirt, Wool  
Slacks

**\$3.98**

**\$4.98**

**\$5.89**

**SHIRT 'N' SLACKS SET** takes hard play in smart style. Cotton flannel shirt in colorful print has new slanted zipper closing, button cuffs. Sanforized (max. fab. shrink. 1%), beautifully washable. All wool slacks with back pocket, side buttoning. Button-on suspenders stitched to prevent slipping. Dry clean. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 1 lb. 2 oz.*  
29 K 4344—Yellow print shirt, brown slacks. \$3.98  
29 K 4345—Yellow print shirt, navy slacks. \$3.98

**COTTON GABARDINE** jacket and slack set. Jacket has quick-zipper closing down front, cotton kasha lining for warmth. Snug elastic shirring at sides, two handy pockets. Boxer slacks are well-cut, fit well thanks to elastic shirring all around waist. Two front inset pockets. Made to take rough-and-tumble wear. Sanforized (max. fab. shrinkage 1%). Wash separately. *Sizes 3, 4, 5, 6, 6x; see size chart on page 9. Please state size. Shpg. wt. 1 lb. 5 oz.*  
29 K 4350—Brown. \$4.98  
29 K 4351—Med. blue 4.98

**ALL WOOL** jacket and slack set. Bloused jacket in colorful plaid has smart solid color collar, cuffs and waistband, becoming ascot tie. Buttons match. Fits snugly over slacks. Front-pleated slacks with side-buttoning, back pocket. Button-on suspenders stitched together in back to prevent slipping. Dry clean. Warm, long-wearing. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shipping weight 1 lb. 4 oz.*  
29 K 4346—Plaid jacket, brown slacks. \$5.89  
29 K 4347—Plaid jacket, navy blue slacks. \$5.89

**WARM WOOL SHIRT**

In-or-out jacket style  
in bold Buffalo plaid  
A Sears big-bargain buy

**\$1.98**

Wonderful wool "mixer" (70% new wool, 30% reprocessed wool) for all winter clothes to use as shirt or toss-over jacket. Buttons up to neckline. Handy patch pocket. Long sleeves with buttoned cuffs. Dry clean. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shpg. wt. 14 oz.*  
29 K 4687—Red and black. \$1.98  
29 K 4688—Black and white. 1.98

*Measure to be sure*

Please do not try to guess the correct size. For your satisfaction, Measure each time you order. See page 1362 for helpful suggestions.



Flannel  
Shirt  
\$1.98

Cotton  
Twill  
\$1.98

Corduroy  
\$2.98

**ALL-IN-ONE PLAYSUITS** in sturdy, easy-to-wash cottons

**\$1.15** 2 for \$2.25

**"DUTCH GIRL" STYLE** all-in-one of crisp, washable chambray. Flare-out simulated pockets, square neckline, sleeves, waistband and leg bottoms are all spiced with red trimming. Soft gathers for flattering fullness. Buttons at side and back. *Sizes 3, 4, 5, 6, 6x; size chart, page 9. State size. Shipping wt. each 8 ounces.*  
29 K 4205—Med. blue  
Each \$1.15; 2 for \$2.25

**\$1.39** 2 for \$2.72

**SANFORIZED BROADCLOTH** all-in-one with Peter Pan collar, nipped set-in shirred waistband piped in white. Adorable pussy-cat applique, patch pocket. Buttons down back, at sides. Washable — max. fab. shrink, 1%. Fine quality, lower-priced this year. *Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. each 8 oz.*  
29 K 4221—Med. blue  
Each \$1.39; 2 for \$2.72

**\$1.59** Was 2 for \$3.12

**LOWER PRICED . . .** cotton pincheck all-in-one with colorful embroidery. White collar, piping on puff sleeves and pocket. Shirred set-in waistband. Buttons, tie-sash in back. Washable. *Sizes 3, 4, 5, 6, 6x; size chart on page 9. State size. Shpg. wt. ea. 8 oz.*  
29 K 4232—Blue and white check. \$1.59  
29 K 4233—Red and white check. 1.59  
2 for . . . 3.12

**PLAYTIME JODHPURS**

Well made with 2 pockets,  
elastic shirred backs and  
firm elastic foot straps

Twill Jodhpurs \$1.98 Western Shirt \$1.98

**[A] WESTERN STYLE** jodhpurs in sturdy cotton twill. Sanforized, wash separately. (max. fab. shrink. 1%). Loops front and back, Gripper fasteners at side. 2 pockets. *Sizes 3, 4, 5, 6, 6x; see size chart on page 9. Please state size. Shpg. wt. 9 oz.*  
29 K 4511—Red. \$1.98  
29 K 4512—Dark brown. 1.98  
29 K 4513—Dark green. 1.98

**[B] COTTON FLANNEL WESTERN** STYLE SHIRT. Sanforized (won't shrink over 1%). Wash separately. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 8 oz.*  
29 K 4685—Med. blue, red. \$1.98  
29 K 4686—Yellow, brown. 1.98

Corduroy Jodhpurs \$2.98

**[C] FINE PINWALE.** Elastic shirring in back; side-button opening. Wash separately. *Sizes 2, 3, 4, 5, 6, 6x. State size. Shpg. wt. 9 oz.*  
29 K 4514—Dark Green. \$2.98  
29 K 4515—Dark brown. 2.98  
29 K 4516—Red. 2.98

Shirt not included.

Everything at Sears can be purchased on Easy Terms. See inside back cover for full details.





### HONEYSUCKLE RAINWEAR . . smart, full cut shower-shedders

**\$1.49**

WONDER-WEARING metallic finish plastic in gay colors for raincoat with perky bow tie neckline. All-around belt ties in front. Pixie hood is attached. Waterproof. *Sizes* Small (3-4); medium (5-6); large (6x). *State size*. Shipping weight 8 ounces.

29 K 4921—Red . . . . . \$1.49  
29 K 4922—Blue . . . . . 1.49  
29 K 4923—Green . . . . . 1.49

**\$1.98**

RUBBERIZED COTTON plaid raincape with attached hood. Rubberized finish inside for added protection. Self-tie neck, roomy armholes. Full cut to slip easily over outer clothes. *Sizes* Small (3-4); medium (5-6); large (6x). *Please state size*. Shipping weight 12 oz.

29 K 4924—Red, green and yellow plaid . . . . . \$1.98

**\$3.49**

WATERPROOF COTTON TWILL 3-way coat, completely rubberized. Detachable button-on hood, 2 pockets. Wear belted all around, half belted or loose. Self lined yoke, contrasting buttons. *Sizes* 4, 5, 6, 6x. *Please state size*. Shipping weight 1 lb. 12 oz.

29 K 4925—Light tan . . . \$3.49  
29 K 4926—Copen blue . . 3.49  
29 K 4927—Bright red . . 3.49



### TOP-EVERYTHING JACKETS at Sears-thrifty prices . . fully lined

**\$2.88**

WATER-REPELLENT POPLIN jacket, fully lined with colorful cotton plaid. Roomy raglan sleeves, two slash pockets, quick-zipper closing down front. Snug-fit elastic shirred back. *Sizes* 3, 4, 5, 6, 6x. *Please state size*. Shipping weight 1 pound.

29 K 4809—Tan . . . . . \$2.88

**\$5.98**

WARM PEA JACKET with lined detachable hood in sturdy 100% reprocessed wool melt-on cloth. Navy-style button-up collar, broad lapels, slash pockets. Nautical buttons. Cozy red cotton flannel lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 8 oz.

29 K 4808—Navy blue . . \$5.98

**\$7.98**

CAPEKIN LEATHER JACKET is windproof, sheds rain, snow, wears like iron. Zip front, 2 slash pockets. Darts at back band, adjustable side tabs for perfect fit. Gay plaid brushed cotton lined. *Sizes* 3, 4, 5, 6, 6x. *State size*. Shpg. wt. 1 lb. 15 oz.

29 K 4804—Med. brown \$7.98

### RAINCOAT AND UMBRELLA SET

One Sears low price for smart waterproof outfit in gay plaid

**\$5.98 Set**

Rubberized cotton plaid, cheery to wear in gloomy weather for raincoat and matching umbrella. Trench-style wrap coat with detachable hood, tab pockets, storm tab at hem. Convertible collar, roomy raglan sleeves. Snug elastic shirred back. Tie belt buttons on at sides, is detachable. Umbrella with sturdy 7-rib frame, wood shank, novelty plastic handle. *Sizes* 4, 5, 6, 6x. *State size*. Shipping wt. 1 lb. 14 oz.

29 K 4928—Blue, red and yellow plaid . . . . . \$5.98



### LUSTROUS RAYON TWILL COAT

Hardy trench-style for all-weather wear with detachable hood

**\$6.98**

Shimmery rayon satin face, rayon twill back fabric is vat-dyed and Cravenette treated to repel water. Detachable hood, button-tab yoke, 2 big patch pockets. All-around belt ties in front. Inside yoke across shoulders for extra protection. *Sizes* 4, 5, 6, 6x. *State size*. Shpg. wt. 1 lb. 2 oz.

29 K 4914—Light tan  
29 K 4915—Bright red  
29 K 4916—Copen blue  
Each . . . . . \$6.98



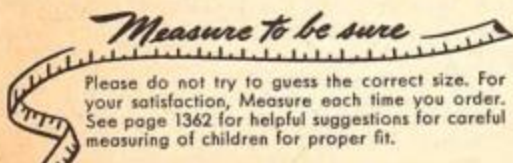
### SHEEPSKIN LINED WATER-REPELLENT

Fur-collared jacket . . super-warm with knit cuffs inside sleeves

**\$9.98**

Water-repellent cotton twill. Mouton-dyed lamb fur collar, 2 breast pockets, 2 flap pockets. Snug all-around belt. Sheepskin and cotton quilting lined. Knit wind-stoppers in sleeves. *Sizes* 3, 4, 5, 6, 6x. *State size*. Shipping wt. 2 lbs. 6 oz.

29K4805—Lt. Tan . . . \$9.98  
29K4806—Med. blue . . 9.98  
29K4807—Bright red . . 9.98



Please do not try to guess the correct size. For your satisfaction, Measure each time you order. See page 1362 for helpful suggestions for careful measuring of children for proper fit.

#### Size Chart for Sizes 3 to 6x

Order size:	3	4	5	6	6x
Chest is . .	22	23	24	25	25 1/2 in.
Height is . .	34 1/2 - 37	37 1/2 - 40	40 1/2 - 43	43 1/2 - 46	46 1/2 - 48 in.
Coat lgth. . .	19	20 1/2	22	23 1/2	25 in.





**SIZES  
2 TO 6x**

*Reduced  
for the  
First time*

**NEW LOW  
PRICE . . only**

**\$1.84**

Always sold for \$1.98

**Our one-piece  
combination  
blouse and slip**  
in closely woven  
washable cotton  
broadcloth

**Famous HONEYSUCKLE BLOUSE-SLIP**

Little girls love it because it makes dressing easier. Mothers, know the sturdy quality cotton broadcloth is easy to wash, easy to keep crisp and fresh. Both love the quality details . . the ruffle collar, front and hemline. The deep-pleated button-front to waist . . the gayly colored embroidery. Skirt is nice and full. The price is cut in keeping with Sears "down-with-prices" policy. Washable. *Sizes 2, 3, 4, 5, 6, 6x; size chart, page 1362. State size. Shpg. wt. each 6 oz.* 29 K 4660—White. Each. . . . . \$1.84; 2 for \$3.60



**THRIFTY BUY**

**\$1.39**

PART WOOL PLAID skirt with waist-hugging elastic shirring, adjustable suspenders. (60% wool, 40% rayon.) Dry clean. *Sizes 3, 4, 5, 6, 6x. State size. Shipping weight 6 ounces.* 29 K 4124—Blue and white plaid. . . . . \$1.39

**SWING WIDE SKIRTS IN FINE ALL WOOL**

**\$1.98**

ALL WOOL DIRNDL skirt elastic-shirring at waist, adjustable suspenders. Dry clean. *Sizes 3, 4, 5, 6, 6x. State size. Shipping wt. 6 oz.* 29 K 4125—Copen blue 29 K 4126—Bright red 29 K 4127—Navy blue Each. . . . . \$1.98

**\$2.59**

ALL WOOL PLAID swing skirt, neatly pleated all around. Adjustable suspenders. Side button closing. Dry clean. *Sizes 3, 4, 5, 6, 6x. Please state size. Shipping weight 6 ounces.* 29 K 4128—Red, green and yellow plaid. . . \$2.59

**\$2.98**

NEW EXPANSION-WAIST skirt for growing girls. Zippers allow up to 6-inch adjustment. All wool plaid with detachable, adjustable suspenders, 2 pockets. Dry clean. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 6 oz.* 29 K 4129—Gray, red and white. . . . . \$2.98

*Measure to be sure*

Please do not guess the correct size. Measure each time you order. See page 1362 for helpful suggestions for careful measuring of children for proper fit.

**Size chart, Sizes 3 to 6x for Skirts, Blouses**

Order size:	3	4	5	6	6x
If chest is:	22	23	24	25	25½ in.
Skirt length:	11	12	13	14	15 in.



**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
CHILDREN'S  
WEAR

**PRICES CUT on cotton broadcloth Blouses**

Last Fall **\$1.39** **\$1.24** Short Sleeves Last Fall **\$1.49** **\$1.39**

Reduced . . Fine cotton broadcloth blouse with black ribbon bow. Washable (remove bow.) White. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 5 oz.* 29 K 4627—Long sleeves Was \$1.69. . . . . now \$1.44 29 K 4628—Short sleeves Was \$1.39. . . . . now 1.24

EYELET EMBROIDERED ruffles on washable cotton broadcloth blouse. Colorful embroidery, concealed button front. Pleats stitched to stay in place at bottom. Save—reduced from \$1.49. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 5 oz.* 29 K 4607—White. . . . . \$1.39

**Rich Rayon Crepe**

**\$1.98**

Becoming high neck and eyelet yoke are accented with pretty pastel colored embroidered ruffles. Pushup sleeves with elastic cuffs. Darts on front, buttons down back. Hand washable. *Sizes 3, 4, 5, 6, 6x. State size. Shipping weight 6 ounces.* 29 K 4610—White. . . . . \$1.98

**WASHABLE SANFORIZED cotton broadcloth**

**\$1.69**

Club-collar blouse with eyelet embroidered yoke and ruffles. Pushup sleeves have elastic cuffs. Darts on front and back. Buttons down back. Washable—max. shrinkage 1%. *Sizes 3, 4, 5, 6, 6x. Please state size. Shpg. wt. 5 oz.* 29 K 4609—White. . . . . \$1.69

**\$1.49**

BIB-FRONT BLOUSE is nicely tucked and ruffled with eyelet embroidery. Perky string bow, elastic-puff sleeves. Washable cotton broadcloth. (max. fab. shrink. 1%). Low-priced for this fine quality. *Sizes 3, 4, 5, 6, 6x. State size. Shpg. wt. 5 oz.* 29 K 4608—White. . . . . \$1.49





### COTTON SLIPS for little tots

**39¢ each 3 for \$1.14**

GOOD QUALITY cotton 68 x 72 count, in a well made slip especially designed for wear under little girls' dresses. Picot neckline, armholes, ruffled flounce. Washable. Sizes 1, 2, 3. State size. Shpg. wt. ea. 4 oz. 29 K 3253—White Each 39¢...3 for \$1.14

**59¢ each 3 for \$1.73**

80 SQUARE COTTON percale, a better quality slip with lace edged ruffle on bottom, armholes and neckline. Perfect for dress-up wear. Washable. Sizes 1, 2, 3. Please state size. Shipping weight each, 3 oz. 29 K 3254—White Each 59¢...3 for \$1.73

**39¢ each 3 for \$1.14**

GOOD QUALITY cotton 64 x 60 count . . well made with hemstitched neckline, armholes and bottom. A great value at this low price. Washable. Sizes 2, 4, 6. State size. Shpg. wt. ea. 4 oz. 29 K 3251—Pink 29 K 3252—White Each 39¢...3 for \$1.14

**69¢ each 3 for \$2.03**

80-SQUARE COTTON percale. Sanforized, guaranteed not to shrink more than 1%. Eyelet embroidered ruffle bottom. Hemstitched neck, picot armholes. Washable. Sizes 2, 4, 6. State size. Shpg. wt. ea. 4 oz. 29 K 3255—White Each 69¢...3 for \$2.03



### WARM ROBES for tots . . sizes 1 to 3

**\$1.69** Same Quality Last Fall Was \$1.98

COTTON CHENILLE. Easy to wash, needs no ironing. Full shawl collar, self fabric tie-belt. Contrast trim. Styled like a grown-up's. Washable. Sizes 1, 2, 3; size chart, page 1362. Please state size. Shpg. wt. 14 oz. 29K7900—Blue \$1.69 29K7901—Pink 1.69

**\$1.98**

COZY COTTON chenille styled like big sister's robe, with animal design. Shawl collar, self sash. Hand wash separately. Sizes 1, 2, 3; see size chart, page 1362. State size. Shpg. wt. 14 oz. 29 K 7902—Light blue 29 K 7903—Pink Each.....\$1.98

**\$1.98**

COTTON blanket cloth robe in a nursery pattern. Braid trim, button-front, and rayon cord tie. Hand wash separately. Sizes 1, 2, 3; size chart, page 1362. State size. Shipping weight 14 oz. 29 K 7918—Light blue 29 K 7919—Pink Each.....\$1.98

### COLORFUL ROBES THAT CAN BE WASHED . . sizes 3 to 6x

**\$2.98** Beacon Cloth

**D** WARM BEACON cotton blanket cloth. Dutch boy and girl print. White piping trim. Hand wash separately. Sizes 3, 4, 6, 6x; see size chart on page 1362. Please state size. Shpg. wt. 1 lb. 29 K 1533—Medium blue 29 K 1534—Medium red Each.....\$2.98

Same Quality Last Fall Was \$3.98 **NOW \$2.98**

**E** BETTER QUALITY pin point cotton chenille. White with multicolor floral design. Double fabric collar. Wash separately. Sizes 3, 4, 6, 6x; see size chart on page 1362. State size. Shpg. wt. 15 oz. 29 K 1532.....\$2.98

Same Quality Last Fall Was \$2.98 **NOW \$1.98**

**F** PIN POINT COTTON CHENILLE with squirrel design on front. Wash separately. Sizes 3, 4, 6, 6x; see size chart on page 1362. Please state size. Shipping wt. 14 ounces. 29 K 1530—Bright red 29 K 1531—Medium blue Each.....\$1.98

Use Sears Easy Terms. See inside back cover for complete details.



**D \$2.98**

**E \$2.98**

**F \$1.98**

### First time . . 100% duPont ALL-NYLON UNDIES

Vest, Panty, Brief . . sizes 2 to 6

**98¢ each 3 for \$2.88**

Special Introductory Price

Vest styled with rounded neckline, built-up shoulders, hemmed bottom. Cuff panty and brief have double-fabric crotch. Nylon with Lastex yarn top and bartacked at points of strain. Nylon rickrack on brief leg opening. Hand wash. Sizes 2, 4, 6. Please state size. Shpg. wt. each 3 oz.

**A** Nylon Vest

29 K 3049—Pink 98¢. 3 for \$2.88

29 K 3050—White 98¢. 3 for 2.88

**B** Nylon Panty

29 K 3051—Pink 98¢. 3 for \$2.88

29 K 3052—White 98¢. 3 for 2.88

**C** Nylon Brief

29 K 3053—Pink 98¢. 3 for \$2.88

29 K 3054—White 98¢. 3 for 2.88

(See page 57 for Sizes 8 to 14)

### Measure to be sure

Size scale for Slips, Undies. Sizes 1 to 8

Order size:	1	2	3	4	6	8
If chest is:	20	21	22	23	25	27 in.
If hips are:	21½	22½	23½	25½	28½	in.
(Slip length about):	15	16	17	19	22	27½ in.

**SIZES 1 to 8**



### LACE-TRIMMED PANTY of runproof rayon

**39¢ each 3 for \$1.14**

Long-wearing 2-bar tricot knit rayon. Double crotch Lastex yarn top and legs. Lace and rayon bow trim. Hand wash. Sizes 2, 4, 6. State size. Shpg. wt. each 3 oz. 29 K 3045—Pink 29 K 3046—White 29 K 3047—Yellow 29 K 3048—Light blue Each 39¢.....3 for \$1.14





**SIZES**  
**6 MOS. TO 4**



# **HONEYSUCKLE**

Sears famous improved  
quality at lower price

**\$1.79** 2 for  
**\$3.50**  
2 pc. set

- Heavyweight cotton knit  
... sturdy and washable
- Double napped inside  
and out for extra warmth
- Snug knit cuffs
- Gripper fastener closing
- Elastic at drop seat
- Double fabric feet
- Double needle stitched  
throughout for long wear
- New soft pastel colors



**\$1.65** Size 6 mos.

## **Denton 2-pc. Sleeper**

Fine cotton, knitted with 3% wool,  
fleece inside. Button waist, back clos-  
ing, double fabric feet. Washable.  
Sizes 6 mos., 1, 2, with drawstring  
turned-down cuffs. Sizes 3, 4, with plain  
cuffs. *State size.*  
2-pc. Sleeper. Shpg. wt. ea. 10 oz.  
29 K 3407—Gray.  
Size 6 mos. .... **\$1.65**  
Size 1 ..... **\$1.75** Size 3 ..... **1.95**  
Size 2 ..... **1.85** Size 4 ..... **2.10**  
*Extra pants.* Shipping wt. 7 oz.  
29 K 3405—Gray  
Size 6 mos. .... **80c**  
Size 1 ..... **85c** Size 3 ..... **95c**  
Size 2 ..... **90c** Size 4 ..... **\$1.05**

**\$1.19** 3 for \$3.50

## **1-pc. Knit Cotton**

Warm, rib-knit cotton,  
sturdy weight, takes  
hard wear. Waist but-  
tons in back with elastic  
drop seat. Double fab-  
ric feet, extra warm.  
Snug, rib-knit cuffs.  
Double-needle stitch-  
ing. Washable. Sizes 1,  
2, 3, 4. *State size.* Shpg.  
wt. ea. 10 oz.  
29 K 3448—Pink. **\$1.19**  
29 K 3449—Blue. **1.19**  
3 for ..... **3.50**

**\$1.09** 2 for \$2.13

## **Flannelette Gown**

Sweet rosebud print  
nightie in cozy, deep-  
napped flannelette, nice  
to snuggle into. Peter  
Pan collar, gathered  
front and back yoke.  
Scalloped button clos-  
ing. Fully cut, double  
needle stitched. Wash-  
able. Sizes 1, 2, 3. *State*  
*size.* Shpg. wt. ea. 6 oz.  
29 K 3420—Rosebud print  
on white ground. **\$1.09**  
2 for ..... **2.13**

**89c** 3 for \$2.62

## **1-pc. Flannelette**

Warm, softly napped  
sleeper, has standing  
collar to protect tod-  
dler's neck should cov-  
ers slide down. 3-button  
drop seat, 3-button back  
closing. Cozy bootee  
feet. Double needle  
stitching. Washable.  
Sizes 1, 2, 3, 4. *State*  
*size.* Shpg. wt. ea. 6 oz.  
29 K 3468—Pink. **89c**  
29 K 3469—Blue. **89c**  
3 for ..... **\$2.62**

## **Sears famous KNIT SLEEPER**

Made to our specifications in full  
cut sizes. Extra value in the fine  
quality knit, the all-over coverage  
for extra warmth. Neckline hugs the  
throat high and is nicely finished.  
Armholes are reinforced to stand  
strain of active young arms. Bootee  
feet built for padding about as well  
as warmth. Washable. Gripper fas-  
teners are laundry-proof. *Sizes 6*  
*mos.; 1, 2, 3, 4. State size.*

2-piece Sleeper. Shpg. wt. ea. 10 oz.  
29 K 3482—Blue. .... **\$1.79**  
29 K 3483—Pink. .... **1.79**  
29 K 3484—Yellow. .... **1.79**  
2 for ..... **3.50**  
*Extra pants for a quick change.*  
*Shipping weight each 7 ounces.*  
29 K 3485—Blue. .... **85c**  
29 K 3486—Pink. .... **85c**  
29 K 3487—Yellow. .... **85c**  
2 for ..... **\$1.65**

## *Measure to be sure*

### **Size Chart for Sizes 6 mos; 1 to 4**

Size	Chest	Height
6 mos.	18	up to 26½ in.
1	20	27 -31 in.
2	21	31½ -34 in.
3	22	34½ -37 in.
4	23	37½ -40 in.

For complete measuring instructions on  
"How to Measure" please refer to page  
1362 before ordering. This will assure a  
proper fit.

Add Children's nightwear to your  
Sears Easy Payment Account. See  
inside back cover for complete de-  
tails. Did you know that you can  
get Volume 1 of the American  
Peoples Encyclopedia for free exam-  
ination? See index.

14 SEARS-ROEBUCK CPBKMN



## **3-Piece Flannelette \$1.49**

**A** 2-piece sleeper with extra  
pants for quick change. But-  
ton-back top with double-ribbed  
knit cuffs. Button-on pants, cozy  
bootee feet. Double needle  
stitched. Warm, washable, good  
quality flannelette. *Sizes 1, 2, 3, 4.*  
*State size.* Shpg. wt. ea. 10 oz.  
29 K 3488—3-pc. blue. .... **\$1.49**  
29 K 3489—3-pc. pink. .... **1.49**  
2 for ..... **2.92**

## **Printed Flannelette**

**\$1.19** 2-pc. **\$1.79** 3-pc.

**B** Gay nursery print, soft, warm  
flannelette. Top has 3-button  
back closing, standing collar.  
Button-on pants, warm bootee  
feet. Double needle stitched,  
washable. *Sizes 6 mos.; 1, 2, 3, 4.*  
*Please state size.*  
2-pc. Sleeper—Top and 1 pair of  
pants. Shpg. wt. ea. 9 oz.  
29 K 3461—Juvenile print. **\$1.19**  
3 for ..... **3.50**  
3-pc. Set. Top and 2 pairs of  
pants. Shpg. wt. ea. 14 oz.  
29 K 3414—Juvenile print. **\$1.79**  
2 for ..... **3.50**

## **2-pc. Flannelette \$1.49**

**C** Gripper fasteners on the top;  
also on pants in front. Top has  
roomy back yoke, reinforced front  
facing, snug knit cuffs. Pants with  
elastic drop seat, knit ankles.  
Warm, washable, double needle  
stitched. *Sizes 1, 2, 3, 4. State size.*  
Shpg. wt. ea. 8 oz.  
29 K 3490—Nursery print. **\$1.49**  
2 for ..... **2.92**





Last Fall Price Was  
**\$1.69**  
NOW  
**\$1.44**

### COZY-WARM washable flannelette \$1.44

2-PIECE PAJAMAS with boxy butcher-boy jacket. Gathered front and back yoke, double collar. White binding on pocket top. Pants fitted front, elastic back. Double needle stitched. Washable. Sizes 4, 6, 8. Please state size. Shpg. wt. each 9 oz.  
29 K 3426—Pink  
29 K 3427—Blue  
Each \$1.44. 2 for \$2.82

2-PIECE JAMARETTES. Print flannelette. Convertible collar buttons high or opens into lapels. Top with button-front, white piping, pocket. Pants fitted front, back. Adjustable Gripper fasteners on waist. Washable. Sizes 4, 6, 8. State size. Shpg. wt. ea. 10 oz.  
29 K 3457—Floral print on white... Each \$1.98  
2 for..... 3.90

### Knit Cotton \$1.79

2-piece "ski suit" style, for boys and girls. Ribbed knit crew neck, wrists and ankles keep cold out, warmth in. Pullover top. Pants have elastic all around waist for good fit. Full cut, comfortable to wear. Washable. Sizes 4, 6, 8. State size. Shpg. wt. each 11 oz.  
29 K 3465—Med. blue  
2 for \$3.50; Each \$1.79

### 1-pc. Denton \$2.00 Size 4

Famous brand sleeper in fine quality, heavyweight cotton knitted with 3% wool, warmly fleeced inside. Button-front, 5-button closing on drop seat. Double fabric bootie feet for extra warmth. Washable. State size. Shpg. wt. each, 13 oz.  
29 K 3406—Gray  
Size 4.....\$2.00  
Size 5..... 2.10  
Size 6..... 2.25  
Size 7..... 2.40  
Size 8..... 2.55

### Flannelette Gown \$1.44

**A** Adorable rosebud print nightie in warm, soft, flannelette with deep yoke front and back. Double collar piped with contrasting binding, scalloped buttoning. Double needle stitched. Washable. Sizes 4, 6, 8. State size. Shpg. wt. ea. 9 oz.  
29 K 3435—Rosebud print on white. Ea. \$1.44; 2 for \$2.82

### Flannelette Sleeper 94c

**B** One-piece style in good quality, warm flannelette. 3-button front, 3-button drop seat. Contrasting rosebud print trimming. Cut full and comfortable. Double needle stitched to resist ripping. Washable. Sizes 4, 6, 8. Please state size. Shipping weight each 7 oz.  
29 K 3408—Blue.....94c  
29 K 3409—Pink.....94c  
3 for.....\$2.76



Last Spring Price Was  
**\$1.59**  
NOW  
**\$1.44**

### Measure to be sure

For complete measuring instructions please refer to page 1362. This will assure a proper fit.

#### Size Chart for Sizes 4 to 8

Size	4	5	6	8
Chest	23	24	25	27 in.
Height	37½	40½	43½	50½
	40	43	46	52 in.

Add children's nightwear to your Sears Easy Payment Account. See inside back cover.

### HONEYSUCKLE KNIT SLEEPER

**\$1.79** All sizes  
4 to 8

- Double fleeced cotton
- Double fabric booties
- Gripper fasteners, front closing
- Elastic drop seat
- Snug ribbed knit cuffs
- In gay colors or gray

Sears famous Honeysuckle sleeper in heavyweight, knit cotton. Double fleeced inside and out for extra warmth. Dependable all-over coverage in its snug neckline, knit wristlets, bootie feet. Gripper fastener closing. Double needle stitching. Washable. Sizes 4, 5, 6, 8. State size. Shpg. wt. ea. 13 oz.  
29 K 3454M—Blue....\$1.79  
29 K 3455M—Pink.... 1.79  
29 K 3456M—Yellow.. 1.79  
29 K 3400M—Gray... 1.79  
2 for..... 3.50

**SIZES  
4 TO 8**



### Super-warm HONEYSUCKLE FLANNELETTE SLEEPERS

- Downy flannelette, heavyweight quality, well napped for warmth
- Wash-proof Gripper fastener closing; easy to put on
- Snug rib knit wrists, ankles designed to keep the cold out
- Wide back yokes, front facing
- Drop seat fastened with self help ties in front
- Strong double needle stitching

### Plain or Stripes \$1.39

**C** One-piece sleeper with smart contrasting binding around neck and front. Better quality cotton flannelette, vat dyed, so colors won't run. Soft-napped and warm, washes beautifully. Low priced for this quality. Washable. Sizes 4, 6, 8. State size. Shpg. wt. each 9 oz.  
29 K 3451—Pastel stripes \$1.39  
29 K 3452—Blue..... 1.39  
29 K 3453—Pink..... 1.39  
2 for..... 2.72

### Nursery Print \$1.69

**D** One-piece sleeper in the gayest of prints... children love it. Contrasting piping around neck and down front. Better quality flannelette... vat dyed so colors won't run. Warm, easy to wash. Wonderful value. Washable. Sizes 4, 6, 8. State size. Shpg. wt. each 9 oz.  
29 K 3418—Juvenile print on white ground..... Each \$1.69  
2 for..... 3.30







BB \$1.98

DD \$2.29



CC \$1.98

## COAT SWEATERS FOR BOYS AND GIRLS IN SIZES 1 TO 3

Warm cardigans...  
bright colors and  
cute patterns...  
in cotton and  
all wool



**AA** COTTON COAT SWEATER, softly fleeced inside. Crew neck. Animal designs on front. Hand wash separately. *Sizes 1, 2, 3; size chart, page 1362. State size. Shpg. wt. 6 oz.*  
29 K 7719—Copen blue... 89c  
29 K 7718—Bright red... 89c  
29 K 7720—Yellow... 89c

**BB** ALL WOOL SWEATER has hand-embroidered flowers. Crew neck. Hand wash separately. *Sizes 1, 2, 3; size chart, page 1362. State size. Shipping weight 5 oz.*  
29 K 7763—Yellow... \$1.98  
29 K 7764—Light blue... 1.98  
29 K 7765—Pink... 1.98

**CC** ALL WOOL COAT SWEATER... fancy knit-in pattern on front with Jacquard knit-in pattern. Crew neckline. Hand wash separately. *Sizes 1, 2, 3; size chart, page 1362. State size. Shpg. wt. 6 oz.*  
29 K 7745—Bright red... \$1.98  
29 K 7746—Copen blue... 1.98

**DD** ALL WOOL COAT SWEATER. Jacquard knit-in circus pattern on front and back. Crew neck. Rib-knit cuffs, bottom. Hand wash separately. *Sizes 1, 2, 3; size chart on page 1362. Please state size. Shpg. wt. 6 oz.*  
29 K 7759—Pink... \$2.29  
29 K 7760—Light blue... 2.29

**EE** ZIPPER-FRONT all wool coat sweater for boys or girls is knit of heavier weight yarns. Rib knit cuffs, bottom. Crew neck. Hand wash separately. *Sizes 1, 2, 3; size chart page 1362. State size. Shpg. wt. 6 oz.*  
29 K 7738—Copen blue... \$2.79  
29 K 7739—Red... 2.79



FF 39c Pr.

GG 39c Pr.

HH 98c

JJ \$1.19

KK \$1.09

LL \$1.19

## WOOL MITTENS

## KNIT HEADWEAR FOR LITTLE TOTS

**FF** MITTENS, knit-in stripe. Wool worsted. Hand wash separately. *Sizes Small (1); medium (2); large (3). State size. Shpg. wt. pair 3 oz.*  
29 K 7600—Red... Pr. 39c  
29 K 7601—Navy blue... Pr. 39c

**HH** BOYS' 100% WOOL HELMET, has ear flaps and chin ties. Hand wash separately. *One size, fits up to 3 years. Shipping weight 4 oz.*  
29 K 7655—Red... 98c  
29 K 7656—Navy blue... 98c

**KK** STOCKING HAT... 50% wool, 50% cotton. Hand wash separately. *One size, fits to 3 yrs. Wt. 5 oz.*  
29 K 7650—Red... \$1.09  
29 K 7651—Light blue... 1.09  
29 K 7652—White... 1.09

**GG** MITTENS, solid color. Wool worsted. Hand wash separately. *Sizes Small (1); medium (2); large (3). State size. Shpg. wt. pr. 3 oz.*  
29 K 7660—Red... Pr. 39c  
29 K 7661—Lt. blue... Pr. 39c  
29 K 7662—White... Pr. 39c

**JJ** 100% WOOL HOCKEY CAP with ear tabs, chin strap. Double thick for extra warmth. Hand wash separately. *One size fits up to 3 years. Shipping weight 4 ounces.*  
29 K 7602—Navy blue... \$1.19  
29 K 7603—Bright red... 1.19

**LL** 100% WOOL PARKA HOOD. Double thick for extra warmth. Ties under chin. Hand wash separately. *One size, fits up to 3 years. Shipping weight 5 ounces.*  
29 K 7604—Pink... \$1.19  
29 K 7605—Light blue... 1.19

Description of merchandise shown on opposite page

## Washfast KNITWEAR of Durene Yarn

**A** OVERALLS. Non-slip straps. Elastic at waist. Double fabric bib. Cut roomy for action, comfort. Patch pocket. Washfast, needs no ironing. *Sizes 1, 2, 3, 4; size chart on page 1362. State size. Shipping weight 6 ounces.*  
29 K 6905M—Red... \$1.64  
29 K 6906M—Medium blue... 1.64  
29 K 6907M—Yellow... 1.64  
29 K 6908M—Pink... 1.64  
29 K 6909M—Light blue... 1.64

**B** SKIRT. Non-slip straps. Elastic at waist. Double fabric bib. Wear with polo shirts, blouses. Box pleats in front. Washfast, needs no ironing. *Sizes 1, 2, 3, 4; size chart on page 1362. Please state size. Shipping weight 4 oz.*  
29 K 6915M—Yellow... \$1.24  
29 K 6916M—Medium blue... 1.24  
29 K 6917M—Red... 1.24  
29 K 6918M—Pink... 1.24  
29 K 6919M—Light blue... 1.24

**C** SHORTS. Non-slip straps. Elastic at waist. Double fabric bib. Designed to wear with shirts, polo shirts. Washfast, needs no ironing. *Sizes 1, 2, 3, 4; size chart page 1362. State size. Shpg. wt. 4 oz.*  
29 K 6920M—Medium blue... \$1.14  
29 K 6921M—Red... 1.14  
29 K 6922M—Yellow... 1.14  
29 K 6923M—Pink... 1.14  
29 K 6924M—Light blue... 1.14

**D** SWEATER. Rib-knit crew neck. 2 patch pockets. Button front. Long sleeve style with rib-knit cuffs. Washfast, needs no ironing. *Sizes 1, 2, 3, 4; size chart on page 1362. State size. Shpg. wt. 5 oz.*  
29 K 6925M—Light blue... \$1.44  
29 K 6926M—Red... 1.44  
29 K 6927M—Medium blue... 1.44  
29 K 6928M—Yellow... 1.44  
29 K 6929M—Pink... 1.44

POLO SHIRTS. Snug-fitting rib-knitted crew necklines. 2-button shoulders... easy to slip on. Full cut sizes, strongly stitched. Washfast, needs no ironing. (Shorts and skirt not included.) *Sizes 1, 2, 3, 4; size chart on page 1362. Please state size. Shipping weight each 4 ounces.*

**E** Striped Shirt, Short Sleeves.  
29 K 6930M—Pink... 94c  
29 K 6931M—Medium blue... 94c  
29 K 6932M—Red... 94c  
29 K 6933M—Yellow... 94c  
29 K 6934M—Light blue... 94c

**F** Striped Shirt, Long Sleeves  
29 K 6900M—Pink... 98c  
29 K 6901M—Medium blue... 98c  
29 K 6902M—Red... 98c  
29 K 6903M—Yellow... 98c  
29 K 6904M—Light blue... 98c

**F** Solid colors, Long Sleeves  
29 K 6910M—Yellow... 98c  
29 K 6911M—Medium blue... 98c  
29 K 6912M—Red... 98c  
29 K 6913M—Pink... 98c  
29 K 6914M—Light blue... 98c

**F** Solid colors, Short Sleeves  
29 K 6935M—Yellow... 94c  
29 K 6936M—Medium blue... 94c  
29 K 6937M—Red... 94c  
29 K 6938M—Pink... 94c  
29 K 6939M—Light blue... 94c

**G** ANKLETS. Seamless feet. Rib-knit cuffs. Neat picot edge. Washfast. Colors Yellow, light blue, red, pink, medium blue. *Sizes 4, 4½, 5, 5½, 6, 6½; see size chart below. Please state size and color.*  
29 K 5931M—Shipping weight 3 pairs, 3 oz. .... 3 for 77c

## WASHFAST ANKLETS... buy 6 pairs... save more

**H** OUR BARGAIN SPECIAL AT A SEARS LOW PRICE... and best of all... these anklets are dyed washfast by the same improved process used in better anklets. Knit of mercerized cotton. Colors White, pink, light blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. Please state size and color.*  
29 K 5928—Shpg. wt. for 3 prs. 3 oz. .... 3 prs. for 55c; 6 prs. for \$1.07

**J** KNIT-IN SAILBOAT PATTERN on cuff. Mercerized cotton. *Sizes 4, 4½, 5, 5½, 6, 6½. Colors White, pink, lt. blue, yellow. State size, color.*  
29 K 5911—Shpg. wt. for 3 prs. 3 oz. .... 3 prs. for 77c; 6 prs. for \$1.51

**K** BLAZER STRIPED anklets have elastic cuffs. Mercerized cotton. Colors Copen blue, bright red, yellow, aqua blue. *Sizes 5½, 6, 6½, 7, 7½. State size, color.*  
29 K 5909—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 77c... 6 prs. for \$1.51

**L** HALF-SOCK STYLE with striped cuffs. Mercerized cotton. Colors White, pink, light blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. State size and color.*  
29 K 5917—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 77c... 6 prs. for \$1.51

**M** FANCY KNIT-IN CUFF design. Mercerized cotton. No-seam cuffs. Colors White, pink, lt. blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. State size and color.*  
29 K 5914—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

**N** NO-SEAM CUFFS on fine gauge anklets of mercerized cotton. Colors White, pink, light blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. State size and color.*  
29 K 5932—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

**P** TUCK STITCH cuff pattern in mercerized cotton. No-seam cuffs. Colors White, pink, lt. blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. State size and color.*  
29 K 5937—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

**R** NO-SEAM CUFFS specially designed to "stay-up". Mercerized cotton. Colors White, pink, lt. blue, yellow. *Sizes 4, 4½, 5, 5½, 6, 6½. State size, color.*  
29 K 5927—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

**S** NYLON REINFORCED heels and toes for longer wear. English rib knit of lustrous mercerized cotton. No-seam cuffs. Colors White, pink, light blue, yellow. *Sizes 5½, 6, 6½, 7, 7½. Please state size and color.*  
29 K 5938—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

**T** NYLON REINFORCED heels and toes on crew socks. Cuffs can be worn up or down. Mercerized cotton. Colors White, pink, light blue, yellow, copen blue, bright red. *Sizes 5, 5½, 6, 6½, 7, 7½. State size and color.*  
29 K 5915—Shpg. wt. 3 prs. 3 oz. .... 3 prs. for 87c... 6 prs. for \$1.71

## Measure to be sure

Sears guarantees satisfaction or your money back... but only You can guarantee a proper fit for your child... so measure carefully according to instructions... Each Time You Order.

Measure for Socks: Place ruler against sole. Measure from heel to tip of toe. See size chart below for size to order.  
Order size... 4 4½ 5 5½ 6 6½ 7 7½  
For foot length... 3½ 4 4½ 5 5½ 6 6½ 7 in.



*Washfast*

# KNIT COTTON MATCH-MATE SEPARATES

made of *Durac* lustrous, mercerized 2-ply  
combed yarns . . for boys and girls . . in sizes 1 to 4

**SIZES**  
**1 to 4**

**KNIT, CUT AND STITCHED TO  
SEARS QUALITY SPECIFICATIONS**

Fine gauge knit of selected  
long staple cotton yarns  
... to hold their original  
shape after many washings

Full cut sizes permit free action.  
Skirts, overalls, shorts have  
non-slip suspenders, double  
fabric bib tops, elastic at waist

Polo shirts have 2-button  
shoulders. Sweater has 2  
pockets. Both have rib-knit  
crew necks and rib-knit cuffs.

Each of 7 garments comes in all  
5 colors shown. Improved dye-  
process makes all 5 colors wash-  
fast. . . won't stain white clothes



**A** Overalls \$1.64

**B** Skirt \$1.24

**C** Shorts \$1.14

**D** Sweater \$1.44

**E** Striped Polo Shirt  
Short sleeve 94c  
Long sleeve 98c

**F** Solid color Polo Shirt  
Long sleeve 98c  
Short sleeve 94c



**G** Ankle socks  
3 prs. for 77c

## NOW . . ALL HONEYSUCKLE TOTS' ANKLETS ARE . .

Colors won't fade or stain . . safe to wash with white clothes . .  
Knit of lustrous, mercerized cotton . . colors stay clear and bright

*Washfast*



### BARGAIN

*Washfast*

#### ANKLETS

3 prs. 55c

6 prs. for \$1.07

Sizes 4 to 6½

### BETTER QUALITY

*Washfast*

#### ANKLETS

3 prs. 77c

6 prs. for \$1.51

Sizes 4 to 7½

### OUR FINEST

*Washfast*

#### ANKLETS . . only

3 prs. 87c

6 prs. for \$1.71

Sizes 4 to 7½



**H**



**K**



**L**



**M**



**N**



**P**



**R**



**S**



**T**



**SIZES**  
**1 to 4**

**HONEYSUCKLE**  
**ALL WOOL SUEDE**  
**CLOTH 3-pc. set**  
with Beaver-dyed  
Mouton lamb fur  
trim on coat  
collar and bonnet

Last Fall Price Was  
**\$11.95**  
**NOW**  
**\$10.95**  
S-P-1

- Parker Wilder fabric... famous for quality
- Coat styled along classic princess lines
- Leggings have elastic at back, ankle zips, adjustable suspenders; buttoned side placket

Matching bonnet lined with rayon. Coat lined with rayon, warmly interlined. Leggings lined with warm cotton kasha. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 8 oz.*  
29 K 7322—Bright red  
29 K 7323—Medium blue  
Each set.....\$10.95



**HONEYSUCKLE 3-PC. LEGGING SETS** in cuter-than-ever styles

**\$17.95** 3-pc. set

**ALL WOOL SUEDE CLOTH.** Detachable hood, coat has Persian fur-like fabric trim. Coat rayon lined, interlined. Adjustable suspender leggings cotton kasha lined... elastic back, ankle zips. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.*  
29 K 7300—Aqua blue  
29 K 7301—Melon rose  
Each set.....\$17.95

**\$14.95** 3-pc. Set

**ALL WOOL COVERT,** with beaver-dyed lamb fur pompon on ties and earlap beret. Coat rayon lined, warmly interlined. Leggings have adjustable suspenders, ankle zips, cotton kasha lining. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 10 oz.*  
29 K 7302—Med. blue  
29 K 7303—Cherry red  
3-piece set.....\$14.95

**\$12.95** 3-pc. Set

**ALL WOOL SUEDE CLOTH** gathered into yoke back and front. Cotton velveteen trim on collar, cuffs, buttons, bonnet. Coat, bonnet rayon lined; coat interlined. Leggings cotton kasha lined. *Sizes 1, 2, 3, 4; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 5 oz.*  
29 K 7312—Dusty pink  
29 K 7313—Light blue  
Each set.....\$12.95

**\$8.95** 3-pc. Set

**ALL WOOL FACE FLEECE...** cotton back is 50% of total fabric. White lamb fur collar. Elastic shirred waist. Bonnet rayon lined, fur trimmed. Coat cotton kasha lined. Leggings unlined. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 9 oz.*  
29 K 7350—Aqua blue  
29 K 7351—Dusty pink  
Each set.....\$8.95



**BOYS' HONEYSUCKLE SNOW SUITS** in rugged fabrics with warm linings

**\$8.95** 3-pc. Set

**WATER-REPELLENT** cotton poplin zip-jacket, fully lined with 100% reprocessed wool for extra warmth. 100% reprocessed wool pants lined with cotton kasha. *Sizes 2, 3, 4; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.*  
29K7443—Tan; brown \$8.95  
29K7444—Tan; green \$8.95

**\$6.95** Suit and Helmet

**LUSTROUS RAYON TWILL** 1-pc. suit and helmet lined with 25% wool, 25% rayon, 50% cotton fleece. Water-repellent. Zip-front, drawstring waist. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 3 oz.*  
29 K 7429—Royal blue  
29 K 7430—Brown  
1-pc. suit and hat.....\$6.95

**\$4.98** Hooded 1-pc. suit

**COTTON POPLIN** 1-pc. zip-front suit and attached hood. Water-repellent. Drawstring at waist. Contrast color anklets, wristlets. Lined with cotton kasha. *Sizes 1, 2, 3, 4; see size chart on page 1362. Please state size. Shipping weight 1 lb. 10 oz.*  
29 K 7431—Green  
29 K 7432—Med. blue  
Each.....\$4.98

**\$4.98** Suit and Helmet

**ZIPPER AT CROTCH** opens from ankle to ankle. Warm fleece has face of 56% wool, 44% rayon. Cotton back 50% total fabric. Zip front. All around belt. Cotton kasha lined. *Sizes 1, 2, 3; see size chart on page 1362. Please state size. Shipping weight 2 lbs. 1 oz.*  
29 K 7415—Med. blue  
29 K 7414—Tan  
Each.....\$4.98

**GIRLS' SNOW SUITS, thrift priced**

**\$5.95** Suit and Bonnet

**WARM PART WOOL FLEECE** face 56% wool, 44% rayon.. cotton back 50% total fabric. Zip-front, drawstring at waist. 1-pc. suit cotton kasha lined, bonnet rayon lined. *Sizes 1, 2, 3, 4; see size chart on page 1362. Please state size. Shipping weight 2 pounds 4 ounces.*  
29 K 7433—Dusty pink  
29 K 7434—Med. blue  
Each.....\$5.95

**\$6.95** Suit and Hat

**LUSTROUS RAYON TWILL** 1-pc. suit and matching hat has warm lining of 25% wool, 25% rayon, 50% cotton fleece. Water repellent. Zip front, drawstring at waist. 50% wool, 50% cotton rib-knit wristlets, anklets. *Sizes 1, 2, 3, 4; see size chart on page 1362. State size. Shpg. wt. 2 lbs.*  
29 K 7435—Lt. Blue \$6.95  
29K7436—Kelly green \$6.95



*Washfast*

## KNIT COTTON MATCH-MATE SEPARATES

made of *Durone* lustrous, mercerized 2-ply  
combed yarns . . for boys and girls . . in sizes 1 to 4

**SIZES  
1 TO 4**

KNIT, CUT AND STITCHED TO  
SEARS QUALITY SPECIFICATIONS

Fine gauge knit of selected  
long staple cotton yarns  
... to hold their original  
shape after many washings

Full cut sizes permit free action.  
Skirts, overalls, shorts have  
non-slip suspenders, double  
fabric bib tops, elastic at waist

Polo shirts have 2-button  
shoulders. Sweater has 2  
pockets. Both have rib-knit  
crew necks and rib-knit cuffs.

Each of 7 garments comes in all  
5 colors shown. Improved dye-  
process makes all 5 colors wash-  
fast . . won't stain white clothes



**A** Overalls \$1.64

**B** Skirt \$1.24

**C** Shorts \$1.14

**D** Sweater \$1.44

**E** Striped Polo Shirt  
Short sleeve 94c  
Long sleeve 98c

**F** Solid color Polo Shirt  
Long sleeve 98c  
Short sleeve 94c



**G** Anklets  
3 prs. for 77c

## NOW . . ALL HONEYSUCKLE TOTS' ANKLETS ARE . .

Colors won't fade or stain . . safe to wash with white clothes . .  
Knit of lustrous, mercerized cotton . . colors stay clear and bright

*Washfast*



### BARGAIN

*Washfast*

#### ANKLETS

3 prs. 55c  
6 prs. for \$1.07  
Sizes 4 to 6½

### BETTER QUALITY

*Washfast*

#### ANKLETS

3 prs. 77c  
6 prs. for \$1.51  
Sizes 4 to 7½

### OUR FINEST

*Washfast*

#### ANKLETS . . only

3 prs. 87c  
6 prs. for \$1.71  
Sizes 4 to 7½





**SIZES**  
**1 to 4**

**HONEYSUCKLE**  
**ALL WOOL SUEDE**  
**CLOTH 3-pc. set**

with Beaver-dyed  
Mouton lamb fur  
trim on coat  
collar and bonnet

LAST YEAR PRICE WAS  
**\$11.95**  
**NOW**  
**\$10.95**  
set

- Parker Wilder fabric . . . famous for quality
- Coat styled along classic princess lines
- Leggings have elastic at back, ankle zips, adjustable suspenders; buttoned side placket

Matching bonnet lined with rayon. Coat lined with rayon, warmly interlined. Leggings lined with warm cotton kasha. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 8 oz.*

29 K 7322—Bright red  
29 K 7323—Medium blue  
Each set . . . . . \$10.95



**HONEYSUCKLE 3-PC. LEGGING SETS** in cuter-than-ever styles

**\$17.95** 3-pc. set  
**ALL WOOL SUEDE CLOTH.** Detachable hood, coat has Persian fur-like fabric trim. Coat rayon lined, interlined. Adjustable suspender leggings cotton kasha lined . . . elastic back, ankle zips. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.*  
29 K 7300—Aqua blue  
29 K 7301—Melon rose  
Each set . . . . . \$17.95

**\$14.95** 3-pc. Set  
**ALL WOOL COVERT.** with beaver-dyed lamb fur pompon on ties and earlap beret. Coat rayon lined, warmly interlined. Leggings have adjustable suspenders, ankle zips, cotton kasha lining. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 10 oz.*  
29 K 7302—Med. blue  
29 K 7303—Cherry red  
3-piece set . . . . . \$14.95

**\$12.95** 3-pc. Set  
**ALL WOOL SUEDE CLOTH** gathered into yoke back and front. Cotton velveteen trim on collar, cuffs, buttons, bonnet. Coat, bonnet rayon lined; coat interlined. Leggings cotton kasha lined. *Sizes 1, 2, 3, 4; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 5 oz.*  
29 K 7312—Dusty pink  
29 K 7313—Light blue  
Each set . . . . . \$12.95

**\$8.95** 3-pc. Set  
**ALL WOOL FACE FLEECE . . .** cotton back is 50% of total fabric. White lamb fur collar. Elastic shirred waist. Bonnet rayon lined, fur trimmed. Coat cotton kasha lined. Leggings unlined. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 9 oz.*  
29 K 7350—Aqua blue  
29 K 7351—Dusty pink  
Each set . . . . . \$8.95



**BOYS' HONEYSUCKLE SNOW SUITS** in rugged fabrics with warm linings

**\$8.95** 3-pc. Set  
**WATER-REPELLENT** cotton poplin zip-jacket, fully lined with 100% reprocessed wool for extra warmth. 100% reprocessed wool pants lined with cotton kasha. *Sizes 2, 3, 4; see size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.*  
29 K 7443—Tan; brown . \$8.95  
29 K 7444—Tan; green . 8.95

**\$6.95** Suit and Helmet  
**LUSTROUS RAYON TWILL** 1-pc. suit and helmet lined with 25% wool, 25% rayon. 50% cotton fleece. Water-repellent. Zip-front, drawstring waist. *Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 3 oz.*  
29 K 7429—Royal blue  
29 K 7430—Brown  
1-pc. suit and hat . . . \$6.95

**\$4.98** Hooded 1-pc. suit  
**COTTON POPLIN** 1-pc. zip-front suit and attached hood. Water-repellent. Drawstring at waist. Contrast color anklets, wristlets. Lined with cotton kasha. *Sizes 1, 2, 3, 4; see size chart on page 1362. Please state size. Shipping weight 1 lb. 10 oz.*  
29 K 7431—Green  
29 K 7432—Med. blue  
Each . . . . . \$4.98

**\$4.98** Suit and Helmet  
**ZIPPER AT CROTCH** opens from ankle to ankle. Warm fleece has face of 56% wool, 44% rayon. Cotton back 50% total fabric. Zip front. All around belt. Cotton kasha lined. *Sizes 1, 2, 3; see size chart on page 1362. Please state size. Shipping weight 2 lbs. 1 oz.*  
29 K 7415—Med. blue  
29 K 7414—Tan  
Each . . . . . \$4.98

**GIRLS' SNOW SUITS, thrift priced**

**\$5.95** Suit and Bonnet  
**WARM PART WOOL FLEECE** face 56% wool, 44% rayon . cotton back 50% total fabric. Zip-front, drawstring at waist. 1-pc. suit cotton kasha lined, bonnet rayon lined. *Sizes 1, 2, 3, 4; see size chart on page 1362. Please state size. Shipping weight 2 pounds 4 ounces.*  
29 K 7433—Dusty pink  
29 K 7434—Med. blue  
Each . . . . . \$5.95

**\$6.95** Suit and Hat  
**LUSTROUS RAYON TWILL** 1-pc. suit and matching hat has warm lining of 25% wool, 25% rayon, 50% cotton fleece. Water repellent. Zip front, drawstring at waist. 50% wool, 50% cotton rib-knit wristlets, anklets. *Sizes 1, 2, 3, 4; see size chart on page 1362. State size. Shpg. wt. 2 lbs.*  
29 K 7435—Lt. Blue, \$6.95  
29 K 7436—Kelly green 6.95





## GIRLS' COAT SET VALUES

### \$8.95 3-pc. set

ALL WOOL FACE FLEECE, all cotton back 50% total fabric. Velveteen trim. Matching bonnet. Coat cotton kasha lined. Adjustable suspender leggings unlined. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.  
29 K 7333—Med. blue  
29 K 7334—Wine red.  
Each set.....\$8.95

### \$6.95 3-pc. set

SUEDE-LIKE FLEECE has face of 56% wool, 44% rayon . . . cotton back is 50% total fabric. Angora trim. Cotton kasha lined coat. Matching bonnet. Unlined leggings. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 4 oz.  
29 K 7330—Dusty pink  
29 K 7331—Wine red  
29 K 7332—Med. blue  
Each set.....\$6.95

### \$6.95 3-pc. set

SUEDE-LIKE FLEECE has face of 56% wool, 44% rayon . . . cotton back is 50% of total fabric. Belted back. Cotton kasha lined coat, helmet. Unlined leggings. Sizes 1, 2, 3, 4; See size chart, page 1362. State size. Shipping weight 2 lbs. 7 oz.  
29 K 7326—Tan  
29 K 7327—Med. blue  
Each set.....\$6.95

### \$9.95 3-pc. set

ALL WOOL HERRINGBONE. Double breasted coat, matching helmet, leggings . . lined with warm cotton kasha. Leggings have adjustable suspenders, elastic back, ankle zips. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.  
29 K 7335—Med. blue  
29 K 7336—Med. brown  
Each set.....\$9.95

### \$12.95 3-pc. set

ALL WOOL TWEED. Fly-front coat lined with 31% new wool, 14% reprocessed wool, 55% rayon . . rayon sleeve lining. Cotton kasha lined leggings have suspenders. Hat. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 14 oz.  
29 K 7356—Med. brown  
29 K 7357—Med. blue  
Each set.....\$12.95

### \$14.95 3-pc. set

100% REPROCESSED WOOL CHINCHILLA cloth. Coat yoke and sleeves rayon lined, lower half all wool plaid lined. Gold color metal button. Cotton kasha lined leggings have zip fly and ankle zips. Hat to match. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 3 lbs. 9 oz.  
29 K 7337—Navy blue  
3-piece set.....\$14.95

### \$16.95 3-pc. set

ALL WOOL COVERT in fly-front style. All wool lining lower half of coat, rayon yoke, sleeves. Zip-fly, leggings have ankle zips, cotton kasha lining. Hat to match. Sizes 1, 2, 3, 4; see size chart on page 1362. State size. Shipping weight 2 lbs. 14 oz.  
29 K 7338—Dark tan  
29 K 7339—Med. blue  
Each set.....\$16.95



## WATER-REPELLENT, WARM SNOW SUITS for little girls

### \$7.95 1-pc. suit

COTTON POPLIN SUIT, water repellent. Attached hood, pockets trimmed with leopard-like cotton fabric. Zip front. Elastic waist. Cotton kasha lining quilted to wool. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 4 oz.  
29 K 7437—Green  
29 K 7438—Bright red  
Each suit.....\$7.95

### \$9.95 Suit and Hat

GLEAMING RAYON twill one-piece suit, all wool lined for extra warmth. Water repellent. Gray mouton-dyed lamb fur collar and hat trim. Drawstring waist, zip front. Sizes 1, 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 2 oz.  
29 K 7439—Bright red  
29 K 7440—Light blue  
Each suit.....\$9.95

### \$7.95 3-pc. set

COTTON POPLIN, water-repellent. Lined with cotton kasha quilted to wool. Contrast printed poplin trim. Zip-front jacket has elastic at sides. Suspender pants have knee patches. Sizes 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 10 oz.  
29 K 7441—Med. blue  
29 K 7442—Bright red  
Each set.....\$7.95

### \$8.95 Hooded 2-pc. set

BUNNY FUR TRIM. Cotton poplin zip jacket lined with wool quilted to cotton kasha. 100% reprocessed wool pants, cotton kasha lined; suspenders, elastic back. All water repellent. Sizes 2, 3, 4; size chart, page 1362. State size. Shpg. wt. 2 lbs. 7 oz.  
29 K 7496—Red with navy  
29 K 7497—Lt. blue with navy. Ea. 2-pc. set. \$8.95

## Honeysuckle Ski-Master COTTON POPLIN SUIT

Dress your child in the type of classic suit you've seen pictured in the smartest magazines . . you can buy it at SEARS LOW PRICES

**\$7.95** lined with warm cotton kasha

**\$8.95** lined with Parker Wilder all wool

- One-piece suit and hat
- Heavier weight cotton poplin is wind-resistant and water-repellent
- Reinforced knee patches
- Front zipper closing

Drawstring waist, two slash pockets. Sizes 1, 2, 3, 4; size chart page 1362. State size.

COTTON KASHA LINED . . Shipping wt. 2 pounds.  
29 K 7450—Medium blue  
29 K 7451—Dusty pink  
Each.....\$7.95  
ALL WOOL LINED. Shipping wt. 2 lbs. 8 oz.  
29 K 7452—Medium blue  
29 K 7453—Dusty pink  
Each.....\$8.95



For Sears Easy Terms, see inside back cover.

**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
TOTS' WEAR



Sears famous HONEYSUCKLE

# CORDUROY

Made to our rigid specifications  
for fabric...fit...fine workmanship



**A** \$1.98  
Overalls



**C** \$1.39  
Boxer Shorts



For Girls  
and Boys  
Sizes 1 to 4

**B** \$4.98 set  
Overalls and  
Jacket



**D** \$1.98  
Boxer Longies

## HONEYSUCKLE Overalls and 2-piece Jacket Set

- Fine pinwale corduroy... soft, yet rugged and long-wearing
- Overalls have double-fabric bibs, adjustable suspenders, pocket
- Strongly stitched throughout

**A** OVERALLS, with embroidered design on bib-front. (Polo shirt sold at right.) Hand wash separately. *State size* 1, 2, 3, 4; size chart, opposite page. Shpg. wt. 8 oz.  
29 K 6804—Copen blue.....\$1.98  
29 K 6800—Bright red..... 1.98

**B** JACKET AND OVERALL SET. Jacket has zipper front, elastic at sides, 2 pockets, cotton kasha lining. Adjustable suspenders on overalls. Hand wash separately. *State size* 1, 2, 3, 4; size chart, opposite page. Shpg. wt. 1 lb. 1 oz.  
29 K 6813—Bright red. 2-pc.\$4.98  
29 K 6814—Copen blue. 2-pc. 4.98

## HONEYSUCKLE boxer Shorts and Longies

- Wide elastic all around waist
- Long-wearing pinwale corduroy
- Fly-front, two handy pockets
- Double needle stitching at all points of extra strain

**C** BOXER SHORTS. (Polo shirt sold at right.) Hand wash separately. *Sizes* 1, 2, 3, 4; size chart, opposite page. *State size*. Shpg. wt. 5 oz.  
29 K 6871—Gray.....\$1.39  
29 K 6870—Royal blue..... 1.39  
29 K 6872—Medium brown... 1.39

**D** BOXER LONGIES. Full length, full cut. (Shirt sold at right.) Hand wash separately. *Sizes* 1, 2, 3, 4; size chart on opposite page. *State size*. Shipping weight 6 ounces.  
29 K 6873—Brown  
29 K 6874—Gray  
29 K 6875—Royal blue  
Each.....\$1.98



\$1.69

WALT DISNEY  
Movie Stars in  
**COLOR**  
on  
Sanforized  
blue denim  
SIZES  
1 to 4  
© W. D. P.



\$1.09



\$1.49

Cartoons hand screened... won't run or crack off. Designed by Walt Disney studios. Denim won't shrink more than 1%. Wash separately. (Shirts sold separately). *Sizes* 1, 2, 3, 4; size chart on opposite page. *State size*.

DONALD DUCK and playmates on overalls. Double fabric bib-top, back pocket. Shpg. wt. 7 oz.  
29 K 6846—Colorful print on navy blue.....\$1.69

PLUTO AND PUPS on boxer shorts. Elastic all around waist. For girls and boys. Shpg. wt. 5 oz.  
29 K 6847—Colorful print on navy blue.....\$1.09

MICKEY MOUSE and Minnie on boxer longies. Elastic around waist. Shpg. wt. 4 oz.  
29 K 6848—Colorful print on navy blue.....\$1.49



89c

69c  
Long  
Sleeves  
59c  
Short  
Sleeves



59c  
Short  
Sleeves  
69c  
Long  
Sleeves



## COMBED COTTON KNIT POLO SHIRTS, 2-button shoulders

NURSERY DESIGN is screen-printed by hand. Long sleeves. Wash separately. *Sizes* 1, 2, 3, 4; see size chart on opposite page. *State size*. Shpg. wt. 5 oz.  
29 K 6987—Yellow  
29 K 6988—Med. blue  
29 K 6989—White  
Each.....89c

STRIPED. Wash separately. *Sizes* 1, 2, 3, 4. *State size*. Shpg. wt. ea. 4 oz.  
*Long Sleeve Style.*  
29 K 6830—Red.....69c  
29 K 6831—Blue.....69c  
2 for.....\$1.35

*Short Sleeve Style.*  
29 K 6864—Red.....59c  
29 K 6865—Blue.....59c  
2 for.....\$1.15

SOLID COLORS. Wash separately. *Sizes* 1, 2, 3, 4. *State size.*  
*Short Sleeve.* Shpg. wt. 4 oz.  
29 K 6834—Med. blue.....59c  
29 K 6833—White.....59c  
2 for.....\$1.15  
*Long Sleeve.* Shpg. wt. 4 oz.  
29 K 6866—Med. blue.....69c  
29 K 6867—White.....69c  
29 K 6868—Yellow.....69c  
2 for.....\$1.35



**F** \$1.39

**G** \$1.69

## Tots' Tailored Shirts

Washable cottons. *State size* 2, 3, 4; size chart, opposite page. Shpg. wt. 5 oz.

**E** CLASSIC white cotton short sleeve shirt. Double stitched seams.  
29 K 6525—White.....89c

**F** COTTON FLANNEL. Long sleeves. Sanforized, won't shrink over 1%.  
29 K 6512—Red print.....\$1.39  
29 K 6513—Yellow print..... 1.39

**G** PLAID COTTON FLANNEL. Sanforized fabric, won't shrink more than 1%. Long sleeve style.  
29 K 6514—Red and navy plaid \$1.69





**STURDY OVERALLS** for boys and girls

**\$1.04**

SANFORIZED COTTON DENIM, won't shrink more than 1%. Double fabric bib-top. Two patch pockets. Vat-dyed. (Polo shirts in striped and solid colors . . . sold on opposite page.) Washable. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. ea. 6 oz. 29 K 6802—Med. blue Each \$1.04; 2 for \$2.00

CORDUROY OVERALLS, medium wale. Adjustable suspenders. Buttoned sides. One patch pocket. (Polo shirt sold on opposite page.) Hand wash separately. Sizes 1, 2, 3, 4. Please be sure to state size. Shipping weight ea. 8 oz. 29 K 6816—Royal blue 29 K 6815—Red Each \$1.49; 2 for \$2.90

Chambray Playsuit

**\$1.19**

1-PIECE PLAYSUIT. Buttons all the way down front to crotch. Long sleeves. Drop seat. Breast pocket. Double stitched seams resist wear, strain. Red buttons, stitching and piping trim. Washable. Sizes 1, 2, 3, 4. State size. Shpg. wt. ea. 7 oz. 29 K 6859—Medium blue Each \$1.19; 2 for \$2.33

2-pc. Corduroy Set

**\$2.98**

BUTTON-FRONT, long sleeve, unlined jacket. Overalls have adjustable buttoned suspenders and one patch pocket in front. Medium wale corduroy. Hand wash separately. Sizes 1, 2, 3, 4. State size. Shipping weight 14 oz. 29 K 6855—Royal blue 29 K 6856—Bright red 2-pc. set . . . . . \$2.98

Last Fall Price Was ~~\$1.49~~  
NOW  
**\$1.19**

# Denims

**SIZES  
1 TO 4**

## AT SEARS LOWEST PRICE

Sanforized, won't shrink more than 1%  
.. copper rivets, buttons .. double-needle stitched .. detachable suspenders

Only **\$1.29** Each  
**2 for \$2.54**

REGULAR DUNGAREES with button-side closing . . . for boys and girls. Yoke back for better fit. 2 front pockets, 1 back pocket. Wash separately. Sizes 1, 2, 3, 4. State size. Shpg. wt. each 8 oz. 29K6844—Navy blue \$1.29 2 for . . . . . 2.54



**Sanforized woven  
plaid cotton Shirt**

Was ~~\$1.39~~  
**98c**

Fabric won't shrink more than 1%. Short sleeves. One pocket. Wash separately. Sizes 1, 2, 3, 4. State size. Shpg. wt. 5 oz. 29 K 6508—Multicolor plaid . . . . . 98c



**BARGAIN  
SPECIAL**  
**64c** Ea.  
3 for \$1.88

**I-PIECE PLAYSUIT**

woven cotton chambray

Slips on and off in a jiffy. Buttons at each shoulder. Breast pocket, red trim. Washable. Sizes 1, 2, 3, 4. Please state size wanted. Shipping weight each 6 ounces. 29 K 6885—Medium blue . . 64c 3 for . . . . . \$1.88



**LITTLE GIRLS' PLAYSUITS** in washable cottons

CHECKED ALL-IN-ONE PLAYSUIT in washable cotton percale, reduced to a new low price. Embroidered posies on front; white piping trim. Button-back, drop seat. Tie-back sash. Sizes 1, 2, 3. Please state size wanted. Shipping weight 6 ounces. 29 K 6824—Bright red . . . \$1.39 29 K 6825—Medium blue . . 1.39

3-PIECE PLAYSUIT includes two pairs of pants. Medium blue cotton chambray with red trim. Blouse buttons down back. Button-on pants. Double needle sewn for extra strength. Extra pants included. Washable. Sizes 1, 2, 3. Please state size wanted. Shipping weight 10 ounces. 29 K 6869 . . . . . 3-piece set \$1.39

Last Spring Price Was ~~\$1.49~~  
NOW  
**\$1.39**

Last Spring Price Was ~~\$1.49~~  
NOW  
**\$1.39**

HONEYSUCKLE  
THE RIGHT WAY  
TO SAY  
TOTS' WEAR

## NEW! FLY-FRONT Blue Denim DUNGAREES

**\$1.29** Each **2 for \$2.54**

- Sanforized, won't shrink more than 1%
- Detachable suspenders
- Double-needle stitched
- Copper rivets, buttons
- Zipper-fly closing

The newest version of Sears famous blue denims. Buttoned waistband. Yoke back. 2 front pockets, 1 back pocket. (Shirt sold on opposite page.) Wash separately. Sizes 1, 2, 3, 4. State size. Shpg. wt. each 11 oz. 29 K 6803—Navy blue \$1.29 2 for . . . . . 2.54

Sears Easy Terms are available. See inside back cover for complete details.



## Measure to be sure

Order size . . . . .	1	2	3	4
If height is . . . . .	29½-31	31½-34	34½-37	37½-40 in.
If chest is . . . . .	20	21	22	23 in.
If weight is . . . . .	22½-25	25½-29	29½-34	34½-38 lbs.
Coat length . . . . .	16	17	18	19½ in.
Dress length . . . . .	15½	16½	17½	19 in.

CBKMN PAGE 21. . TOTS' WEAR



**SIZES  
1 TO 3**



### Honeysuckle WASHFAST COTTON DRESSES

**\$1.98**  
each

Plaids and plains . . spiced with  
rickrack 'n' ruffles, buttons 'n' bows

**EMBROIDERED EYE-  
LET** yoke. Three  
tiers of skirt ruffles.  
Sanforized, wash-  
fast cotton broad-  
cloth won't shrink  
more than 1%, mer-  
cerized, vat-dyed.  
Tieback sash. *Sizes*  
1, 2, 3; size chart,  
page 21. *State size*.  
Shpg. wt. 6 oz.  
29K6311-Blue \$1.98  
29K6312-Pink 1.98

**JUMPER-EFFECT**  
solid color top on  
cotton plaid print  
dress. Ruffled edg-  
ing around collar.  
3-inch hem. Tie-  
back sash. Wash-  
fast. (Remove rib-  
bon before washing.)  
*Sizes* 1, 2, 3; size  
chart, page 21. *State*  
size. Shpg. wt. 6 oz.  
29K6309-Green \$1.98  
29K6310-Rose 1.98

**EYELET EMBROI-  
DERED** whitetop and  
pockets. Sanforized,  
washfast cotton  
broadcloth won't  
shrink more than  
1%. Mercerized,  
vat-dyed, 3-in. hem.  
*Sizes* 1, 2, 3; size  
chart, page 21. *State*  
size. Shpg. wt. 6 oz.  
29K6307-Yellow  
29K6308-Pink  
Each . . . . . \$1.98

**CROSS-STITCH** em-  
broided bodice,  
yards of rickrack trim.  
Fine washfast cotton  
broadcloth in 2-color  
combinations. (Re-  
move ribbon bow be-  
fore washing.) Tie-  
back sash. *Sizes* 1, 2,  
3; size chart, page 21.  
*State size*. Shpg. wt. 6 oz.  
29K6313-Pink, blue  
29K6314-Gray, blue  
Each . . . . . \$1.98



### OUR FINEST PARTY DRESSES for little girls

**\$2.98**  
each

Even the smallest ones love to dress-up  
for big events like birthdays and holidays

**3 ROWS OF LACE TRIM**  
on eyelet embroidered  
organdy yoke. Fine  
cotton broadcloth is  
washfast. Sanforized,  
vat-dyed, won't shrink  
more than 1%. Tie-back  
sash. *Sizes* 1, 2, 3; size  
chart on page 21. *State*  
size. Shipping weight  
6 oz.  
29K6315-Lavender  
29K6316-Yellow  
Each . . . . . \$2.98

**RAYON TAFFETA** party  
dress has tiered skirt,  
embroidered bodice and  
collar trimmed with im-  
ported Val-type lace.  
Tie-back sash. Dry  
cleaning recommended.  
*Sizes* 1, 2, 3; size chart,  
page 21. *State size*. Ship-  
ping weight 6 oz.  
29K6346-Blue  
29K6347-Pink  
29K6348-Yellow  
Each . . . . . \$2.98

**WOVEN PLAID COTTON**  
gingham graced with  
embroidered ruffle  
around white pique  
yoke. Sanforized,  
won't shrink more  
than 1%. Swing skirt,  
tie-back sash. Wash-  
fast. *Sizes* 1, 2, 3;  
size chart page 21.  
*State size*. Shipping  
weight 6 oz.  
29 K 6317-Blue and  
red plaid . . . . . \$2.98



**B** \$1.98  
Skirt

**D** \$1.98  
Skirt

**A** \$1.59  
Blouse

**C** \$1.79  
Blouse

### COTTON BLOUSES, WOOL SKIRTS

**A** SANFORIZED COTTON BROAD-  
CLOTH BLOUSE with eyelet  
ruffles (max. fabric shrinkage  
1%). Button-front. Washable.  
*Sizes* 1, 2, 3; size chart, page 21.  
*State size*. Shpg. wt. 4 oz.  
29K6515-White . . . . . \$1.59

**B** ALL WOOL PLAID SUSPENDER  
SKIRT. Suspenders button-  
on at front and back. Pleated  
all around. Dry clean. *Sizes*  
1, 2, 3; size chart, page 21.  
*State size*. Shpg. wt. 6 oz.  
29K6517-Red plaid . . . . . \$1.98

**C** COTTON BROADCLOTH  
BLOUSE, with rickrack. San-  
forized, won't shrink more than  
1%. Washable. *State sizes* 1, 2,  
3; size chart, page 21. Wt. 4 oz.  
29K6516-White . . . . . \$1.79

**D** ALL WOOL FLANNEL SUS-  
PENDER skirt has elastic  
shirred waist. Rickrack trim.  
One pocket. Dry clean. *Sizes*  
1, 2, 3; size chart, page 21.  
*State size*. Shpg. wt. 6 oz.  
29K6518-Red . . . . . \$1.98  
29K6519-Royal blue . . . . . 1.98

22 . . SEARS, ROEBUCK AND CO. CPBMMG



**BARGAIN  
SPECIAL**  
**3 for \$2.84**  
3 dresses in a package

### PLAYTIME COTTON DRESSES

Last Spring price for  
same quality was **\$1.39**

**NOW \$1.29**  
each

**E** PINAFORE-EFFECT  
in tiny floral print  
on solid color dress . . all  
in good quality, wash-  
able cotton. Print edg-  
ing on collar. Puff  
sleeves. Tie-back sash.  
2-in. hem. *Sizes* 1, 2, 3;  
see size chart on page 21.  
*State size*. Shipping wt.  
6 ounces.  
29K6301-Light blue  
29K6302-Pink  
Each . . . . . \$1.29

**F** DAINY PRINTED  
BANDING on the  
skirt, waist and yoke  
ruffle of this solid color  
dress. Full swing skirt.  
Good quality washable  
cotton. Buttons down  
back to waist. Tie-back  
sash. *Sizes* 1, 2, 3; see  
size chart on page 21.  
*State size*. Shpg. wt. 6 oz.  
29K6303-Pink  
29K6304-Blue stripe  
Each . . . . . \$1.29

**G** BOLERO-EFFECT in  
washable striped  
cotton trimmed with  
contrast rickrack; white  
blouse effect. Buttons  
in front to waist. Tie-  
back sash. 2-inch hem.  
*Sizes* 1, 2, 3; see size  
chart on page 21. *Please*  
*state size*. Shipping  
weight 6 ounces.  
29K6303-Red stripe  
29K6304-Blue stripe  
Each . . . . . \$1.29

THREE STYLES in  
washable cottons . .  
each in a different  
color . . you get a blue  
check, red stripe and  
solid color yellow.  
Button-backs, tie-  
back sashes. Packed 3  
of one size. *Sizes* 1, 2,  
3; size chart, page 21.  
*State size*. Shpg. wt.  
1 lb. 4 oz.  
29 K 6300-All three  
for . . . . . \$2.84



**SIZES**  
**1 to 4**

## HONEYSUCKLE

### 2-PC. OUTDOOR SUIT FOR BOYS AND GIRLS

made of water-repellent  
knit-back suede-like  
fleece fabric...15% wool,  
45% rayon and 40% cotton

**\$2<sup>98</sup>**  
set

- Closely woven for extra warmth
- Perfect for indoor and outdoor wear on chilly days
- Made to Sears quality specifications...long-wearing fabric
- Easy to put on . . . to take off

Stitched with flat seams . . . may be worn reversed with fleece face inside. Long sleeved pullover has rib-knit crew neck, cuffs, waist-band . . . and 3-button shoulder closing. Full length pants have elastic all around top, rib-knit anklets. (Hat not included.) Dry cleaning recommended. *Sizes 2, 3, 4; see size chart on page 21. State size. Shpg. wt. 14 oz.*  
29 K 7416—Medium blue 2-pc. suit  
29 K 7417—Red 2-pc. suit  
29 K 7418—Medium brown 2-pc. suit  
Each suit . . . . . \$2.98

### LITTLE BOYS' Clothes in styles Dad will approve

**\$1.79** 2-pc. suit

KNITTED COTTON suit. Shirt has white yoke and long sleeves. Boxer shorts with elastic around waist...in solid color. Needs no ironing. Wash separately. *Sizes 1, 2, 3, 4; size chart, page 21. State size. Shpg. wt. 7 oz.*  
29 K 6956—Aqua blue  
29 K 6957—Medium blue  
2-pc. suit . . . . . \$1.79

**\$1.98** 2-pc. suit

COTTON POPLIN SUIT made with button-on pants and all-around buckled belt. Double-needle stitched. Washable. *Sizes 1, 2, 3, 4; size chart, page 21. State size. Shpg. wt. 7 oz.*  
29 K 6958—Blue pants with light cream shirt  
29 K 6959—Green pants with lt. cream shirt. Ea. suit \$1.98

**\$1.49** Suspender Pants

ALL WOOL PARKER WILDER flannel suspender pants with fitted elastic back. Double needle stitched. 2-slash pockets, non-slip suspender straps. Dry clean. (Shirt sold on page 20.) *Sizes 2, 3, 4; size chart, page 21. State size. Shpg. wt. 6 oz.*  
29 K 6960—Med. brown \$1.49  
29 K 6961—Navy blue.. 1.49

### NEW, CORDED RIB-KNIT cotton fabric in Sportswear for boys and girls . . sizes 1 to 4

Strong, long-wearing "Akordionit" fabric, resembles corduroy. Resists playtime scuffs, slides and strains

**\$1.98**

OVERALLS, embroidered double fabric bib-top. 1 pocket. Elastic fitted back. (Polo shirt sold on page 20.) Wash separately. *State size 1, 2, 3, 4; size chart, page 21. Shpg. wt. 9 oz.*  
29 K 6950—Medium blue  
29 K 6951—Gray  
Each . . . . . \$1.98

**98c**

BOXER style shorts with elastic all around the waist. (Polo shirt sold on page 20.) Wash separately. *Sizes 1, 2, 3, 4; size chart, page 21. State size. Shipping weight 5 ounces.*  
29 K 6952—Medium blue  
29 K 6953—Gray  
Each . . . . . 98c

**\$1.39**

BOXER style longies. Elastic all around waist holdsnugly. One pocket. (Polo shirt sold on page 20.) Wash separately. *Sizes 1, 2, 3, 4; size chart, page 21. State size. Shpg. wt. 7 oz.*  
29 K 6954—Med. blue  
29 K 6955—Gray  
Each . . . . . \$1.39

### Corduroy Overalls

**\$2.49**

PINAFORE RUFFLES on medium wale corduroy overalls. Ladder back straps. Two ruffled pockets. Double bib top. Hand wash separately. (For blouse see page 22.) *Sizes 1, 2, 3; measure according to size chart on page 21. Please state size. Shipping weight 10 ounces.*  
29 K 6805—Bright red  
29 K 6806—Medium blue  
Each . . . . . \$2.49

### JODHPURS, SET . . . made in Texas

**\$1.98** Jodhpur pants

**\$3.98** Jacket and pants

Sanforized cotton twill . . . won't shrink more than 1%. Fly-front pants have elastic in back, belt loops, elastic foot straps. Double needle stitching. Washable. *Sizes 1, 2, 3, 4; see size chart on page 21. State size.*

JODHPUR PANTS. 2 pockets. Shirt sold on page 20. Shipping weight 9 oz.  
29 K 6990—Bright red. \$1.98  
29 K 6991—Med. blue. 1.98

2-PC. SET. Zip jacket is belted in back. 2 pockets. Shipping weight 15 ounces.  
29 K 6992—Bright red. \$3.98  
29 K 6993—Light tan. 3.98

Easy Terms Available. See inside back cover for details

CPBMNBG PAGE 23 . . TOTS' WEAR





Last Fall Price Was  
**\$8.50**  
NOW  
**\$7.95**

### SKI-MASTER SUIT

of cotton poplin  
water repellent  
wind-resistant

Warmly lined with quilted cotton kasha filled with pure wool. Matching hat cotton kasha lined. Zipper-front; 2 slash pockets; reinforced knee patches. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 2 lbs.  
29 K 7125—Light blue...\$7.95  
29 K 7126—Yellow...7.95  
29 K 7127—Dusty pink... 7.95



Rayon Twill Suit

### WARM COAT SETS with matching hats . . for boys and girls

Rayon Crepe

**\$5.95** with hat to match

**WATER-REPELLENT.** Lustrous rayon twill warmly lined with cotton kasha. Full length front zipper. Drawstring waist. 50% wool, 50% cotton knit wristlets and anklets. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 1 lb. 8 oz.  
29K7100—Med. blue  
29K7101—Dusty pink 2-pc. set...\$5.95

**\$9.95** 3-pc. set

**ALL WOOL PARKER WILDER** suede cloth coat rayon lined, flannelette interlined. Hand-embroidered. Leggings cotton lined. Bonnet rayon lined. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 1 lb. 15 oz.  
29 K 7092—Dusty pink. 3 pc...\$9.95  
29 K 7093—Light blue. 3-pc...\$9.95

**\$7.95** 3-pc. set

**PINWALE CORDUROY.** Hand-embroidered coat. Coat and suspender leggings flannelette lined. Bonnet lined with rayon. Hand wash separately. *Sizes* 6 months, 12 months, 18 months. *Please state size*. Shpg. wt. 1 lb. 1 oz.  
29 K 7090—Pink  
29 K 7091—Lt. blue 3-pc. set...\$7.95

**\$6.95** 3-pc. set

**BOYS' SET.** Suede-like fleece . . 56% wool, 44% rayon face; cotton back 50% of fabric. Coat, helmet flannelette lined. Unlined leggings with adjusting buckles on suspenders. *Sizes* 6 mos., 12 mos., 18 mos. *Please state size*. Shipping wt. 2 lbs. 3 oz.  
29 K 7082—Med. blue 3-pc. set...\$6.95

**\$6.95** 3-pc. set

**SUEDE-LIKE FLEECE** of 56% wool, 44% rayon face; cotton back 50% of fabric. Coat flannelette lined. Rayon lined bonnet. Leggings unlined. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shipping weight 2 lbs. 2 oz.  
29 K 7088—Dusty pink. 3-pc...\$6.95  
29 K 7089—Light blue. 3-pc...\$6.95

**\$5.98** 2-pc. set

**RAYON CREPE** baby girl's dress-up set lined with rayon crepe. Coat beautifully embroidered. Matching rayon crepe bonnet trimmed with lace and ribbons. *Sizes* 6 mos., 12 mos., 18 mos. *Please state size*. Shpg. wt. 1 lb.  
29 K 7086—Lt. blue  
29 K 7087—Pink 2-pc. set...\$5.98



A



B

### The original "CRAWLER"

famous for quality and long wear . . in pinwale corduroy

- Especially designed for crawling tots
- Non-skid ladder-back suspenders
- Bib-top lined in front and back

**\$1.98**

**A** SOLID COLOR pinwale corduroy with embroidered nursery figure. Made with side gussets . . allows freedom for active play. Hand wash separately. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shipping weight 7 ounces.  
29 K 6642—Light blue  
29 K 6641—Bright red Each...\$1.98

**\$2.98**

**B** PRINTED NURSERY designs on pinwale corduroy . . crotch opens from ankle to ankle . . fastens with Gripper fasteners. Hand wash separately. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 7 oz.  
29 K 6643—Pink...\$2.98  
29 K 6644—Lt. blue. 2.98



C

**\$1.39**

### CREEP-ALONGS protect little knees

**C** "KWIKALL" opens at crotch, drop seat with dot snappers. Cotton twill. Embroidered double fabric top. Washable. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 6 oz.  
29K6645—Med. blue.\$1.39

**D** TWO PANTS INCLUDED. Blouse buttons to pants. Checked cotton percale. Washable. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. 7 oz.  
25 K 6630—Red. \$1.39  
29 K 6631—Blue. 1.39

HONEYSUCKLE  
THE RIGHT WAY  
TO SAY  
INFANTS' WEAR  
AND ACCESSORIES



E

**89c**

Last Spring Price Was  
**\$1.69**  
D NOW  
**\$1.39**  
3-pc. set

Last Fall Price Was  
**89c**  
NOW  
**69c**

### KNIT POLO SHIRTS

Long sleeve style with 2-button shoulder closings. Knit of fine combed cotton. Hand wash separately. *Sizes* 6 mos., 12 mos., 18 mos. *State size*. Shpg. wt. each 4 oz.

**E** "Sugar Candy" colorful print, hand screened.  
29 K 6681—White  
29 K 6682—Light blue  
Each...89c; 2 for \$1.73

**F** Solid Color polo shirt. Was 89c  
29 K 7777—Light blue  
29 K 7778—Yellow  
Each...69c; 2 for \$1.35

**G** Pin Striped polo shirt. Was 89c.  
29 K 7766—Blue stripe  
29 K 7767—Yellow stripe  
Each...69c; 2 for \$1.35

### Corduroy Hats

**H** Boys' pinwale corduroy peaked cap. Contrast trim. Chin ties. Cotton lined. *Sizes* 12, 13, 14, 15 in. *State size*. Shpg. wt. 3 ounces.  
29 K 7644—Med. blue  
Each...98c

**J** GIRLS' corduroy poke bonnet. Wired brim. Grosgrain bow, chin ties. Rayon lined. *Sizes* 13, 14, and 15 in. *State size*. Shpg. wt. 3 oz.  
29 K 7648—Pink  
29 K 7649—Blue  
Each...\$1.49







**SIZES**  
**6 TO 18 MOS.**

**DAINTY DRESS-UP COTTONS** for little girls . . 6 mos. to 18 mos.

**59c** Same quality Last Spring **79c**

**CRISP CHECK** cotton broadcloth with dainty embroidery and rickrack trimming. Puffed sleeves, tie sash. Washable. A wonderful value at Sears low price. *Sizes* 6 mos., 12 mos., 18 mos.; size chart, opposite page. *State size.* Shpg. wt. 4 oz.  
29 K 6002—Red and white checks. . . . .59c  
29 K 6003—Blue and white checks. . . . .59c

**98c**

**SOFT PASTEL COLORS** in cotton broadcloth dress with lace-edged ruffled neckline. Rich looking embroidery and rickrack trimming. Tie-back sash. 2 1/4-inch hem. Washable. *Sizes* 6 mos.; 12 mos., 18 mos.; see size chart opposite page. *Please state size.* Shipping weight 5 oz.  
29 K 6004—Light blue. .98c  
29 K 6005—Pink. . . . .98c  
29 K 6006—Yellow. . . . .98c

**98c**

**POSY PRINT COTTON**, dainty as it can be with its lace spiced bodice and skirt, perky puffed sleeves. Tie-back sash. Washable. *Sizes* 6 mos., 12 mos., 18 mos.; see size chart on opposite page. *Please state size.* Shipping weight 5 oz.  
29 K 6007—Aqua blue  
29 K 6008—Pink  
Each. . . . .98c

**\$1.59** Dress and Panty

**KNIT COTTON** dress has 2-button shoulder, elastic-shirred sides. Embroidered motif. Matching panty with elastic all around top. Wash separately. *Sizes* 6 mos., 12 mos., 18 mos.; see size chart on opposite page. *Please state size.* Shipping weight 5 oz.  
29 K 6009—Yellow. \$1.59  
29 K 6010—Pink. . . . .1.59  
29 K 6011—Lt. blue. 1.59

**Our Finest HONEYSUCKLE DRESSES**

Washfast broadcloth . . **\$1.98**  
lavishly embroidered Each

**CRISP COTTON BROADCLOTH** dress. 2-panel front, sweet embroidered motif. 3-inch hem, tie-back sash. Washfast. *Sizes* 6 mos., 12 mos., 18 mos.; size chart on opposite page. *Please state size.* Shpg. wt. 5 oz.  
29 K 6012—Pink  
29 K 6013—Lt. blue  
Each. . . . . \$1.98

**SNOWY EYELET** embroidered organdy on washfast broadcloth dress . . has that "Sunday best" look. 3-in. hem, tie-back sash. *Sizes* 6 mos., 12 mos., 18 mos.; size chart, opposite page. *State size.* Shpg. wt. 6 oz.  
29 K 6014—Lt. blue  
29 K 6015—Pink  
Each. . . . . \$1.98



**BARGAIN SPECIAL**  
**2 for \$1.15**



**SEARS FINE CREEPERS** in crisp cotton, soft cuddly knits

**Cotton Creepers**

Cotton broadcloth creepers. One in a check, one in a solid color. Nicely made with gay embroidery and rickrack trimmings, all-around belts, button crotches. They'll take hard wear. Washable. *Sizes* 6 mos., 12 mos., 18 mos.; size chart opposite page. *State size.* Shpg. wt. 8 oz.  
29 K 6646—2 creepers, red and white check, and solid blue. Both for. . . . \$1.15  
All Sears children's wear can be purchased on Sears Easy Payment Plan. See inside back cover for details.

**98c**

**COTTON BROADCLOTH.** Rickrack trim on collar and yoke, embroidered motif. All-around button belt, button crotch. Washable. *Sizes* 6 mos., 12 mos., 18 mos.; size chart opposite page. *State size.* Shpg. wt. 4 oz.  
29 K 6647—Lt. blue  
29 K 6648—Yellow  
29 K 6649—White  
Each. . . . . 98c

**89c**

**KNIT COTTON** with 2-button shoulder, elastic at waist. Snap-button crotch. Rib knit crew neck, sleeves, leg openings. Washable. *Sizes* 6 mos.; 12 mos.; 18 mos.; size chart next page. *State size.* Wt. ea. 4 oz.  
29 K 6683—Lt. blue  
29 K 6684—Yellow  
29 K 6685—White  
Ea. 89c; 2 for \$1.73

Last Fall Was **\$1.69** **\$1.39**

**SOFT INTERLOCK** knit cotton. Embroidered puppy, dog house. 3-button crotch. All-around button belt. Washable, needs no ironing. *Sizes* 6 mos.; 12 mos.; 18 mos.; size chart, opposite page. *State size.* Shipping wt. 5 oz.  
29 K 6686—Yellow  
29 K 6687—Lt. blue  
Each. . . . . \$1.39

**\$1.98**

**WARM KNIT WOOL.** One-piece creeper. Knit-in pattern on top. Contrasting pants with button crotch. Hand wash separately. *Sizes* 12 mos.; 18 mos.; size chart, opposite page. *State size.* Shipping wt. 4 oz.  
29 K 7576—White with blue. . . . \$1.98  
29 K 7577—White with yellow. . . \$1.98

**PHILIPPINE Handmades**

Hand-embroidered

**\$1.98**  
each

**COTTON BROADCLOTH** creeper, finely embroidered collar, cuffs, front. All-around belt. Assorted embroidery patterns. Washable. *Sizes* 6 mos.; 12 mos.; 18 mos.; size chart, opposite page. *State size.* Shpg. wt. 4 oz.  
29 K 6613—Lt. blue  
29 K 6614—White  
29 K 6615—Yellow  
Each. . . . . \$1.98

**DAINTY COMBED COTTON** batiste dress. Richly embroidered collar, yoke, cuffs, skirt front. Assorted embroidery patterns. 3-in. hem. Hand wash. *Sizes* 6 mos.; 12 mos.; 18 mos.; see size chart on opposite page. *Please state size.* Shipping weight 3 ounces.  
29 K 6016—Pink  
29 K 6017—Lt. blue  
Each. . . . . \$1.98



# Prices are Down

## ON INFANTS' GOODS

Because we, at Sears, know that every new arrival in your family is an occasion for additional purchases, we are doing our level best to help you save money on everything your Baby will need. Every item of clothing, bedding, furniture and nursery accessories in this catalog has been selected to do its job efficiently and is offered at . . .

**MINIMUM PRICES, MAXIMUM VALUE**



FLANNELETTE

KNIT COTTON

GAUZE

BIRDSEYE

**HONEYSUCKLE DIAPERS . . AT SEARS LOW PRICES . .** whichever type you choose . .

you'll find the Honeysuckle Brand strong, absorbent . . sealed in dustproof packages

**12 for \$2.29**  
Good . . 27x27 in.

**12 for \$2.69** 12 for \$3.24  
Our Best . . 27x27 in. Our Best . . 30x30 in.

**12 for \$2.19**  
27x27 inches

**12 for \$2.66**  
about 9x18 in.

**12 for \$2.57** 12 for \$2.88  
Good . . 20x40 in. . . Our Best . . 21x40 in.

### BIRDSEYE WEAVE FOR STRENGTH, LONG WEAR

GOOD QUALITY birdseye diapers at a low price typical of Sears values in all infants' goods. Woven of selected cotton yarns in the familiar birdseye pattern, popular for generations. Strong, long-wearing, washable. Bleached snowy white, neatly hemmed. Regular size 27x27 in. Wt. 12, 1 lb. 6 oz. 29 K 5052—12 for \$2.29 36 for . . . 6.80

OUR BEST QUALITY birdseye diapers in two sizes. More closely woven of finer, smoother cotton yarns for greater strength, higher absorbency and resistance to pin holes. Bleached snowy white, all neatly hemmed. Washable.

Regular Size 27x27 in.; our best quality birdseye. Shpg. wt. 12, 1 lb. 8 oz. 29 K 5053—12 for \$2.69; 36 for \$7.98

Extra Large Size 30x30 in. diapers in our best birdseye. Shipping weight for 12, 1 pound 10 ounces. 29 K 5054—12 for \$3.24; 36 for \$9.60

### SOFT FLANNELETTE

FLANNELETTE . . closely woven of fine cotton yarns and napped on both sides to provide a fluffy, comfortable texture. Strong, very absorbent, retains its nap through long wear and repeated washings. Bleached snowy white, neatly hemmed. Washable. Size 27x27 in. Shpg. wt. for 12, 1 lb. 6 oz. 29 K 5027—12 for \$2.19 36 for . . . 6.50

### FINE KNIT COTTON

KNIT COTTON Diapers need no folding . . tubular knit to make a double fabric piece. Because they stretch to fit your baby . . less chafing, less binding. Knit of 2-ply long staple cotton yarns. Napped for extra absorbency. Bleached white. Washable. Sizes about 9x18 in. Shpg. wt. for 12, 1 lb. 7 oz. 29 K 5057—12 for \$2.66 36 for . . . 7.88

### QUICK-DRYING GAUZE

GAUZE DIAPERS in a porous weave. 2 layers of fine cotton gauze are woven together in a smooth, pinked selvage to avoid bulky hemming. Easily washable, dries quickly. Folds without excessive bulk. Bleached white.

Good Quality Gauze Diapers. Size 20x40 in. Shipping weight for 12, 1 lb. 15 oz. 29 K 5073—12 for \$2.57; 36 for \$7.60

Our Best Gauze Diapers. Size 21x40 in. Woven of surgical-type cotton yarns. Shipping weight for 12, 2 lbs. 1 oz. 29 K 5074—12 for \$2.88; 36 for \$8.52



Knit Cotton  
47c 18x27 in.  
Terry Cotton  
59c 18x30 in.

2 for  
23c  
cloths

## HONEYSUCKLE TOWELS, CLOTHS in knit cotton and terry cotton

**KNIT COTTON.** White with blue or pink trim.  
Towel 18x27 in. Shpg. wt. each 4 oz.  
29K5205—Blue trim  
29K5206—Pink trim  
Each 47c. 2 for 92c  
Large Towel 27x40 in. Wt. ea. 7 oz.  
29K5213—Blue trim  
29K5214—Pink trim  
Each 91c. 2 for \$1.77

**TERRY COTTON.** White; blue or pink trim.  
Towel 20x40 in. Shpg. wt. each 5 oz.  
29K5207—Blue trim  
29K5208—Pink trim  
Each 76c. 2 for \$1.49  
Washcloths 9x9 in. Shpg. wt. 3 oz. for 2.  
29K5201—Blue trim  
29K5202—Pink trim  
2 for ..... 23c

**TERRY COTTON.** White; blue or pink trim.  
Towel 18x30 in. Shpg. wt. each 5 oz.  
29K5255—Blue trim  
29K5256—Pink trim  
59c ea. 2 for... \$1.15  
Large Towel 36x36 in. Shpg. wt. 10 oz.  
29K5259—Blue trim  
29K5260—Pink trim  
Each ..... \$1.49



## HANDY BAGS for traveling babies

\$1.69

**A ROOMY COTTON**  
Twill utility bag, lined with synthetic rubberized cotton. Top zipper. Sizes abt. 14 1/2 x 8 1/2 x 6 in. Wt. 1 lb. 2 oz.  
29 K 5140E—Navy \$1.69  
29 K 5141E—Brown 1.69

\$1.98

**B QUILTED PLASTIC**  
separate envelope for soiled diapers. 2 bottle loops. Size abt. 13 1/2 x 11 1/2 x 3 1/2 in. Wt. 1 lb. 2 oz.  
29 K 5131E—Lt. blue  
29 K 5132E—Pink  
Each ..... \$1.98

\$2.39

**C ZIP-CLOSED PLASTIC**  
bag with separate plastic bag on the inside for soiled diapers. 2 bottle loops. Size abt. 7 1/2 x 3 1/2 x 8 in. Shpg. wt. 14 oz.  
29 K 5187E—Navy \$2.39  
29 K 5188E—Red... 2.39

Prices of bags include 20% Federal Excise Tax



## HONEYSUCKLE WATERPROOF PANTIES of coated fabrics, latex or plastics... fit properly over diapers

29c

**HONEYSUCKLE LATEX**  
seamless panty. Hand wash. Color white. Sizes 6 mos., 12 mos., 18 mos. Please state size. Shipping wt. ea. 2 oz.  
29 K 5151—Each ..... 29c  
3 for ..... 85c

Last spring was 45c 39c

**PLASTIC SNAP PANTY.**  
Elastic waist, legs. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. Clear white. Shipping weight each 3 oz.  
29 K 5172—State size.  
Each 39c; 3 for... \$1.15

66c

**"PLAYTEX" panty** made of latex rubber. Seamless. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. White. Please state size. Shipping weight 2 ounces.  
29 K 5156—Flesh... 66c  
29 K 5152—White... 66c

72c

**"KLEINERT'S" softex plastic** coated rayon. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. White. Please state size. Shipping weight each 2 oz.  
29 K 5167—  
Each 72c; 2 for... \$1.41

89c

**NYLON coated with plastic.** Snaps. Elastic waist, legs. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. White. Shipping weight 3 ounces.  
29 K 5171—State size.  
Ea. 89c; 3 for... \$2.62

## 2-PLY RUBBER Waterproof Panty

Shirred at waist and legs for snug fit. Hand wash. Sizes 3 mos., 6 mos., 12 mos., 18 mos. Please state size. Shpg. wt. ea. 3 oz. White.  
29 K 5159—Each ..... 17c  
3 for ..... 49c

**BARGAIN SPECIAL**  
17c each



## Waterproof Lap Pad

Last spring were 2 for 53c 2 for 49c

Waterproof flannelette lap pad. A layer of rubber processed between 2 layers of flannelette, fluffy on both sides, absorbs moisture. White. Washable. Size 12x14 in. Shpg. wt. 1 lb.  
29 K 5127—2 for... 49c

## BLEACHED WHITE DIAPER CLOTH

36 K 4168A—27-in. Flannelette. 10 yds. makes 13 27x27-in. diapers. Shpg. wt. 1 lb. 10 oz. 10 yds. \$2.09  
36 K 2727A—27-in. Birdseye. Soft, absorbent, porous weave cotton. Shpg. wt. 2 lbs. .... 10 yards for \$2.59  
36 K 4171A—36-in. Flannelette. 5 yds. makes 10, 18x36-in. diapers. Shpg. wt. 1 lb. 3 oz. .... 5 yds. \$1.39  
36 K 4173A—Better quality 36-in. Flannelette. Softer, firmer. Shpg. wt. 1 lb. 6 oz. .... 5 yards for \$1.59

## NATIONALLY FAMOUS brands of Gauze Diapers

12 for \$3.75

**CHIX**, gauze diapers woven of surgical-type cotton yarns woven in special Birdseye pattern for extra absorbency. Soft, comfortable for baby. Light, cool, quick to dry. Washable. Size 20x40 in. Postpaid (Shpg. wt. 1 lb. 14 oz.).  
29 K 5076—White... 12 for \$3.75

12 for \$3.75

**CURITY**, gauze diapers, with permanently woven-in fold line, helps mother fold correct size as baby grows. Surgical-type absorbent cotton yarns. Quick drying. Washable. Size 21x40 inches. Postpaid (Shpg. wt. 1 lb. 14 oz.).  
29 K 5077—White... 12 for \$3.75



## USE DIAPER LINERS... for less diaper washing

98c Package of 180

**DENNISON'S** diaper liners. Made of highly absorbent cellulose. Use once inside diaper and discard. White.  
180 Sheets in dispenser box.  
29 K 5122—Shipping weight 1 pound 4 ounces... 98c

98c Package of 84

**"CHIX" COTTONED** diaper liners. Made of soft cottony non-woven fabric, delicately scented. Use inside regular diaper. Size 9 1/2 x 13 in. Package of 84. (Shipping weight 1 pound 9 ounces.)  
29 K 5103—White. Postpaid. 98c

## DIAPER PANTIES, disposable pads... help eliminate diaper washing

65c Panty \$1.15 Pkg. of 48 pads

**Kleiner's Panty** of waterproof plastic. Use with Kleiner's pads. Hand washable. White. Sizes 6 mos., 1, 2. Please state size. Shipping weight 5 oz.  
29 K 5115... 65c  
**Kleiner's Disposable Pads**, to fit panty, package of 48. Soft cellulose paper. White.  
29 K 5124—Shipping weight 2 pounds 2 oz. .... \$1.15

45c Panty 93c Pkg. of 48 pads

**Honeysuckle Panty** of water-repellent cotton birds-eye. Pin on like diaper. Use with Honeysuckle pads. Washable. White. Regular fits up to 15 lbs. Large fits over 15 lbs. State size.  
29 K 5119—Shpg. wt. 5 oz. .... Each 45c; 2 for 88c  
**Honeysuckle Disposable Pads**. Cotton and gauze.  
29 K 5120—Shpg. wt. 2 lbs. .... 48 for 93c; 96 for \$1.82

Buy all your needs on Sears Easy Payment Plan... see inside back cover

CPBKMN PAGE 27... INFANTS' GOODS





Greet the new Baby with  
a complete Honeysuckle

## LAYETTE

Each item . . . all quantities . . . selected in accordance with recommendations of leading authorities on infant care. Quality, washability, design and correct fit specified by Sears own experts

### 45-PIECE LAYETTE

Baby's first necessities at  
Sears low economy price

Last Spring price was ~~\$10.95~~ **\$10.50**

(Not illustrated)

- 24 Diapers, Birdseye woven cotton. Size 27x27 in.
- 3 Shirts, knit cotton, tie-side fastening. Long sleeve style
- 3 Binders, soft flannelette
- 1 Gown, soft, fleecy flannelette
- 1 Wrapper, soft flannelette
- 2 Receiving Blankets, medium weight cotton. Size 26x34 in.
- 1 Waterproof Panty, gum rubber
- 2 Waterproof Sheets, Size 18x18 in. of 2-ply synthetic rubber
- 1 Quilted Pad, Size 15x17 in. Cotton covered, cotton filled
- 3 Bibs, double faced flannelette
- 1 Box Talcum Powder, 4-oz. size
- 1 Cake Castile Soap, gentle, pure
- 1 Bottle Baby Oil, 6-oz. size
- 1 Bunch Safety Pins, assorted sizes on a handy clip

Sears 45-piece Layette is a real value at this economy price. Gown and wrapper in white with choice of pink or light blue trim. Please state color of trim. Shipping weight 8 pounds.

29 K 0611E—45-piece layette packed in sturdy box. . . . \$10.50

#### PARENTS' MAGAZINE

Guide to child care from crib to college. 12 issues per year.

29 K 0709—	1 year. . . . .	\$2.92
	2 years. . . . .	4.00
	3 years. . . . .	4.85

### 56-PIECE LAYETTE

Provides more essentials  
with Parents' Magazine

Last Spring price was ~~\$17.95~~ **\$16.95**

(Not illustrated)

- 24 Diapers, Birdseye cotton, 27x27 in.
- 3 Shirts, medium weight knit cotton, tie-side style, washable
- 3 Binders, better quality soft washable flannelette
- 1 Gown, better quality fleecy washable flannelette
- 1 Wrapper, washable flannelette
- 1 Gown, fine washable knitted cotton
- 1 Wrapper, knit cotton. Washable
- 3 Receiving Blankets, Washable cotton. 26x34 in. size
- 1 Crib Blanket, Size 36x50 in. Medium weight washable cotton
- 1 Waterproof Panty, clear plastic
- 2 Waterproof Sheets, Size 18x18 in. synthetic rubber, 2-ply construction
- 2 Waterproof Pads, 12x14 in. Rubber between 2 layers of flannelette
- 2 Quilted Cotton Pads, Size 17x18 in.
- 2 Pairs Long Stockings, knit combed cotton. Washable
- 1 Box of Talcum Powder, 4-oz. size
- 1 Cake Castile Soap, gentle and pure
- 1 Bottle Baby Oil, 6-oz. size
- 2 Bunches Safety Pins, assorted sizes
- 3 Bibs, made of waterproof plastic
- Parents' Magazine, 1 full year's subscription includes 12 issues . . . one each month.

Sears 56-piece Layette provides more of the essential garments and bedding needed for Baby's first months. Gown, wrappers, in white with choice of pink or light blue trim. State color of trim. Shpg. wt. 10 lbs.

29 K 0612E—56-Pc. layette packed in sturdy box. . . . \$16.95

### 71-PIECE LAYETTE . . . SEARS FINEST

. . . every item illustrated above, including  
Parents' Magazine subscription

Last Spring price was ~~\$25.95~~ **\$24.95** Packed in storage chest

\$2.50 down, \$5 monthly on Sears Easy Terms

- 24 Diapers . . . your choice of either Birdseye cotton, 27x27 in. size or gauze cotton, 20x40 in. size.
- 1 Package 36 Diaper Liners, Dennisons'
- 4 Shirts, knit combed cotton, tie side
- 3 Binders, knit of soft combed cotton
- 2 Gowns, Sanforized flannelette . . . won't shrink more than 1%
- 2 Wrappers, Sanforized flannelette
- 1 Gown, knit combed cotton, tapes
- 1 Wrapper, knit combed cotton, tapes
- 4 Receiving Blankets, cotton . . . 26x34 in.
- 1 Crib Blanket, cotton . . . 36x50 inches
- 2 Waterproof Panties, rubberized cotton
- 1 Diaper Cover, waterproofed cotton
- 1 Waterproof Sheet, Size 18x18 inches
- 1 Waterproof Sheet, Size 18x27 inches

- 2 Pads, waterproofed flannelette 12x14 inches
- 2 Quilted Pads, cotton . . . 17x18 inches
- 2 Pairs Long Stockings, knitted cotton
- 1 Box Talcum Powder, 4-ounce size.
- 1 Cake Castile Soap, gentle and pure
- 1 Bottle Baby Oil, 6-ounce size.
- 1 Box Absorbent Cotton, 2-ounce size
- 2 Bunches Safety Pins, assorted sizes
- 2 Towels, knitted cotton . . . 16x24 inches
- 2 Washcloths, knitted cotton . . . 12x12 in.
- 1 Sacque, soft, fleecy flannelette
- 3 Bibs, absorbent terry knit cotton
- 1 Teething Ring, plastic with bells
- Parents' Magazine, 1 year subscription
- 1 Storage Chest, wood reinforced cardboard, paper covers . . . 23½x14x6¼ in.

Sears 71-Pc. Layette . . . one of the most welcome gifts for the new mother. Outer garments, towels, cloths in choice of pink or light blue trim. State color of trim. Shpg. wt. 13 lbs.

29 K 0613E—71-Pc. Layette includes Birdseye diapers. . . . \$24.95 Gauze diapers. . . . \$24.95

SEARS TWIN INSURANCE with every layette purchased from Sears by mail. Order complete layette before baby is born. If it's twins or more, send us the printed form enclosed in first layette, with signed statement by your physician or minister, and we will send you an extra layette or layettes postpaid . . . without additional charge.

"INFANT CARE" BOOKLET in all layettes. We include without extra charge a booklet "Infant Care". Published by the Children's Bureau of U. S. Dept. of Labor. Contains new interesting ideas and methods prepared by renowned baby doctors.

EASY TERMS AVAILABLE. Mothers the country over find it a great convenience to open a Sears Easy Payment Account. You can buy all the things your baby needs at one time and add new things as you need them. See the inside back cover for complete details.





**BARGAIN SPECIAL**  
**87<sup>c</sup> pair**



## HONEYSUCKLE SOFT SOLE SHOES

designed to support  
Baby's tender feet  
up to about 9 months



OUR LOWEST price for an infant's soft sole shoe. Blucher style, made of good quality leather with soft cushioned leather soles. Sizes 0, 1, 2, 3. State size. Shpg. wt. pr. 6 oz. 29 K 5839—White. Pair ..... 87c

PERFORATED VAMP blucher style shoes... Soft capeskin leather, cushioned soft leather soles. White. Sizes 0, 1, 2, 3. Please state size. Shipping weight pair 6 ounces. 29 K 5815..... Pair \$1.19

BLUCHER plain toe style in washable elk-tanned leather. Soft, leather soles. Reinforced top and heel. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 ounces. 29 K 5811—White..... Pair \$1.19

*Measure to be sure*

Order shoe size: 0 1 2 3 4 5 6 7 8  
If foot length is: 3½ or less 3¾ 4¼ 4½ 4¾ 5¼ 5½ 5¾ 6¼ in.

For larger sizes and children's hard sole shoes, see pages 146 to 162



**\$1.29**

MOCCASIN STYLE, perforated capeskin leather. Reinforced leather heel counter. Soft, cushioned soles. White. Sizes 0, 1, 2, 3. Please state size. Shipping weight pair 6 oz. 29 K 5833..... Pair \$1.29

**\$1.39**

BUNNY FUR TRIMMED CARRIAGE BOOTEES. Quilted rayon satin and leather uppers. Soft, cushioned leather soles. White. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 ounces. 29 K 5819..... Pair \$1.39

**\$1.59**

OUR BEST BLUCHER style soft sole shoe. Washable elk-tanned leather. Reinforced heel counter and top. Soft, cushioned leather soles. Sizes 0, 1, 2, 3. State size. Shipping weight pair 6 oz. 29 K 5835—White. Pair \$1.59

**\$1.98**

ZIP-CLOSED SHOES perforated vamp. Soft elk-tanned leather, cushioned leather soles. Sizes 0, 1, 2, 3, 4. State size. Shpg. wt. pr. 6 oz. 29 K 5838—White. Pair \$1.98 29 K 5800—Blue. Pair 1.98 29 K 5801—Pink. Pair 1.98

Christening Shoes packed in crystal-clear plastic box **\$1.29**

Soft, supple leather uppers in pastel-tone baby blue or baby pink; cleans easily with damp cloth. Soft leather soles gently cradle the tiny feet. Sizes 0, 1, 2. Please state size. Shipping weight pair 5 ounces. 29 K 5825—Blue 29 K 5826—Pink. Ea. Pr. \$1.29



**\$1.19**

THRIFT PRICED creeper shoe in pliable capeskin leather with perforated vamp. Non-slip, turned-under leather soles. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5821—White. Pair \$1.19

**\$1.39**

MOCCASIN STYLE shoe of washable elk-tanned leather. Plenty of room for toes. Turned-under soles of non-slip leather. Sizes 1, 2, 3, 4. State size. Shipping weight pair 7 ounces. 29 K 5834—White. Pair \$1.39

**\$1.89**

OUR BEST creeper shoe of soft washable elk-tanned leather in blucher style. Plain toe. Non-slip leather soles. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5824—White. Pair \$1.89

**\$1.59**

THE SHOE that was designed especially for babies with chubby ankles. Made on rounder, fuller last. Better support, more comfort for the husky baby. White elk-tanned leather. Turned-under non-slip sole. Sizes 1, 2, 3, 4. State size. Shipping weight pair 6 ounces. 29 K 5831—Pair..... \$1.59

**THE "CHUBBY" SHOE**  
designed to fit  
the plump ankle



## CREEPER SHOES

with firmer uppers and  
sturdier soles to wear  
from 9 to 12 months



**\$1.79**

NON-SKID HARD LEATHER SOLE SHOE. Blucher style vamp. Good quality leather uppers. Reinforced heel counter. Sizes 2, 3, 4, 5. Please state size. Shipping weight pair 8 oz. 29 K 5840—White. Pair \$1.79

**\$1.98**

MOCCASIN-STYLE SHOE. Plenty of "wiggle-room" for toes. Made of sturdy elk-tanned leather. Non-skid leather soles. White. Sizes 2, 3, 4, 5. Please state size. Shipping weight pair 6 oz. 29 K 5842..... Pair \$1.98

**\$2.59**

WASHABLE ELK-TANNED LEATHER shoe with non-skid sole of sturdy leather. Well made for proper foot support. Blucher vamp. Sizes 2, 3, 4, 5. Please state size. Shpg. wt. pair 8 oz. 29 K 5841—White. Pair \$2.59

**\$3.29**

Look at the unusual soles on these snug, hand-lasted moccasins. See how one continuous piece of flexible leather extends around the heel and up the back... for greater comfort, better fit, longer wear. White elk-tanned leather. Sizes 2, 3, 4, 5. State size. Shpg. wt. pr. 8 oz. 29 K 5804—White..... Pair \$3.29

**FLEXIBLE  
LEATHER SOLE**  
extends all the way  
up the back



## LEARN-TO-WALK SHOES

for 12 to 18 months

All Sears children's wear can be purchased on Sears Easy Payment Plan. See inside back cover for complete details.





Good Quality 35c Ea. \$1.00  
Better Quality 45c Ea. \$1.32



Our Best Quality Cotton Shirts 3 for 56c Ea. \$1.65

## HONEYSUCKLE INFANTS' SHIRTS knit of combed cotton

**PIN-BACK STYLE.** Overlapping sides provide double fabric over baby's chest. Wide, knit tapes pin together in back. Lengths 10, 11, 12, 14, in. State length. White. Washable. Wt. ea. 4oz.

Good Quality medium weight cotton  
29 K 5798—Long sleeves  
29 K 5799—Short sleeves  
Each.....35c; 3 for \$1.00

Better Quality heavier weight cotton  
29 K 5743—Long sleeves  
29 K 5744—Short sleeves  
Each.....45c; 3 for \$1.32

**TIE-SIDE STYLE.** Overlapping sides cross in front, fasten with one tape tie inside, two ties outside. Lengths 10, 11, 12, 14 inches. State length. White. Washable. Shpg. wt. each 4 oz.

Good Quality medium weight cotton  
29 K 5796—Long sleeves  
29 K 5797—Short sleeves  
Each.....35c; 3 for \$1.00

Better Quality heavier weight cotton  
29 K 5745—Long sleeves  
29 K 5746—Short sleeves  
Each.....45c; 3 for \$1.32

**SLIP-ON STYLE.** Specially designed... allows head to slip through easily. State length. White. Washable. Shpg. wt. each 4 oz.

Good Quality medium weight cotton  
Lengths 11, 12, 14, 16 in.  
29 K 5758—Long sleeves  
29 K 5759—Short sleeves  
Each.....35c; 3 for \$1.00

Better Quality heavier weight cotton  
Lengths 10, 11, 12, 14, 16 in.  
29 K 5747—Long sleeves  
29 K 5748—Short sleeves  
Each.....45c; 3 for \$1.32

## Our BEST QUALITY SHIRTS... have diaper pin tabs

Our heaviest weight combed cotton knit shirts... NOW all made with reinforced tabs at both sides where diaper pins on... resists ripping... prevents enlarged pinholes. White. Washable. State length. Shipping weight each 4 oz.

**A Pin-Back.** Lengths 10, 11, 12, 14 in.  
29 K 5727—Long sleeves  
29 K 5728—Short sleeves  
Each.....56c; 3 for \$1.65

**C Tie-Side.** Lengths 10, 11, 12, 14 in.  
29 K 5704—Long sleeves  
29 K 5706—Short sleeves  
Each.....56c; 3 for \$1.65

**B Slip-on.** Lengths 11, 12, 14, 16 in.  
29 K 5709—Long sleeves  
29 K 5710—Short sleeves  
Each.....56c; 3 for \$1.65

**D Combination Tie-Side, Pin-Back.** Lengths 10, 11, 12, 14 in.  
29 K 5725—Long sleeve 56c; 3 for \$1.65  
29 K 5726—Short sleeve 56c; 3 for 1.65

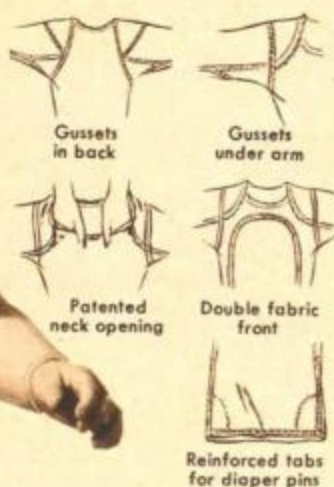
10% Wool, 90% Combed Cotton for extra warmth. 69c each 3 for \$2.03  
Cream. Washable. State length. Shipping weight, each 4 ounces.

**B Slip-on.** Lengths 10, 11, 12, 14, 16 in.  
29 K 5740—Each... 69c; 3 for \$2.03

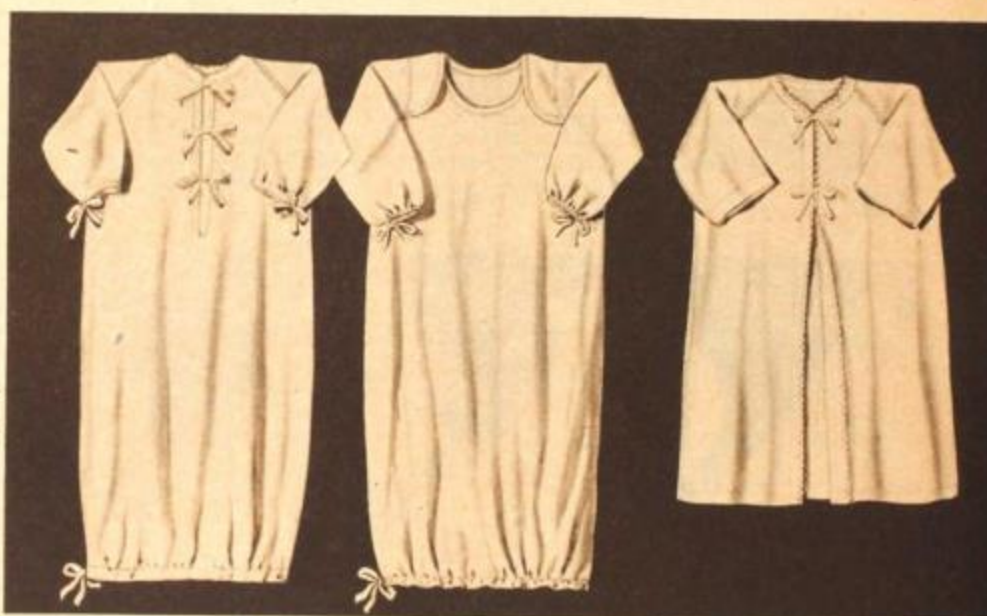
**C Tie-Side.** Lengths 10, 11, 12, 14 in.  
29 K 5736—Each... 69c; 3 for \$2.03

## FAMOUS DOUBLE FABRIC FRONT SHIRT

... now with  
DIAPER PIN-TABS



**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
INFANTS' WEAR  
AND ACCESSORIES



## HONEYSUCKLE GOWNS, WRAPPER knit of fine combed cotton

74c each 3 for \$2.15

**KNIT COMBED** cotton gown. Fastens with three tape ties. Drawstring closures at sleeves and bottom for chill-chasing, draft-defying cozy warmth. Washable. *Infants' size only.* fits up to 6 mos. Shipping weight each 6 ounces.  
29 K 5761—White  
Each.....74c; 3 for \$2.15

89c each 3 for \$2.62

**KNIT COTTON GOWN.** Has patented slip-on neck opening. Easy to put on over baby's head. Drawstring closures at sleeves and bottom. Washable. Colors White, pink, light blue. State color. *Infants' size only.* fits up to 6 mos. Shipping weight each, 5 ounces.  
29 K 5771.....89c; 3 for \$2.62

74c each 3 for \$2.15

**FINE QUALITY WRAPPER** of knit combed cotton. Easy to wash, needs no ironing. Dainty stitch trim on front and cuffs. Full cut. Two tape ties at neckline. Washable. *Infants' size only.* fits up to 6 mos. Shipping weight each 5 oz.  
29 K 5772—White  
Each.....74c; 3 for \$2.15

Our finest quality combed cotton 69c ea. 3 for \$2.03

Mothers like the way the cleverly designed neckline spreads wide to pull over baby's head... mothers like the extra warmth of double fabric in front... and mothers welcome the addition of reinforced tabs on both sides to take strain of diaper pins without ripping. Rib-knit. White. Washable. Lengths 11, 12, 14, 16 inches. Please state length. Shipping weight each 4 ounces.  
29 K 5701M—Long sleeves 29 K 5787M—Short sleeves Ea. 69c; 3 for \$2.03

Measure to be sure

Please do not try to guess the correct size. For your satisfaction, measure each time you order. See page 1362, for helpful suggestions for careful measuring of children for proper fit.

Size Chart for Infants' Shirts

Order length.....10	11	12	14	16 in.
If weight is up to 13	14-18	19-22	23-25	26-30 lbs.

30 SEARS, ROEBUCK AND CO. CPBKMN

The thrifty way to buy Baby's Needs... add them to your Sears Easy Terms order. See inside back cover for details.

## SLEEVELESS KNIT SHIRTS

Choice of 3 qualities. Made of combed cotton yarns. Washable. Lengths 10, 12, 14, 16 in. State lengths. Shipping weight 5 ounces for three.

3 for 54c  
Good

**E Good Quality** rib knit. Hemmed. White.  
29 K 5708.....3 for 54c

**E Better Quality.** Swiss rib. Hemmed. White.  
29 K 5700.....3 for 85c

3 for 85c  
Better

3 for \$1.09  
Our Best Quality

**F Our Best Sleeveless** shirt has patented slip-on neckline. Pin-tabs at bottom. White  
29 K 5707—3 for \$1.09

See pages 916-917 for opportunity to examine Volume I of American Peoples Encyclopedia without charge







## 2-PIECE shirt and training panty Suits

### 87c 2-pc. tuck-in style

SHORT SLEEVE slipon shirt with patented design neck. Extra long to tuck into panty. Matching panty has elastic all around waist. Double fabric crotch, rib-knit cuffs. Combed cotton knit. White. Washable. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. each suit 6 oz. 29 K 5756—Each suit... 87c 3 suits for... \$2.55

Extra Panty. Sizes above. Shpg. wt. each 3 oz. 29 K 5757-39c; 3 for \$1.15

### 98c 2-pc. button-on style

SLIPON SHIRT has 3 buttons, strongly stitched. Patented easy-on neckline. Short sleeves. Button-on training pants have double fabric crotch, elastic in back. Knit of fine combed cotton. White. Washable. Sizes 1, 2, 3, 4. Please state size. Shipping wt. each suit 6 oz. 29 K 5750—Each suit... 98c 3 suits for... \$2.88

Extra Panty. Sizes above. State size. Shpg. wt. ea. 3 oz. 29 K 5751-49c; 3 for \$1.44



## HONEYSUCKLE absorbent Training Pants knit of combed cotton

**A** ELASTIC all around waist. Double fabric crotch. Washable. Colors White, pink, light blue, yellow. Sizes 1, 2, 3, 4. State size, color. Shpg. wt. 9 oz. for 3. 29 K 5776... 3 for 57c

**D** DOUBLE-FABRIC knit cotton panty with triple fabric crotch. Elastic waist. White. Washable. Sizes 1, 2, 3, 4. State size. Shpg. wt. 9 oz. for 3. 29 K 5742... 3 for 89c

**B** SWISS RIB KNIT combed cotton panty. All-around elastic. Double crotch. Washable. White. Sizes 1, 2, 3, 4. Please state size. Shpg. wt. 9 oz. for 3. 29 K 5762... 3 for \$1.05

**E** DOUBLE-FABRIC RIB-KNIT cotton panty. Elastic waist. Washable. White. Sizes 6 mos., 1, 2, 3, 4. Please state size. Shipping weight 12 ounces for three. 29 K 5775... 3 for \$1.15

**C** RIB-KNIT cotton panty with deep double panel crotch. Has elastic at waist. White. Washable. Sizes 6 mos., 1, 2, 3, 4. State size. Shpg. wt. 9 oz. for 3. 29 K 5780... 3 for \$1.05

**F** BOYS' STYLE panty has fly-front. Extra wide elastic top. Knit combed cotton. White. Washable. Sizes 2, 3, 4. State size. Shpg. wt. 12 oz. for 3. 29 K 5774... 3 for \$1.15

### SIZE CHART FOR TRAINING PANTIES

Order Size: 6 mos. | 1 | 2 | 3 | 4  
If weight is lup tol... 18 | 19-22 | 23-28½ | 29-32½ | 33-37 lbs.



## HONEYSUCKLE FLANNELETES at new low prices . . individually cellophane wrapped . . in 3 qualities

Gown, Wrapper 47c each 3 for \$1.38

Slip 35c each 3 for \$1.00

GOOD QUALITY, medium weight flannelette. Shell stitched. Washable. Infants' size only, fits up to 6 mos. Shpg. wt. ea. 3 oz.

Gown . . Rayon satin trim  
29 K 5648M—White, blue trim 47c; 3 for \$1.38  
29 K 5649M—White, pink trim 47c; 3 for 1.38

Wrapper . . Rayon satin trim  
29 K 5655M—White, blue trim 47c; 3 for \$1.38  
29 K 5656M—White, pink trim 47c; 3 for 1.38

Slip . .  
29 K 5621M—White, blue trim 35c; 3 for \$1.00  
29 K 5622M—White, pink trim 35c; 3 for 1.00

Gown or Wrapper 56c each 3 for \$1.65

Slip 39c each 3 for \$1.15

BETTER QUALITY. Heavier weight flannelette. Sanforized, won't shrink more than 1%. Washable. Infants' size only, fits up to 6 mos. Wt. ea. 4 oz.

Gown . . embroidery, rayon satin ribbon trim  
29 K 5615M—White; blue trim Ea. 56c; 3 for \$1.65  
29 K 5616M—White; pink trim Ea. 56c; 3 for 1.65

Wrapper . . embroidery, rayon satin ribbon trim  
29 K 5680M—White; blue trim Ea. 56c; 3 for \$1.65  
29 K 5681M—White; pink trim Ea. 56c; 3 for 1.65

Slip . . embroidery, trim, buttoned shoulders  
29 K 5682M—White; blue trim; Ea. 39c; 3 for \$1.15  
29 K 5683M—White; pink trim; Ea. 39c; 3 for 1.15

Gown or Wrapper 79c each 3 for \$2.30

OUR BEST QUALITY. Heaviest weight flannelette. Sanforized, guaranteed not to shrink more than 1%. Warmest, wears longest, most attractively designed. Perfect for gifts. Washable. Infants' size only, fits up to 6 months. Shpg. wt. each 5 oz.

Gown . . embroidery, rayon ribbon trim  
29 K 5604—White with blue trim  
29 K 5605—White with pink trim  
Each 79c... 3 for \$2.30

Wrapper . . embroidery, rayon ribbon trim  
29 K 5609—White with blue trim  
29 K 5614—White with pink trim  
Each 79c... 3 for \$2.30

## Hospital Gown

79c each 3 for \$2.30

Sanforized flannelette maximum fabric shrinkage 1%, warm, heavy-weight and softly napped. Opens down back, easy to change . . gives complete protection. 4 tape ties. Drawstringsleeves. Washable. Infants' sizes only, fits up to 9 mos. Shpg. wt. each 6 oz.

29 K 5619—White  
Each 79c; 3 for \$2.30

## BABY'S BINDERS

**G** Washable. Tape ties. Size about 5x23 in. Double Fabric Flannelette.

29 K 5792—White. Wt. 3 oz. for 3. 3 for 65c

Double Fabric Knit Combed Cotton.

29 K 5791—White. Wt. 3 oz. for 3. 3 for 89c

## STOCKINGS in 2 qualities

**H** Full length cotton stockings. Seamless. White. Washable. Sizes 4, 4½, 5, 5½; see size chart, page 16. Shpg. wt. 3 oz. for 3 prs. Good Quality. Knit of combed cotton

29 K 5921—State size. 3 pairs for... 74c

Our Best. Mercerized combed cotton

29 K 5922—State size. 3 pairs for... 86c



## Infants' Cozy SACQUES

**J** WHITE FLANNELETTE. Ribbon bow with embroidered trim. Washable. One size, fits up to 6 mos.

29 K 5632—Blue Trim

29 K 5633—Pink Trim

Shpg. wt. ea. 3 oz. Each 29c; 2 for 56c

**K** WARMER SACQUE of cotton blanket cloth. Applique design on front; ribbon trim. Washable. One size, fits up to 9 mos. Shpg. wt. ea. 4 oz.

29 K 5687—Lt. blue. 59c; 2 for \$1.15

29 K 5688—Pink... 59c; 2 for 1.15

29 K 5689—White... 59c; 2 for 1.15





# INFANTS' GOODS

THE CORNERS DO THE WORK

## MITERED CORNER TUCK-IN CRIB SHEET

Stays tucked-in no matter how baby tosses  
Sanforized . . will not shrink more than 1%

**\$1.62**  
each

Pacific Mills rib-fast sheet . . . no pinning, won't wrinkle, won't pull loose . . . has generous tuck-under on all four sides with mitered corners to hold it fast. Easy to change without lifting mattress out of crib. Sanforized muslin . . . guaranteed not to shrink more than 1%. Fine count fabric, 140 threads per square inch. Soft, smooth, long-wearing. Fits 52x28 in. size crib mattress. Washable. Shpg. wt. each 13 oz.  
29 K 5420—White. . . . . Each. \$1.62; 2 for \$3.18

**A** EAR CONFORMER. Washable white cotton net. Laced adjustment. Sizes Small, medium, large. State size. Shpg. wt. 1 oz.  
29 K 5276—White. . . . . 45c

**E** FLANNELETTE BIBS in assorted prints. Double faced. Washable. Size abt. 7x8 in. Shpg. wt. 3 oz. for 3.  
29 K 5230—Set of three bibs. . . . . 29c

**B** SHAMPOO GUARD. Waterproof plastic, protects eyes; rubber stripping fits any head size. Hand wash. Shpg. wt. 2 oz.  
29 K 5277—White. . . . . 32c

**F** TERRY COTTON BIB, hand printed. Washable. Size 11x11 in. Shpg. wt. each 2 oz.  
29 K 5226—Light blue  
29 K 5227—Pink  
Each. . . . . 29c; 3 for. . . . . 85c

**C** PILLOW. Kapok filled. Shpg. wt. 10 oz. Sateen cover. 12x16 in. 29K5476—Pink, blue. . . . . 77c  
Rayon Cover. 12x16 in. 29 K 5482—Blue. . . . . 98c  
29 K 5483—Pink. . . . . 98c

**G** PLASTIC BIB. Waterproof. Hand wash. Size 17x14 in. Shpg. wt. each 2 oz.  
29 K 5251—Light blue  
29 K 5252—Pink  
Each. . . . . 39c; 3 for. \$1.15

**D** PILLOW COVER. Embroidered sheer cotton. Washable. Size about 12x16 inches. Fits pillows described at left. Shipping weight 2 oz.  
29 K 5422—White. . . . . 92c

**H** "DUCKY" plastic blanket clips keep baby's blankets in place. In plastic gift box. Shipping weight 7 oz.  
29 K 5271—Lt. blue. . . . . 89c  
29 K 5272—Pink. . . . . 89c



## HONEYSUCKLE Crib Sheets and Pillowcases

THRIFT QUALITY cotton sheets and cases. Wrapped in cellophane. Neatly hemstitched. Sheet sizes quoted before hemming. Pillow case 28x21 in. before hemming; about 17x13 in. finished. White. Washable.

**J** Thrift Quality Sheets at New Prices  
29 K 5407—36x54 in. Was 73c Last Spring. Shpg. wt. ea. 6 oz. Each 67c; 3 for. . . \$1.96  
29 K 5408—42x72 in. Was \$1.15 Last Spring. Shpg. wt. ea. 10 oz. . . . . Each 99c; 3 for. . . \$2.91

**K** Pillowcase  
Was 29c Last Spring. Shipping wt. each 3 oz.  
29 K 5409. . . . . Each 27c  
3 for. . . . . 79c

OUR BEST QUALITY . . . Type 140 muslin sheets, pillowcases. Cellophane wrapped. Hemstitched. Sheet sizes quoted before hemming. Cases 28x21 in. before hemming; about 17x13 in. finished. Bleached white. Washable.

**J** Our Best Sheet at New Low Prices  
29 K 5417—36x54 in. Was \$1.09 Last Spring. Shpg. wt. ea. 7 oz. Each 98c; 3 for. . . \$2.88  
29 K 5418—42x72 in. Was \$1.49 Last Spring. Shpg. wt. ea. 12 oz. Each \$1.36; 3 for. . . \$4.00  
29 K 5421—50x75 in. Was \$1.79 Last Spring. Shpg. wt. each 14 oz. Each \$1.67; 3 for. . . \$4.93

**K** Pillowcase.  
Was 37c Last Spring. 29 K 5419—Wt. ea. 3 oz. Each 35c; 3 for. . . \$1.00  
**L** Embroidered Case.  
Was 57c Last Spring. 29 K 5406—Wt. ea. 3 oz. Each 54c; 3 for. . . \$1.58

## Blanket Cloth Crib Sheet

69c ea. \$1.19 ea.  
35x50 in. 42x70 in.  
Made of fine white cotton, lightly napped on both sides for extra warmth and comfort. Use as bath blanket, crib blanket or sheet. Full sizes as quoted. Washable.

Size 35x50 in. Shpg. wt. each 7 oz.  
29 K 5305—Ea. . . . . 69c  
2 for. . . . . \$1.35  
Size 42x70 in. Shpg. wt. each 10 oz.  
29 K 5306—Ea. . . . . \$1.19  
2 for. . . . . 2.35

## Pepperell Crib Sheets

\$1.49 \$2.09  
45x72 in. 54x81 in.  
Nationally famous brandsheets for baby's crib. Made of fine count cotton muslin . . . 144 threads per square inch. White. Washable. Sizes before hemming.  
45x72 in. Shipping weight each 14 oz.  
29 K 5441—Ea. . . \$1.49  
3 for. . . . . 4.40  
Extra Large Crib Sheet. 54x81 in. Shipping weight each 1 lb. 1 oz.  
29 K 5410—Ea. . . \$2.09  
3 for. . . . . 6.19

## Leather Harness

89c \$1.39  
Good Our Best  
Metal buckles adjust to fit any size baby. Detachable leader adjusts in length to about 3 feet walking distance. For carriage, high chair or walking out with mother. Shipping weight each 11 ounces.  
Good Quality Leather 29 K 5269—Light tan. . . . . 89c  
Our Best Leather 29 K 5265—Light tan. . . . . \$1.39

## Sleeping Harness

\$1.25  
Allows your Baby to roll naturally from side to side. Helps prevent tangling in crib covers. Straps buckle securely under mattress; harness fits snugly over baby. Patented buckles won't open accidentally. Cotton webbing; Washable. White. One size, adjustable up to 2 years. Shipping weight 7 ounces.  
29 K 5261. . . . . \$1.25



## HONEYSUCKLE . . Sears cotton Receiving Blankets

33c each

GOOD QUALITY. Size about 26x34 inches. Stitched ends. Washable. Shipping weight each 6 oz.  
29 K 5318—Blue. . . . . 33c  
29 K 5319—Pink. . . . . 33c  
3 for. . . . . 97c

WAS 59c NOW 55c ea.

BETTER QUALITY. Size abt. 30x40 in. Stitched ends. Washable. Wt. ea. 7 oz.  
29 K 5302—Pink. . . . . 55c  
29 K 5303—Blue. . . . . 55c  
29 K 5304—White. . . . . 55c  
3 for. . . . . \$1.62

85c each

OUR BEST QUALITY. Woven-in pattern. Size about 30x40 inches. Stitched ends. Washable. Shipping wt. each 11 oz.  
29 K 5330—Blue. . . . . 85c  
29 K 5331—Pink. . . . . 85c  
3 for. . . . . \$2.50



## PEPPERELL famous cotton Receiving Blankets

49c each

GOOD QUALITY. Size about 27x36 in. Stitched ends. Washable. Shpg. wt. ea. 6 oz.  
29 K 5315M—White. . . . . 49c  
29 K 5346M—Blue. . . . . 49c  
29 K 5347M—Pink. . . . . 49c  
3 for. . . . . \$1.44

59c each

BETTER QUALITY. Size about 30x40 in. Stitched ends. Washable. Wt. ea. 9 oz.  
29 K 5324—White. . . . . 59c  
29 K 5322—Blue. . . . . 59c  
29 K 5323—Pink. . . . . 59c  
3 for. . . . . \$1.73

93c each

PEPPERELL BEST QUALITY. Woven-in pattern. Size abt. 30x40 in. Stitched ends. Washable. Wt. ea. 10 oz.  
29 K 5348—Blue. . . . . 93c  
29 K 5349—Pink. . . . . 93c  
3 for. . . . . \$2.73





### HONEYSUCKLE Chenille Crib Spreads

**\$2.72**

Good quality pinpoint cotton tufting on cotton sheeting. Animal design in pink and blue on white ground. Washable, needs no ironing. Size about 40x60 in. Shpg. wt. 1 lb. 4 oz.  
29 K 5300.....\$2.72

**\$3.49**

Last Spring Price Was \$3.69

Our best. Heavily tufted waffle pattern on cotton sheeting. Lamb in color on white. Washable, no ironing. Size about 40x60 in. Shpg. wt. 2 lbs.  
29 K 5337—Blue on white \$3.49  
29 K 5338—Pink on white 3.49

### HONEYSUCKLE Rayon Satin Comforter Sets

**\$4.98** set

Last Spring Price Was \$5.98

Cotton filled 2-piece comforter and pillow set. Covered with rayon satin... reversible... pink and blue. Comforter size about 34x46 in. Pillow about 12x16 in. Shpg. wt. 3 lbs. 7 oz.  
29 K 5339—2-pc. set ....\$4.98

**\$5.98** set

Last Spring Price Was \$6.98

100% wool filled comforter for warmth. Pillow cotton filled. Rayon satin covered. Reversible, pink and blue. Comforter size about 34x46 in. Pillow about 12x16 in. Shpg. wt. 3 lbs. 3 oz.  
29 K 5340—2-pc. set ....\$5.98

### RAYON Carriage Set

**\$3.98** set

Last Fall Price Was \$4.49

Luxurious 2-pc. set of quilted rayon satin, cotton filled. Cover size about 27x31 in. Pillow top about 13x17 in. Shpg. wt. 1 lb. 7 oz.  
29 K 5293—Light blue set \$3.98  
29 K 5294—Pink set ..... 3.98  
29 K 5295—White set ..... 3.98



### HONEYSUCKLE COTTON CRIB BLANKETS IN COLORFUL PATTERNS, SOLID COLORS

GOOD QUALITY

**\$1.39**

Woven-in patterns

[A] One of Sears great values in infants' furnishings for the nursery. Neatly stitched edges on a good quality blanket woven of soft cotton yarns, napped for warmth. Assorted woven-in jacquard patterns. Washable. Size 36x50 in. Shipping weight 14 ounces.  
29 K 5307—Light blue  
29 K 5308—Pink  
Each.....\$1.39

GOOD QUALITY

**\$1.87**

Last Spring Price Was \$1.98

[B] Lustrous 3-inch rayon satin binding dresses up this good quality cotton crib blanket. Softly napped for extra comfort and cozy warmth. Attractive woven-in jacquard nursery design. Washable. Individually boxed. Size abt. 36x50 in. Shipping weight 1 lb. 1 oz.  
29 K 5343—Light blue  
29 K 5344—Pink  
Each.....\$1.87

BETTER QUALITY

**\$2.19**

Extra wide blanket

[C] 2 inches extra width for "snug tuck-in". Heavier cotton for extra warmth. 3-inch rayon satin binding for extra beauty. Nursery prints on one side... solid white on the other side. Washable. Size about 38x50 in. Individually boxed. Shipping weight 1 lb. 3 oz.  
29 K 5380—Pink  
29 K 5381—Light blue  
Each.....\$2.19

OUR BEST QUALITY

**\$2.69**

In solid colors

[D] Wide rayon satin binding... on a lovely solid color cotton blanket. Softly napped for warmth. Beautifully washable... colors stay clear and fresh. Individually boxed. Size about 36x50 inches. Shipping weight 1 pound 15 ounces.  
29 K 5366—Light blue  
29 K 5367—Pink  
29 K 5368—White  
Each.....\$2.69

OUR BEST QUALITY

**\$2.89**

Last Spring Price Was \$2.98

[E] Sears finest cotton crib blanket... double woven... heavy weight... with 5-inch rayon satin binding. Raised jacquard patterns are woven in assorted designs. Washable. Individually boxed. Size about 36x50 inches. Shipping wt. 1 lb. 15 oz.  
29 K 5311—Light blue  
29 K 5312—Pink  
Each.....\$2.89

### PART WOOL BLANKET

in two popular sizes

**\$2.79**

36x50 in.

**\$3.98**

40x60 in.

[F] For added warmth... this crib blanket is woven of 25% wool, 50% rayon, 25% cotton. Lustrous wide rayon satin binding. Washable. Individually boxed.

Size about 36x50 inches  
Shipping weight 1 lb. 10 oz.  
29 K 5369—Blue 29 K 5370—Pink  
29 K 5371—White Each.....\$2.79

Size about 40x60 inches  
Shipping weight 2 lbs. 5 oz.  
29 K 5372—Blue 29 K 5373—Pink  
29 K 5374—White Each.....\$3.98



### PEPPERELL FAMOUS BRAND COTTON CRIB BLANKETS

**\$1.49**

GOOD QUALITY cotton blanket with stitched edges, softly napped for extra warmth. Assorted woven-in patterns. Washable. Boxed. Size abt. 36x50 in. Shipping wt. 1 lb. 8 oz.  
29 K 5341—Light blue \$1.49  
29 K 5342—Pink ..... 1.49

**\$1.98**

GOOD QUALITY cotton crib blanket with 3-inch rayon satin binding. Assorted woven-in jacquard patterns. Washable. Individually boxed. Size abt. 36x50 inches. Shpg. wt. 1 lb. 10 oz.  
29 K 5358—Light blue \$1.98  
29 K 5359—Pink ..... 1.98

**\$2.98**

BETTER QUALITY cotton, with "Mary's Little Lamb" design in pink and blue on white ground. 5-inch rayon satin binding. Washable. Boxed. Size about 36x50 in. Shipping wt. 1 lb. 4 oz.  
29 K 5313—Pink and blue on white ground. ....\$2.98

### ALL WOOL BLANKET

**\$3.98**

36x50 in. Warmest of all for baby's protection on cold winter nights. Perfect for gifts. Wide rayon satin binding. Individually boxed. Washable.  
36x50 in. Shpg. wt. 2 lbs. 2 oz.  
29 K 5385—Pink  
29 K 5386—Blue  
Each.....\$3.98

**\$4.98**

40x60 in. Shpg. wt. 2 lbs. 5 oz.  
29 K 5398—Blue  
29 K 5399—Pink  
Each.....\$4.98

### BARGAIN SPECIAL

FULL SIZE CRIB BLANKET. Good quality cotton... light weight... serviceable. Stitched ends. Washable. Size about 36x50 inches. Shipping wt. ea. 12 oz.  
29 K 5382—Lt. blue. { 3 for \$2.59  
29 K 5383—Pink... Ea. 88c

Sears Easy Terms are available. See inside back cover for details



# INFANTS' GOODS



## HONEYSUCKLE CARRIAGE SUITS

in cotton poplin or corduroy . . lined with fleecy flannelette

**\$6.98**  
each 2-pc. suit

One-piece suit with matching hat. Zipper front. Ankle-to-ankle crotch zipper simplifies diaper changing. Closed hands, feet. One size fits up to 12 months.

**A** SKI-MASTER cotton poplin. Water-repellent, and wind-resistant. Washable. Shipping weight 1 lb. 4 oz.  
29 K 7067—Blue  
29 K 7066—Yellow  
29 K 7068—Pink  
Each.....\$6.98

**B** FINE CORDUROY. Good-looking and long-wearing outdoor fabric. Hand washable. Shipping weight 1 lb. 6 oz.  
29 K 7041—Pink  
29 K 7040—Light blue  
Each set.....\$6.98



## 3-PC. VIRGIN WOOL SWEATER SETS

**\$1.98** set

**C** COAT SWEATER has novelty knit-in design . . matching cap and booties . . all trimmed with rayon satin ribbon. Hand wash. One size, fits up to 9 mos. Shipping weight set 10 oz.  
29 K 7714—Light blue  
29 K 7715—Pink  
Each.....\$1.98

**\$2.98** set

**D** OUR FINEST 3-PC. SET. 100% wool. Hand embroidered. Coat sweater novelty knit. Cap and booties trimmed with ribbon. Hand wash. One size, fits up to 9 mos. Shpg. wt. set 10 oz.  
29 K 7700—Pink  
29 K 7701—Light blue  
Each.....\$2.98

**E** ALL WOOL COAT SWEATER. White trim at crew neck. Rib-knit cuffs keep wrists warm. Hand wash. One size, fits up to 9 mos. Shpg. wt. 5 oz.  
29 K 7702—Pink.....\$1.49  
29 K 7703—Light blue... 1.49

**F** HAND-EMBROIDERED all wool cardigan, collar edged with white yarn. Pearl-like buttons. Hand wash. One size, fits up to 9 mos. Shpg. wt. 5 oz.  
29 K 7757—Light blue...\$1.98  
29 K 7758—Pink..... 1.98

**G** ALL WOOL HELMET, closely knit. White with blue or blue with white trim. Hand wash. One size, fits up to 9 mos. Shpg. wt. 2 oz.  
29 K 7598—Light blue.79c  
29 K 7599—White.....79c

**H** ALL WOOL MITTENS, attached cord. Hand wash. One size, fits up to 9 mos. Shpg. wt. 2 oz.  
29 K 7561—Lt. blue.Pr. 39c  
29 K 7562—Pink... Pr. 39c  
29 K 7563—White... Pr. 39c



## WARM Blanket Cloth Buntings

**\$2.98**

**J** BUNTING of cotton blanket cloth. Zip-front, rayon-lined hood. Animal applique. Barrel bottom for comfort. Ribbon binding. Hand wash. Infants' size only.

Shipping weight 1 pound 3 ounces.  
29 K 7005—Lt. blue..\$2.98  
29 K 7006—Pink... 2.98

**\$3.98**

**K** HOODED JACKET-TYPE BUNTING. Zip front. Cotton blanket cloth with ribbon trim. Roomy barrel bottom. Rose buds, ribbon bow. Hand wash. Infants' size only.

Shipping weight 1 pound 6 ounces.  
29 K 7003—Pink...\$3.98  
29 K 7004—Lt. blue. 3.98

**L** ALL WOOL SCARF AND MITTEN SET, knit of worsted yarns. Double thick. Hand wash. One size fits to 12 mos. Shipping weight 4 ounces.  
29 K 7567—Blue...Set \$1.39  
29 K 7568—White. Set 1.39

**M** ALL WOOL KNIT SOAKER PANTY. Hand wash. One size, fits up to 18 mos. Shipping weight each 2 ounces.  
29 K 7529—Pink.....79c  
29 K 7528—White.....79c  
29 K 7530—Blue.....79c  
2 for.....\$1.55

## All Wool Moccasins and Booties

Closely knit of all wool yarns. White trim. Hand wash. One size, fits up to 4 mos. Shpg. wt. each pair 2 oz.

**N** MOCCASINS 3 prs...\$1.15  
29 K 7522—Pink..Pair 39c  
29 K 7521—Lt. blue..Pair 39c

**P** BOOTIES 3 prs...\$1.15  
29 K 7523—Lt. blue...  
29 K 7524—Pink.... Pair 39c

## 100% VIRGIN WOOL SHAWLS

- Hand-knotted fringes
- Woven-in patterns

**\$1.98**



**\$2.98**

**\$3.79**

**R** OUR FINEST SHAWL. Hand embroidery on heavier weight yarns. Hand wash. Extra large size about 50x52 inches including fringe. Shipping weight 11 ounces.

29 K 7556—Blue  
29 K 7558—White  
**S** HAND EMBROIDERED. Size about 46x50 inches including fringe. Hand wash. Shpg. wt. 8 oz.  
29 K 7553—White  
29 K 7555—Pink  
**T** GOOD QUALITY. Size about 38x48 in. including fringe. Hand wash. Shipping weight 8 ounces.  
29 K 7550—Pink  
29 K 7552—White  
Each.....\$1.98

34 . . SEARS, ROEBUCK AND CO. CPBKMNAMG



## Snuggle your little tots' feet into warm Slippers, sizes 2 to 8

**89c** pr.

**V** RAYON PLUSH BUNNY slippers. Soft, cushion padded soles. Sizes 2, 3, 4, 5, 6, 7, 8; size chart, page 29. State size. Shpg. wt. pr. 6 oz.  
29 K 5868—Blue  
29 K 5869—Pink  
Pair.....89c

**\$1.79** pr.

**W** SOFT FELT SLIPPERS, of 76% wool, 24% rayon. Zipper front, shearling cuffs. Padded soles. Sizes 2, 3, 4, 5, 6, 7, 8; size chart, page 29. State size. Shpg. wt. pr. 8 oz.  
29 K 5870—Blue... Pr.\$1.79  
29 K 5871—Pink... Pr. 1.79

**\$1.98** pr.

**X** CAPESKIN LEATHER Zip slipper, cotton lined. Well shaped to support tiny feet. Sturdy leather soles. Sizes 2, 3, 4, 5, 6, 7, 8; see size chart, page 29. State size. Shpg. wt. pair, 8 oz.  
29 K 5875—Blue... Pair \$1.98  
29 K 5876—Red... Pair 1.98

**\$2.29** pr.

**Y** WHITE LAMB FUR . . with the leather on the outside in moccasin style . . fleece throughout inside. Sizes 4, 5, 6, 7, 8; see size chart, page 29. State size. Shpg. wt. pair, 10 oz.  
29 K 5861—Red... Pair \$2.29  
29 K 5862—Blue... Pair 2.29

Easy Terms are available . . see inside back cover. Read about the American Peoples Encyclopedia . . see index.





## INFANTS' DRESSES with matching slips . . . Sears for values

Same quality last spring **\$1.98 \$1.59** 2-pc. set

**SHEER COTTON BATISTE** dress and slip set . . . last Spring price for same quality was \$1.98. Collared dress is daintily embroidered, has puff sleeves, ribbon trim and generous hem. Matching slip with ruffle hemline. Nicely made and finished, both button at neck in back. Hand washable. *Sizes 6 months, 12 months. Please state size.* Shipping weight 5 ounces.  
29 K 6150—White. . . . . 2-pc. set \$1.59

**\$2.98** 2-pc. set

**LUXURY-LOOK RAYON CREPE** dress and slip set . . . just right for christening or other special occasions. Dainty cotton lace edges cute collar . . . lots of rich rayon satin ribbon and cotton lace on yoke. Buttons in back. Well made slip to match. Hand washable. *Sizes 6 months, 12 months. State size.* Shipping weight 8 oz.  
29 K 6151—Pink. . . . . 2-pc. set \$2.98  
29 K 6152—Light blue. . . . . 2 pc. set 2.98



## BATISTES . . . buy two and save

**98c**

**LONG "DAY GOWN"** . . . buttons in front, goes on in a wink without disturbing baby. Lace trim and fine tucking detail. Good quality cotton batiste is hand washable. *One size, fits up to 9 mos.* Shipping wt. ea. 3 oz.  
29 K 6148—White. . . . . 98c  
2 for. . . . . \$1.90

Same quality last spring **98c 79c**

**SWEET LITTLE DRESS** with embroidered yoke and front panel. Sheer cotton batiste is hand washable. Cellophane packaged. *Sizes 6 mos., 12 mos. Please state size.* Shipping weight each 4 ounces.  
29 K 6153—White. . . . . 79c  
2 for. . . . . \$1.55

## Better Quality Dress

Same quality last spring **\$1.29 98c**

**EMBROIDERED COLLAR** and panel. Fine cotton batiste dress. Ribbon trim. Cellophane packaged. Hand washable. *Sizes 6 mos., 12 mos. Please state size.* Shpg. wt. ea. 4 oz.  
29 K 6154—Pink. . . . . 98c  
29 K 6155—Light blue. . . . . 98c  
29 K 6156—White. . . . . 98c  
2 for. . . . . \$1.90



**BARGAIN SPECIAL** 2 for **\$1.15**

## AT SEARS LOW PRICES . . . have lots of changes for baby

### Embroidered Batiste Dresses

One a yoke style, the other daintily collared. Pretty embroidery, and plenty of it, on both. Hems. Good, hand washable cotton batiste. *Sizes 6 months, 12 months. Please state size.* Shipping weight 6 ounces for two.  
29 K 6149—White. . . . . 2 for \$1.15

**49c** Slip

**A LOVELY SLIP**, nicely embroidered, has ruffled bottom. Hand washable cotton batiste. *Sizes 6 mos., 12 mos. Please state size.* Shipping wt. each 3 oz.  
29 K 6142—White. . . . . 49c  
3 for. . . . . \$1.44

**79c** Slip

**BETTER** cotton batiste slip. Buttoned shoulder. Lace edged neck. Embroidery trim. Hand wash. *Sizes 6 mos., 12 mos. State size.* Shipping weight each 4 oz.  
29 K 6158—White. . . . . 79c  
2 for. . . . . \$1.55

# Philippine

## HAND MADE HAND EMBROIDERED DRESSES

**INFANTS' GOODS**



**B** **\$2.98**  
2 pc. set

**A** **\$2.98**  
2-pc. set

**D** **\$1.98**

**C** **\$1.29**

**E** **\$2.98**

**F** **89c**

**G** **\$1.19**

## DRESSES, SLIPS, CHRISTENING SETS

**A** CHRISTENING SET, 15-inch dress and matching slip of cotton batiste, both embroidered. Assorted collar styles (hemmed bottoms) and yoke styles (scalloped bottoms), ribbon trimming. No choice. Hand wash. *Sizes 6 mos., 12 mos. State size.* Shipping weight 5 ounces.  
29 K 6130—White. 2-pc. set \$2.98

**B** CHRISTENING SET, was \$3.39 last Spring. Yoke style dress is longer (21 inches), finely tucked. . . . adorned with lovely hand embroidery. Matching slip has same exquisite embroidery and scalloped bottom. Both of fine cotton batiste . . . hand washable. *One size, fits up to 6 months.* Shpg. wt. 5 oz.  
29 K 6131—White. 2-pc. set \$2.98

INFANTS' DRESSES of fine, dainty cotton batiste are all delicately hand-made and tucked . . . priced according to the amount of hand embroidery. Assorted styles, no choice. (Collar styles have hemmed bottoms, yoke styles have scalloped bottoms.) Hand washable. *Sizes 6 months, 12 months. State size.* Shpg. wt. each 4 oz.

**C** 29K6101 White Was \$1.39 Last Spring Each. . . . . \$1.29 **D** 29K6111—White \$1.98 29K6159—Pink 1.98 29K6160—Blue 1.98 **E** 29K6123—White. Our finest dress. Each. . . . . \$2.98

INFANTS' SLIPS in fine quality cotton batiste. 2-button shoulders . . . they slip on without disturbing baby. Rich, hand scalloping at neck, armholes, bottoms. Hand washable. White. *Sizes 6 months, 12 months. Please state size.* Shipping weight each 4 ounces.

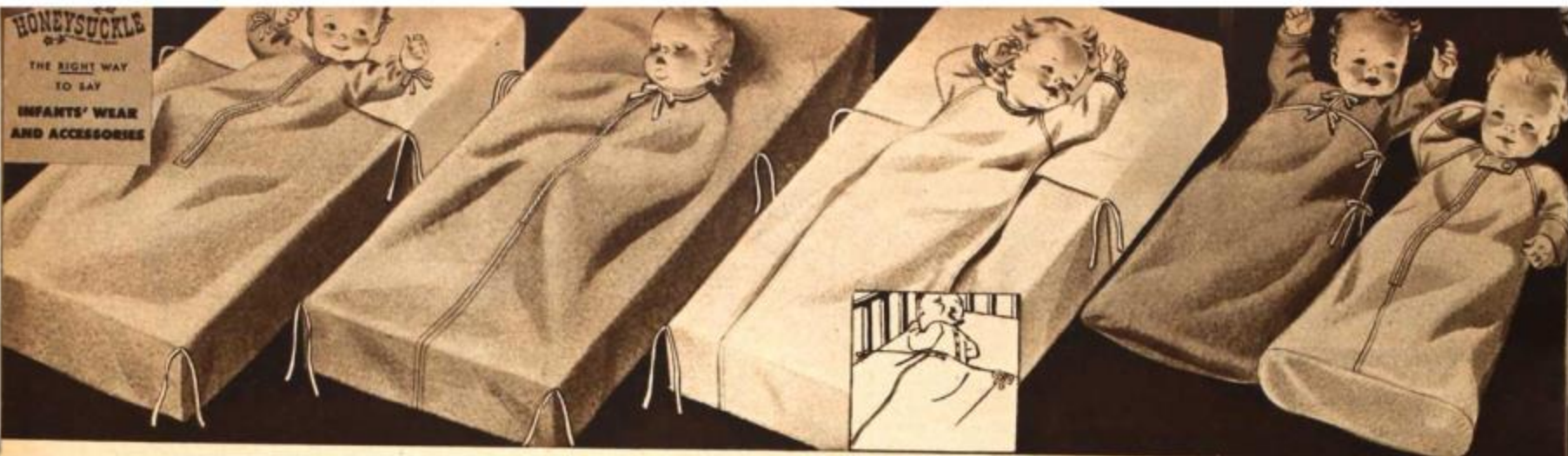
**F** Was 98c Last Spring 29 K 6102—Plain style. . . . . 89c **G** Was \$1.29 Last Spring 29K6112—Embroidered style \$1.19

**SIZE CHART FOR  
SIZES 6 TO 12 MOS.**

Order size (not age): 6 mos. 12 mos.  
If chest is. . . . . 18 19 in.  
If height is. . . . . 24½-26½ 27-29 in.  
Dress length is. . . . . 14½ 15½ in.

ALL PAGE 35 . . . INFANTS' WEAR





## Snuggle your little darling into a **WARM SLEEPING COVER** or **CUDDLE-BAG**

**\$2.79** Flannelette **\$4.98** Blanket Cloth **\$2.79** Medium Flannelette **\$3.98** Heavier Flannelette

Zip-front sleeping covers keep baby covered . . . use with or without blankets . . . Tuck under mattress, tie with tapes. Full crib size, 54x52 inches.

**JACKET STYLE** . . . has drawstring sleeves. In medium weight Sanforized flannelette . . . won't shrink more than 1%. Vat-dyed. Washfast. Shpg. wt. 13 oz.  
29 K 5638—Light blue 29 K 5639—Pink  
29 K 5640—White Each . . . \$2.79  
In **Heavyweight Cotton Blanket Cloth**. Washable. Shipping wt. 2 lbs. 4 oz.  
29 K 5992—Light blue 29 K 5993—Pink  
Each . . . \$4.98

**HEAD-OPENING STYLE**. In medium weight Sanforized flannelette . . . won't shrink more than 1%. Vat-dyed. Washfast. Shipping weight 10 oz.  
29 K 5989—Lt. blue 29 K 5990—Pink  
29 K 5991—White Each . . . \$2.79  
In **Heavier Flannelette**. Sanforized, vat-dyed, washfast. Shpg. wt. 1 lb. 10 oz.  
29 K 5606—Lt. blue 29 K 5607—Pink  
29 K 5608—White Each . . . \$3.98

**\$3.98**

**Patented . . . exclusively Sears.** Stitched tucks at both sides allow Baby to sit, turn and yet stay covered. A new patented design sold exclusively by Sears. Sanforized flannelette won't shrink more than 1%. . . Vat-dyed, washfast 3-snap back closing. Extra wide, size 70x54 inches. Shpg. wt. 12 oz.  
29 K 5624—Light blue . . . \$3.98  
29 K 5625—Pink . . . 3.98

**85c**

**SLEEPING BAG** of heavyweight, vat-dyed Sanforized flannelette (max. fab. shrink. 1%). Plenty of leg room for baby. Ties at side. Washfast. One size, fits up to 9 mos. Shipping weight 1 pound.  
29 K 5611—Pink  
29 K 5610—Light blue  
Each . . . 85c

**\$1.98**

**SLEEPING BAG** of warm, cotton flannelette with zipper down the front. Barrel bottom for leg room. For carriage, for crib, for auto rides. Washable. One size, fits up to 12 mos. Shipping weight 8 oz.  
29 K 5620—Light blue  
29 K 5626—Pink  
Each . . . \$1.98



## **HONEYSUCKLE QUILTED COTTON PADS**

Reduced to new low prices  
to save you money on these  
nursery necessities

Sears offers two qualities, each in 5 popular sizes . . . all filled with bleached white cotton . . . soft, comfortable, absorbent. All are white.

**Thrifty Quality Cotton**. Washable. White.  
15x17 in. Shipping weight each 4 oz.  
29 K 5430—Each . . . 36c . . . 2 for 70c  
17x18 in. Shipping weight each 6 oz.  
29 K 5431—Each . . . 43c . . . 2 for 83c  
17x30 in. Shipping weight each 8 oz.  
29 K 5432—Each . . . 69c . . . 2 for \$1.35  
27x34 in. Shipping weight 14 oz.  
29 K 5433—Each . . . \$1.25  
34x52 in. Shipping wt. 1 lb. 13 oz.  
29 K 5434—Each . . . \$2.29

**Best Quality Cotton**. Heavier. Individually cellophane wrapped. Washable. White. 15x17 in. Shpg. wt. each 6 oz.  
29 K 5446 . . . 42c . . . 2 for 81c  
17x18 in. Shipping weight each 8 oz.  
29 K 5447 . . . 52c . . . 2 for \$1.00  
17x30 in. Shipping weight each 11 oz.  
29 K 5448—Each . . . 87c . . . 2 for \$1.70  
27x34 in. Shipping wt. 1 lb. 2 oz.  
29 K 5438—Each . . . \$1.55  
34x52 in. Shipping wt. 2 lbs. 2 oz.  
29 K 5439—Each . . . \$2.69

**36 . . SEARS-ROEBUCK CPBEM**



## **HONEYSUCKLE WATERPROOF PLASTIC COVERS** for crib mattresses

- Made of lightweight, transparent film
  - Help keep mattress dry, clean and sanitary
  - Protect crib, springs . . . resist acids, foods
  - Easy to keep clean . . . hand washable
- When used with pyroxylin-coated mattresses, plastic covers should be removed and aired regularly

**A** COVERS TOP, bottom and sides. Straps at one end, elastic at other. Size 27x52 inches. Shipping weight 14 ounces.  
29 K 5460—Light blue  
29 K 5461—Pink  
Each . . . \$1.79

**B** ZIPPER cover encloses entire mattress . . . top, bottom, ends and sides. 36-inch zipper. Size 29x52x4 1/2 inches. Shipping weight 1 pound 2 ounces.  
29 K 5586—Clear white  
Each . . . Was \$2.98, Now \$2.44



## **HONEYSUCKLE WATERPROOF SHEETINGS** reduce mother's washday work

### **2-PLY SYNTHETIC RUBBER**

2-ply synthetic rubber cloth crib sheets. Heavyweight, waterproof. Resists oils, acids, stains and foods. Washable. Color white.

**18x27-inch size**. Shipping weight each 5 ounces.  
29 K 5571 . . . 32c  
2 for . . . 62c  
**27x36-inch size**. Shipping weight each 14 ounces.  
29 K 5572 . . . 59c  
2 for . . . \$1.15  
**36x54-inch size**. Shipping weight each 1 lb. 6 oz.  
29 K 5573 . . . \$1.18  
2 for . . . \$2.31

### **TRANSPARENT PLASTIC**

Transparent plastic Crib sheets. Lightweight, clear white. Eyelets for tape ties. Resists acids, stains, food . . . waterproof. Hand wash.

**18x27-inch size**. Shipping weight each 3 ounces.  
29 K 5553 . . . 25c  
2 for . . . 48c  
**27x36-inch size**. Shipping weight each 6 ounces.  
29 K 5554 . . . 44c  
2 for . . . 86c  
**36x54-inch size**. Shipping weight each 15 ounces.  
29 K 5556 . . . 88c  
2 for . . . \$1.73

### **COATED FLANNELETTE**

Waterproof synthetic rubber on one side for protection from oil, acids, foods. Reverse surface softly fleeced for absorbency. Boilable. Color white.

**18x27-inch size**. Shipping weight each 6 ounces.  
29 K 5565 . . . 42c  
2 for . . . 81c  
**27x36-inch size**. Shipping weight each 12 ounces.  
29 K 5566 . . . 79c  
2 for . . . \$1.55  
**36x54-inch size**. Shipping wt. 1 lb. 8 oz.  
29 K 5567 . . . \$1.47  
2 for . . . \$2.89

### **KLEINERT QUILTED RUBBER**

Kleinert's pads quilted, air-filled rubber. Soft, resilient comfortable, waterproof. Protects baby's bedding and crib from acids, oils, stains . . . plus added comfort of hundreds of little locked-in air-cells.

Hand wash. Flesh color.  
**18x18-inch size**. Shipping weight each 9 ounces.  
29 K5456—2 for \$1.12; Ea. 57c  
**18x27-inch size**. Shipping weight each 11 ounces.  
29 K5457—2 for \$1.43; Ea. 73c  
**27x36-inch size**. Shipping weight each 1 lb. 2 oz.  
29 K5458—2 for \$2.73; Ea. \$1.39





## BABY JEWELRY . . wonderful creations to delight children, capture their hearts

Fascinating rings for boys or girls. Shown actual size. Shpg. wt. each 3 oz. State size.

- 1 DELICATELY ENGRAVED BAND. Precious 10K yellow gold. 4 K 5911E—Size 0 to 3. . . . \$98c
- 2 TINY HEART BAND. 10K yellow gold. Print 1 initial. 4 K 5916E—Size 0 to 3. . . . \$1.19
- 3 SIGNET RING of 10K yellow gold. Print 1 initial. 4 K 5913E—Size 2 to 4. . . . \$1.98
- 4 GAY SIMULATED BIRTHSTONE sparkling from 10K yellow gold ring. State birth month. 4 K 5908EY—Size 2 to 4. . . . \$2.19
- 5 WALT DISNEY CHARACTER rings by Ingersoll are favorites everywhere. Colorful Donald Duck or Mickey Mouse figure on sterling silver ring. State choice. Adjustable size. Postpaid. 4 K 5200E—Round style. . . \$1.80  
4 K 5201E—Square style. . . 1.80

Baby will be pretty as a picture with a lovely locket, pendant or cross around her little neck. Locket opens to hold two tiny pictures; pendants do not open. In gift box. Shown actual size. 12-in. chain. Shpg. wt. each 3 oz.

- 7 HEART LOCKET . . shining center and engraved edge. 1/20 12K yellow gold filled. Print 1 initial. 4 K 5925E. . . . \$1.65
- 8 HEART LOCKET, sunburst engine-turned design. 1/20 10K yellow gold filled. Print 1 initial. 4 K 5930E. . . . \$1.85
- 9 LOCKET with polished band, dainty flower design. 1/20 12K yellow gold filled. Print 1 initial. 4 K 5938E. . . . \$1.98
- 10 BABY SNOOKS LOCKET. Simulated birthstone. 1/20 14K yellow gold filled. State birth month. 4 K 5923E. . . . \$2.35
- 11 PENDANT of precious 10K yellow gold. Engraved edge, polished center. Print 1 initial. 4 K 5937E. . . . \$2.35
- 12 PENDANT. Luxurious 10K yellow gold. Flower design. Polished panel. Print 1 initial. 4 K 5922E. . . . \$3.65
- 13 LOCKET in 10K yellow gold. Smoothly polished, exquisitely simple design. Print 1 initial. 4 K 5929E. . . . \$3.75
- 14 DAINY CROSS of 10K yellow gold. Sparkling beveled edge. A jewel to be cherished. 4 K 5961E. . . . \$2.79

Any child will be charmed by one of these shining gold bracelets and lockets. She'll treasure her first jewelry forever. Locket opens to hold two pictures . . . one of mother and one of dad. Pendants do not open. 12-in. chains. Shown actual size. In lovely gift box. Shipping weight each 3 ounces.

- 15 EXPANSION BRACELET AND LOCKET. Highly polished links expand to fit baby's tiny wrist. Lots of sparkle. 1/20 12K yellow gold filled. Print 1 initial. 4 K 5970E—Set. . . . \$4.95  
4 K 5971E—Bracelet only. . . 3.50
- 16 EXPANSION BRACELET AND LOCKET. Polished inset heart for engraving. 1/20 12K yellow gold filled. Bracelet has stainless steel back. Print 1 initial. 4 K 5954E—Set. . . . \$5.95  
4 K 5956E—Bracelet only. . . 3.95
- 17 EXPANSION BRACELET AND LOCKET. Simulated ruby in center. 1/20 12K yellow gold filled, stainless steel back. 4 K 5972E—Set. . . . \$6.95  
4 K 5973E—Bracelet only. . . 4.95

### \$2.98 Bracelet Set

- 18 Here's a new, almost unheard-of low price for an exciting expansion bracelet and locket set. At this price everyone can afford to make some child happy. Gleaming gold plated popular expansion bracelet gently hugs her wrist. Stainless steel back. 1/20 12K yellow gold filled locket on 12-in. chain. Lovely heart design has flower pattern, dainty engraved edge. 4 K 5980E—Set. . . . \$2.98  
4 K 5981E—Bracelet only. . . 1.98
- 19 EXTENSION BRACELET. Fits small wrist comfortably. Brilliant 1/20 12K yellow gold filled. Engine turned. Print 1 initial. 4 K 5982E. . . . \$2.19

Items marked \* shipped from Chicago. Order and pay postage from your nearest Sears mail order house.



## TOTS' STERLING AND SILVERPLATE

- A KIDDIE KIT. Gay plastic-duck feeding dish with 1847 Rogers Bros. "First Love" silverplated 4 1/2-in. spoon, 4 1/4-in. fork. State pink or blue dish. Postpaid. 4 K 8932E—Not for sale in foreign countries. . . \$2.95
- B TEETHING RING of harmless white plastic. Sterling silver bell for baby's birth record. 4 K 8891E—Shpg. wt. 5 oz. . . . \$1.98
- C STERLING SILVER BABY SPOON. 4 1/2 in. 4 K 8887E—Shpg. wt. 4 oz. . . . \$1.98
- D STERLING SILVER 2-PC. EDUCATOR SET. 4 1/2-in. spoon, 4 1/4-in. fork. Beaded pattern. 4 K 8888E—Shpg. wt. 4 oz. . . . \$3.89
- E 3-PC. STERLING SILVER CHILD'S SET (not shown). 4 1/2-in. spoon, 4 1/4-in. fork, 5 3/4-in. knife. 4 K 8889E—Shpg. wt. 4 oz. . . . \$5.89
- F "FIRST LOVE" SILVERPLATED 3-PC. CHILD'S SET in 1847 Rogers Bros. 5 3/4-in. spoon, 6 3/4-in. fork, 7 3/4-in. knife, stainless steel blade. Postpaid. 4 K 8931E—Not for sale in foreign countries. . . \$4.50

## HARMONY HOUSE SILVERPLATE

- Two exquisite patterns in baby's own tableware . . . just the right weight and balance, proportioned to fit tiny hands. Designed by master craftsmen, beautiful enough for a baby princess. Choose from two superb patterns in two wonderful qualities of HARMONY HOUSE silver-plate. In luxurious gift boxes.
- Maytime** is HARMONY HOUSE AA+ quality—silverplated overall with 75% more pure silver than standard A-1 quality. Generously overlaid at wear points. Fascinating, graceful design with scroll motif. Gift boxed.
- F BENT BABY SPOON. 3 3/4 in. 4 K 8875—Shpg. wt. 4 oz. Ea. . . 65c
  - G 2-PC. EDUCATOR SET. 4 1/4-in. blunt-tined fork, 4-in. spoon. 4 K 8876—Shpg. wt. 4 oz. Set. . . \$1.15
  - H 3-PC. CHILD'S SET. 7 1/4-in. knife, stainless steel blade. 6 3/4-in. blunt-tined fork. 5 3/4-in. spoon. 4 K 8877—Shpg. wt. 4 oz. Set. . . \$2.15
  - J BENT BABY SPOON. 3 3/4 in. 4 K 8878—Shpg. wt. 4 oz. Ea. . . 95c
  - K 2-PC. EDUCATOR SET. 4 1/4-in. blunt-tined fork, 4-in. spoon. 4 K 8879—Shpg. wt. 4 oz. Set. . . \$1.55
  - L 3-PC. CHILD'S SET. 7 1/4-in. knife, stainless steel blade. 6 3/4-in. blunt-tined fork. 5 3/4-in. spoon. 4 K 8880—Shpg. wt. 4 oz. Set . . \$3.50

## BABY CUPS

- 1 initial engraved at no charge. 8c per letter for each additional letter. Print initials or name. SILVERPLATED, gold plate lined. Postpaid (Shpg. wt. ea. 5 oz.).
- 20 TUDOR PLATE. 1 1/4 in. 4 K 8903—Plain. . . . \$1.50
  - 21 1881 ROGERS. 2 1/4 in. 4 K 8919E—Plain. . . . \$2.10
  - 22 COMMUNITY. 2 1/4 in. 4 K 8907E—Plain. . . . \$3.60
  - 23 STERLING SILVER CUPS. 24K yellow gold lining. Gift boxed. SMALLER CUP. 1 3/4 in. high. Shpg. wt. 4 oz. 4 K 8894E—Plain. . . . \$4.49
  - 24 HEAVIER, LARGER CUP. 2 3/4 in. Shpg. wt. 6 oz. 4 K 8895E—Plain. . . . \$6.95

Prices include 20% Federal Tax where E is added to catalog number as (4 K 5911E).

ALL PAGE 37 . . BABY JEWELRY



## INFANTS' GOODS



**HONEYSUCKLE**  
THE RIGHT WAY  
TO EAT  
INFANTS' NEEDS

### HONEYSUCKLE FORMULA and EQUIPMENT STERILIZER

Complete hospital-type outfit enables you to efficiently sterilize all your formula equipment by steam at one time, including cover which can then be used as sterile mixing bowl. Polished aluminum sterilizer and cover have black plastic handles. Overall height 9 3/4 inches. Aluminum rack holds 8 bottles. Nipple jar with perforated sterilizing and sealing covers. Nylon-bristled bottle brush. Stainless steel tongs. 8-oz. measuring cup. Funnel with strainer. Measuring spoons. Buy the complete set or just the sterilizer and rack.

Include these in your next Easy Payment Order. Pay for them as you use them.

8 K 2017—Complete set . . . Shpg. wt. 5 lbs. 8 oz. **\$4.95**  
8 K 2018—Sterilizer and Rack Only. Shipping weight 4 pounds 8 ounces. **4.49**

**\$4.95**  
Complete Set

### FEEDING NEEDS . . speed, simplify baby's care

**A** TRIPLE COATED PORCELAIN ENAMEL STERILIZER. Gleaming white steam sterilizer. Operates quickly, efficiently. Tight-fitting cover, convenient side handles. 9 3/4 inches high. 9 3/4 in. diam. Heavy metal rack provides space for 7 bottles, has space in center for nipples and caps. Bottles and nipples not included.

8 K 2076—Shpg. wt. 3 lbs. 12 oz. **\$2.19**

**C** ALUMINUM FOLDING STERILIZER. Solves your travel problems. This handy rust-proof aluminum sterilizer and rack fold flat to a depth of only 1 1/4 inches, pack in original box for visiting or travel. Overall height is 8 3/4 inches when rack is raised, in position for use. Pan, measuring 7 3/4 x 5 inches, holds water . . . has space for 6 bottles. Live steam eliminates hard water mineral deposits, kills bacteria, sterilizes wide or narrow neck bottles. To use as filling rack, simply reverse bottles . . . no tipping or spilling. Compact to save storage space in refrigerator. Bottles not included.

8 K 2031—Shpg. wt. 3 lbs. 2 oz. Complete **\$2.39**

**B** RACK-TYPE STERILIZER. Large pan in base of rack holds boiling water, sterilizes bottles and nipples at same time. Metal tube extends inside each bottle, carrying live steam to inner surfaces. Aluminum sterilizer includes 2-cover nipple jar (one plain and one funnel cover). Rack 8 3/4 inches in diameter holds 6 standard-size bottles. Bottles not included.

8 K 2009—Shpg. wt. 2 lbs. **\$2.69**

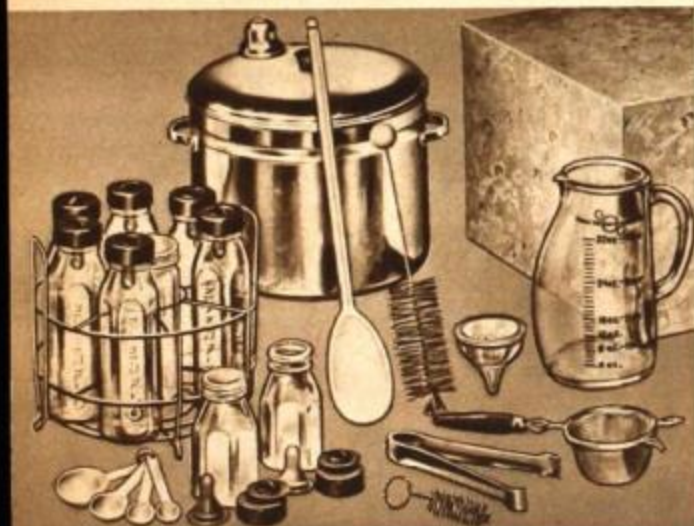
**D** 3-PIECE FORMULA OUTFIT. Quart (32 oz.) glass pitcher made of heat-resistant glass. Graduated measurements in color. Glass funnel, aluminum strainer insert. Nylon-bristled bottle brush. Shipping weight 3 pounds.

8 K 2278—COMPLETE SET for only **\$1.39**

8 K 2279—PITCHER ONLY. Shpg. wt. 2 lbs. 2 oz. **73c**

8 K 2277—FUNNEL AND STRAINER. Shipping weight 9 ounces. Were 2 for 35c. **2 for 29c**

8 K 2115—BRUSH ONLY. Shpg. wt. 4 oz. Each **49c**



### COMPLETE FORMULA LAYETTE

Sears now offers you complete equipment for baby's food . . . all in one package. Sterilizer is made of 16-gauge polished aluminum, has 8-quart capacity. Close-fitting cover will not blow off. Gauge whistles as sterilization takes place. Overall height 9 3/4 inches. Diameter 8 3/4 in. Space for nipples. Heavy 8-bottle rack is stain-resistant, copper, nickel-plated. Included are: Glass nipple-container with perforated sterilizing cover and solid sealing cover. Quart measuring pitcher made of heat-resistant glass . . . graduated in color. Glass funnel with aluminum strainer insert. Stainless steel tongs for lifting hot baby bottles. Aluminum measuring spoon set. Wooden mixing spoon. 8 Evenflo nursing units, consisting of six 8-ounce nursing units and two 4-ounce nursing units (nursing unit is bottle, nipple, cap, disc.) Nylon-bristled bottle brush. Nylon-bristled nipple brush. Fine-mesh strainer.

8 K 02002—COMPLETE SET . . . Shpg. wt. 11 lbs. **\$9.49**  
8 K 2012—STERILIZER ONLY . . . Shpg. wt. 2 lbs. 7 oz. **3.59**  
8 K 2013—RACK ONLY . . . Shpg. wt. 1 lb. Was 89c. **69c**

Our Midseason Fall Catalog will list additional seasonal items for all your family. Watch for it!

### BABY HAMPER

**E** Just the right size for baby's laundry. Makes fine gift for new baby, too. Scores of tiny air holes in porous weave provide ventilation, keep air stirring through laundry. Sturdy wood frame covered with woven fiber. Wood veneer cover coated with shining pyralin. Cute nursery decorations. 8x11 1/4 x 17 1/2 in. State pink or blue. Shipping weight 3 pounds.

11 K 07257 . . . **\$3.39**

### FLOOR MAT

**F** Springy, comfortable—ideal for baby's nursery. Cushions your feet, keeps water off floor while you're bathing him. Non-slipping, lies flat on floor, ends won't curl up. In pastel colors: blue, green, tan or black—won't wear off. Cunning baby design in center. State color. Shpg. wt. 2 lbs. 12 oz.

11 K 7594—19x32 in. **\$1.69**

### ELECTRIC BOTTLE STERILIZER and Warmers

- The safe, sure, modern way to prepare baby's bottles quickly, easily
- They shut off automatically! Just plug them in, need no watching

Last Spring Price Was **\$4.75**  
NOW **\$4.29**

Last Spring Price Was **\$2.69**  
NOW **\$2.49**

**G** KENMORE STERILIZER. Uses live steam—the surest, safest way to sterilize—recommended by doctors and nurses. Forces the steam into every inch of each bottle. Saves time because it's Automatic. All you do is plug it in, add water, and put bottles, nipples, etc. in place. When sterilization is finished, electricity shuts off automatically. Sterilizes 7 bottles, 12 nipples, 12 caps, and funnel (not included). Lightweight plastic base (odorless), metal rack, and aluminum cover—easy to handle, easy to wash. 575 watts. For any 110-120-volt AC. Underwriters' Labs. approved. 34K6854—Shpg. wt. 3 lbs. 12 oz. **\$4.29**

**H** OUR BEST KENMORE AUTOMATIC BOTTLE WARMER. Plug it into any outlet, add water to base, as directed. Steam heats bottle quickly, then electricity shuts off automatically. Porcelain heating well is deep, warms bottle uniformly. Cool plastic handle. Vaporizer attachment for treating colds, etc. is included. With cord. Bottle not included. For any 110-120-volt AC. UL approved. 350 watts. 34K6857—Shpg. wt. 3 lbs. 12 oz. **\$2.49**

**J** LOWER-PRICED KENMORE AUTOMATIC BOTTLE WARMER. Similar to above, but without vaporizer, and does not have handle. Uses 350 watts. 34 K 6864—Shpg. wt. 3 lbs. **\$1.79**





## FEEDING EQUIPMENT

- A** REDI-TAIN. Insulated plastic holder keeps bottle warm or cold 4 hours. For night feedings. 8 K 2133—9 inches long. Postpaid. . . . 2 holders **98c**
- B** ELSIE'S BOTTLEMASTER. Fiberglass insulated plastic fabric holder is decorated with Elsie and Beaudregard figures. Keeps bottle warm or cold 4 hours. Drawstring closure. State pink or blue. 8 K 2192—Shpg. wt. 4 oz. . . . . **98c**
- C** STERI-SEAL GLASS CAPS. For narrow-mouth bottles. 8 K 2179—Shpg. wt. 10 oz. Were 12 for 98c 12 for 90c
- D** QUICAPS. Cellophane covers for narrow-mouth bottles. Cardboard collars. Box 160 caps, 80 collars. 8 K 2114—Postpaid . . . . . 2 boxes **78c**
- E** HYGEIA NIPPLES. For 8K2255 (at right) only. 8 K 2145—Shpg. wt. 10 oz. . . . . 6 for **99c**
- F** DAVOL SANI-TAB NIPPLES for narrow-mouth bottles. 8 K 2258—Postpaid. . . . . 12 for **\$1.08**
- G** DAVOL ANTI-COLIC NIPPLES. Black. Postpaid. 8 K 2271—For narrow-mouth bottles. . . 12 for **72c**
- H** RUBBER CAPS for narrow-mouth bottles. 8 K 2265—Shpg. wt. 10 oz. Were 12 for 74c 12 for **69c**

## FAMOUS BABY BOTTLES

- J** DAVOL "ANTI-COLIC" NURSER. Nurser includes slender 8-oz. bottle, nipple, cap, disc. 8 K 2093—Postpaid. Nurser complete. . . 6 for **\$1.75**
- 8 K 2094—8-oz. Bottle only. Postpaid. . . . 8 for **80c**
- 8 K 2095—Cap and Disc. Postpaid . . . . . 3 for **30c**
- 8 K 2096—Nipple. Postpaid . . . . . 6 for **60c**
- K** DAVIDSON NO-COLIC NURSING UNIT. 8-oz. narrow-mouth bottle, screw-on nipple, cap. 8 K 2140—Postpaid . . . . . 4 complete sets for **\$1.04**
- L** HYGEIA NURSING SET. 8-oz. wide-mouth bottle, nipple, and Steri-Seal glass cap. 8 K 2116—Shpg. wt. 3 lbs. . . . 4 complete sets **\$1.08**
- M** HYGEIA WIDE-MOUTH BOTTLES. Use nipples 8 K 2145. 8-oz. bottles. 8 K 2255—Shpg. wt. 3 lbs. . . . . 8 for **\$1.08**
- N** PYREX BABY BOTTLES. 8-oz. narrow-mouth size. 8 K 2154—Heat-resistant. Postpaid. . . 5 for **\$1.00**
- P** PYREX BABY BOTTLES. 4-oz. narrow-mouth. 8 K 2130—Postpaid . . . . . 6 for **90c**
- R** TUFFY BABY BOTTLES. Postpaid. 8 K 2253—8-oz. narrow-mouth size. 8 for **\$1.00**



## EVENFLO ALL-IN-ONE NURSER



**S** "It breathes as it feeds." America's most popular nurser gives feeding comfort nearest to natural nursing. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle. Nurser includes bottle, nipple, cap, and disc. Postpaid.

**\$2.00**

Set of 8 nursers

8 K 2123—LAYETTE PACKAGE OF 8 NURSING UNITS. Ideal gift for baby showers! Consists of six 8-ounce nursers for round-the-clock feeding and two 4-ounce nursers for orange juice or water. Attractively boxed. Set of 8 nursers, complete. . . . . **\$2.00**

8 K 2151—Nurser with 8 oz. bottle. . . . . 4 for **\$1.00**

8 K 2156—Nurser with 4-oz. bottle. . . . . 4 for **1.00**

8 K 2152—Cap and Disc. . . . . 6 for **60c**

8 K 2153—Nipple. . . . . 10 for **\$1.00**

8 K 2155—8-ounce Bottle. . . . . 10 for **1.00**

**T** EVENFLO BRUSHLESS BABY BOTTLE CLEANSER. . . Pure, powder, won't injure rubber nipples. 8 K 2143—Postpaid 2 lb. box. . . . . **98c**

## BABY BOTTLE HOLDERS

Hold bottle comfortably in position while baby feeds. Cunning animal figures. Easy-to-wash pink or blue plastic cover. Ideal gift for the new baby. Bottle not included. Shpg. wt. 12 oz.

**DD** 8 K 2098 — "PUPPYKIN." Length 10½ in. Please state color pink or blue. . . . . **\$1.39**

**EE** 8 K 2274 — "PUSSYKIN." Length 10½ in. Please state color pink or blue. . . . . **\$1.39**

**FF** 8 K 2097 — "BUNNYKIN." Length 10½ in. Please state color pink or blue. . . . . **\$1.39**

**GG** FEED-A-BABE BOTTLE HOLDER. Washable quilted plastic-coated fabric. Size 2½-x6½-x6½ in. Bottle not included. State color—Pink or Blue. 8 K 2266—Shpg. wt. 3 oz. **\$1.25**

**HH** E-Z BABY BOTTLE HOLDER. Easily attached to top of crib, carriage, or high chair. Holds bottle at proper angle while baby feeds. Adjustable. Made of metal. Length 24 in. Bottle not included. 8 K 2298—Shpg. wt 10 oz. **\$1.89**

Shop at your leisure . . . any time . . . any day . . . the Sears Catalog way.



## BABY FOODS . . AIDS for serving Baby's food faster, easier

**KANANA BANANAS.** Dehydrated banana flakes. Add liquid. Use as beverage or on cereal. 8 K 2272—Shpg. wt. 1 lb. 4 oz. . . 2 (5½ oz.) cans **98c**

**MEAD'S DEXTRO-MALTOSE No. 1.** With sodium chloride. For infants' diets. Postpaid. 8 K 2244 . . . . . 5-lb. can **\$2.79**

**SMA BABY FOOD.** Special food formula. Postpaid. 8 K 2235 . . . . . 1-lb. can **\$1.08**

Save 60c! Buy in quantity. . . . . 12 cans only **\$12.36**

**SIMILAC BABY FOOD.** powdered modified milk product. Shpg. wt. 1 lb. 7 oz.; and 15 lbs. 8 K 2238 . . . . . 1-lb. can **98c**

Save 81c! Buy in quantity . . . 12 (1-lb.) cans **\$10.95**

**V** BABY JOY PLASTIC FEEDING TRAY. Efficient way to feed baby. Three sections for food, one for cup. 12x7 inches. State color pink or blue. 8 K 2075—Shpg. wt. 14 oz. Was 98c. . . . . Now **89c**

**W** NURSERY CHEF. Warms food right in feeding tray, keeps food from chilling, if baby "dawdles" while eating. Reduce dishwashing by more than 4,000 pans a year. Plastic tray has 4 food sections and cup. Fits on aluminum base, which holds water. Detachable plastic handle. Was \$2.95! 8 K 2242—11 inches long. Shpg. wt. 1 lb. 10 oz. **\$2.79**

**X** "CARRYKIN" BABY FOOD CARRIER. Bag of royal blue quilted vinyl plastic has Fiberglas insulation. Keeps baby's milk warm or cool for hours. Lightweight, with zip top and shoulder strap. Holds one bottle and other feeding accessories. Waterproof, scuffproof, stainproof. 8 K 2016—Shipping weight 10 oz. . . . . **\$1.98**

**Y** "HUNGRY PIGGY" FEEDING SET. Blue plastic bowl, diameter 5 inches, has pink plastic piggy clamped to side. Insert spoonful of food into piggy's mouth. Food goes back into bowl. Piggy's appetite encourages baby to follow his example. Set includes blue plastic fork and spoon with stand. 8 K 2070—Shpg. wt. 1 lb. Gift-boxed. . . . . **95c**

**Z** BABY SIZE DOUBLE BOILER. 3-coat white enamel. 8 K 2001—5¼ in. high. Shpg. wt. 1 lb. 2 oz. . . 98c

**AA** SECTIONAL FEEDING DISH FOR BABY. Three-section dish of white pottery. Aluminum base holds water. 8 K 2019—Diam. 8 in. Shpg. wt. 2 lbs. 3 oz. **\$3.49**

**BB** MUSICAL FEEDING DISH. Plays gay tune. Dish of white semi-porcelain with delightful nursery decorations. Detachable metal base. 8 K 7076—8-in. diameter. Shpg. wt. 2 lbs. 6 oz. **\$6.49**

**CC** MUSICAL DRINKING GLASS FOR BABY. Plays merry tune when glass is lifted. Pink plastic glass has amusing nursery designs. Blue metal base. 8 K 7077—7 in. high. Shpg. wt. 5 oz. . . . . **\$3.95**

Items on these two pages, marked "postpaid" are not for sale outside continental limits of the United States

c PAGE 39 . . BABY NEEDS

HH



## INFANTS' GOODS



## BATH NEEDS FOR BABY . . NURSERY SUPPLIES . . ENTERTAINING AND USEFUL BABY GIFTS

- A** TUB FOR BABY'S BATH. 3-coat white enamel on heavy gauge seamless steel. Hole for hanging. 20½x16x5½ in. 8 K 2000—Standard 15-qt. size. Shpg. wt. 4 lbs. 6 oz. . . . \$1.98  
8 K 02157—25-qt. size. 25x18½x6½ in. Shpg. wt. 8 lbs. Was \$3.29 . . . \$2.79  
**B** BATH SPRAY FOR BABY. About 5 ft. of tubing. State blue or pink. 8 K 6505—Shpg. wt. 12 oz. . . . 89c  
**C** BABY BATH THERMOMETER. Nursery colors. Enamel wood, floats. 8 K 2120—4½x2½ in. Shpg. wt. 4 oz. 89c  
**D** KIDDY MUSIC BOX. Nursery scenes show on "screen" as tune is played. 8½ in. base, plastic box. State pink, blue, ivory color. Boxed. 8 K 7020—Shpg. wt. 1 lb. 7 oz. . . \$4.89  
**E** MUSICAL BABY ALBUM of white embossed imitation leather. Plays "Rockabye Baby". 9x11 in. 8 K 7021—Shpg. wt. 1 lb. 8 oz. . . \$7.50

- F** MUSICAL "LULLABY LAZY-LITE." Ideal night light for baby. Tip shade to light two 7-watt bulbs. Plays "Rockabye Baby." Nursery story book included. Gift boxed. 7x4½x3¼ in. State pink or blue plastic. 8 K 2027—Shpg. wt. 1 lb. 2 oz. . . \$6.79  
8 K 2028—Same as above, but without music. Shpg. wt. 14 oz. . . . \$3.79  
**G** COTTON SWABS IN DECORATED GLASS JAR. 3-in. Wore 79c. 8 K 2135—Shpg. wt. 1 lb. . . . 75c  
8 K 2673A—REFILL of sterilized cotton swabs. Pkg. of 500. Shpg. wt. 8 oz. 79c 2 pkgs. (1000). Shpg. wt. 1 lb. . . \$1.39  
**H** NURSERY SET OF TRAY AND 4 JARS. Shatterproof plastic. Tray 11x7 in. 4 jars, each 3½x2½x2½ in., marked "Nipples," "Swabs," "Boric," "Cotton." State color pink or blue. 8 K 2286—Shpg. wt. 1 lb. 4 oz. . Set \$1.98

- J** TRAY AND JAR SET. Pastel plastic tray. (12x8½ in.); 300 cotton-tipped swabs in large jar; 3 empty jars. Decorated glass jars, pastel plastic tops. 8 K 2283—Shpg. wt. 4 lbs. 6 oz. . . \$2.95  
**K** JOHNSON'S BABY GIFT BOX. 1 cake baby soap, 2½-oz. baby cream; 1½-oz. baby oil. 4½-oz. baby powder. Boxed. 19c Fed. Tax included. 8 K 2195E—Postpaid . . . \$1.34  
**L** MENNEN BABY GIFT BOX. 1 cake baby soap; 7-oz. baby cream; 2-oz. baby oil; 4-oz. baby powder; 100 cotton-tipped applicators. Postpaid. 8 K 2083E—17c Fed. Tax Incl. . . \$1.52  
**M** TINTED TRANSPARENT PLASTIC BRUSH AND COMB SET. Silky-soft nylon bristles. Comb and brush each 5½-in. long. State pink or blue. 8 K 6358—Shpg. wt. 6 oz. . . . Set 69c

- N** CLEAR-PLASTIC BRUSH AND COMB SET. Soft nylon bristles. 5½ in. brush, 5 in. comb. State pink or blue. 8 K 6329—Shpg. wt. 7 oz. . . . Set \$1.19  
**P** "ANIMAL KINGDOM" pure baby castile soap figures . . . real fun for baby's bath. Incl. 10 cunning figures: two each of clown, duck, fish, turtle, seal. Well packed. Shpg. wt. 2 lbs. 2 oz. 8 K 906 . . . . . Set of 10 figures 89c  
**R** SHIP-SHAPE BABY BRUSH. Use for bath or floating toy. Red and white plastic boat-design top is 4½ in. long. 4 rows soft nylon bristles. 8 K 6424—Shpg. wt. 4 oz. . . . 79c  
**S** JOHNSON'S DELUXE GIFT BOX. 1 cake baby soap; 2½-oz. baby cream; 5-oz. baby oil; 9-oz. baby powder; 5-oz. baby lotion; 54 sterile double-tipped cotton tips. Postpaid. 8 K 2189E—50c Fed Tax incl. . . \$3.45



## BABY BOOKS

- T** BABY'S OWN STORY. 21 illustrated pages cover every big event in baby's first 5 years. Padded rayon moire cover. 8½x6½-in. Shpg. wt. 12 oz. 3 K 6094—Lt. Blue. . . . 97c  
3 K 6095—Pink. . . . 97c  
**V** BABY'S BOOK. 54 loose-leaf pages, 30 white with color illustrations, 24 grey for photographs. Washable imitation leather cover. 7½x10½-inches. Shipping wt. 1 lb. 3 oz. 3 K 6088—Lt. Blue. . . \$1.55  
3 K 6089—Pink. . . . 1.55  
**W** BABY'S DAYS AND BABY'S WAYS. 24 decorated pages. Records events from birth to 14 years. Rayon moire padded cover with lovely hand-painted design. 10x8-in. Shipping weight 1 pound 3 ounces. 3 K 6096—Lt. Blue. . \$1.80  
3 K 6097—Pink. . . . 1.80

## CARDS

- X** ANNOUNCE BABY'S ARRIVAL. 24 cards with matching envelopes. In pastel colors suitable for both boys and girls. There is a pretty design highlighted with foil trim. Space is provided for baby's name, weight, date of arrival and other important data. Size about 3½x3½ inches. Shipping weight 8 oz. 3 K 5612. . . . 24 cards 49c  
**Y** 30 ANNOUNCEMENT CARDS in pastel colors. Each with a charming design and appropriate verse. Popular French four-fold style with space inside for baby's name, weight, date of birth, etc. 30 cards, size 4½x4½-inches, with 30 envelopes to match. A beautiful announcement card for this low price. Shpg. wt. 10 oz. 3 K 5611. . . . 30 cards 59c

## PLASTIC BOOKS

- Z** More of the wonderful plastic books that should be in every tiny infant's playpen. Made of soft, clean plastic that baby can tear and chew as well as "read." They can be washed and sterilized—colors are harmless and won't rub off. 10-page books 5x7½-inches. Large print and big gay illustrations. Shipping weight, set, 6 ounces.  
The first set includes "Baby's Farm" with realistic pictures of all the familiar barnyard animals. And "Baby Takes a Walk" picturing sidewalk scenes in a city. 3 K 1918. . . . 2 books for 89c  
The second set includes "Baby's Mother Goose" with long-standing nursery rhyme favorites. And "Baby's Room" filled with delightful illustrations of baby's toys, toilet articles, furniture, etc. 3 K 1913. . . . 2 books for 89c

## YOUR BABY'S SHOES preserved in bronze

Baby's precious shoes preserved to the last tiny wrinkle at low prices. Block letters may be engraved except on (2). 10c a letter extra (50c minimum).

- 1** SINGLE SHOE METAL ASH TRAY. Luxurious bronze plated shoe on metal base 7½ x 7½ in. 4KR8940F—Shpg. wt. 2 lbs. . \$4.98  
**2** DOUBLE SHOE METAL ASH TRAY (not shown). Rich bronze plated shoes on metal base 7½x10½ in. 4KR8943F—Shpg. wt. 3 lbs. . \$7.98  
**3** UNMOUNTED PAIR OF SHOES. Brilliantly bronze plated. 4KR8939F—Shpg. wt. 10 oz. . \$4.88  
UNMOUNTED SINGLE SHOE. 4KR8949F—Shpg. wt. 5 oz. . \$2.88  
**4** BOOK ENDS. Bronze plated shoes, metal base 7x3½ in. Pair. 4KR8946F—Shpg. wt. 3 lbs. . \$8.98  
**5** BOOK ENDS. Bright bronze plated shoes. Handsome amber onyx base 6½x2½ in. Pair. 4KR8934F—Shpg. wt. 2 lbs. . \$12.95  
**6** 8 x 10 PICTURE FRAME. Glowing bronze plated shoes. 4KR8988F—Shpg. wt. 3 lbs. . \$11.95

How to ORDER. Attach name, address to each shoe. Enclose remittance with order in envelope attached to package (see index). 3-week delivery. Shoes over 6½ in. long unmounted only; write for prices. Any keepsakes except rubber or celluloid may be preserved. Write Personal Service Dept. Postpaid from factory. No C.O.D. For Christmas delivery order before Dec. 1st



## A black and white photograph of a woman with short, dark hair, smiling warmly at a baby. The baby is lying down, holding a bottle and drinking. The woman is wearing a light-colored, short-sleeved button-down shirt. The background is a plain, light color. The overall tone is gentle and affectionate.

Used by Leading Hospitals



A vintage advertisement for baby products, featuring a collection of 20 items labeled A through AA. The items include a baby carriage (A), a baby's head (B), a baby's feet (C), a baby's hands (D), a baby's face (E), a baby's body (F), a baby's hair (G), a baby's skin (H), a baby's teeth (I), a baby's eyes (J), a baby's ears (K), a baby's nose (L), a baby's mouth (M), a baby's tongue (N), a baby's throat (O), a baby's chest (P), a baby's stomach (Q), a baby's back (R), a baby's legs (S), a baby's feet (T), a baby's hands (U), a baby's face (V), a baby's body (W), a baby's hair (X), a baby's skin (Y), a baby's teeth (Z), a baby's eyes (AA).

## CPBKMNAMG PAGE 41... BABY NEEDS



## INFANTS' GOODS



**A**  
\$1.29  
Walker Pad

**B** \$4.98  
Ruffled Play Yard Pad



**C** \$1.98  
Ruffled High Chair Pad

**D** \$2.98  
Ruffled Crib Bumper



**E**  
\$2.98  
Carriage Pad

**F** \$1.69  
Basket Pad

**Koroseal** \* heavy gauge waterproof wonder-plastic in new charming matched prints on plump cotton filled **NURSERY PADS**

- Koroseal colors and designs won't rub off.
- Koroseal is acid-resistant
- Koroseal is stain-resistant
- Koroseal cleans with the whisk of a damp cloth

**A** Walker Pad. Print inside, solid color outside. Ties to walker with tapes. Shpg. wt. 12 oz. 29 K 5596—Light blue 29 K 5597—Pink. Ea. \$1.29

**B** Play Yard Pad. Reversible. Pink border, blue ground print on one side; blue border, pink ground print on reverse. Size about 40x40 in. 29 K 5590—Shpg. wt. 4 lbs. 8 oz. \$4.98

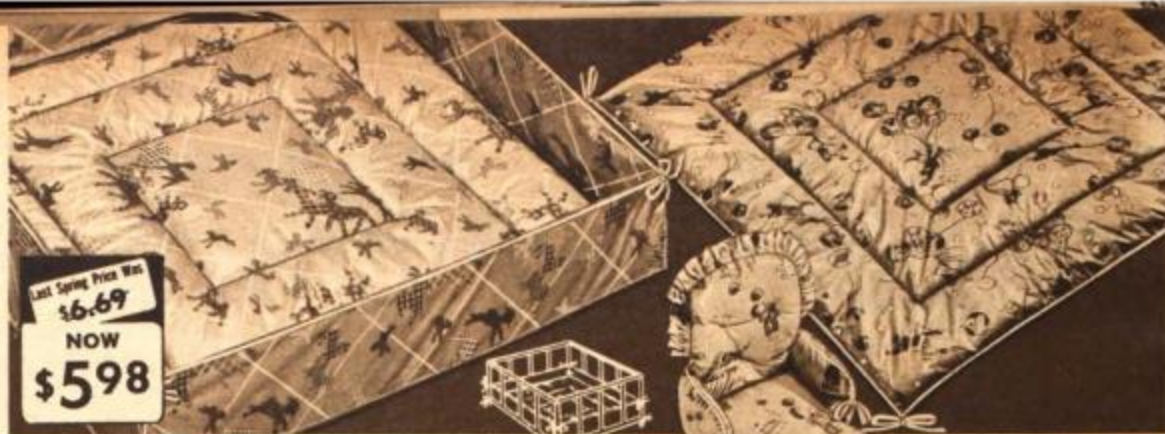
**C** High Chair Pad. Print inside, solid outside. Ties to chair with tapes. Shpg. wt. 1 lb. 10 oz. 29 K 5592—Light blue 29 K 5593—Pink. Ea. \$1.98

**D** 3-pc. Crib Bumper. Print inside, solid outside. Ties to crib with tapes. Shpg. wt. 3 lbs. 29 K 5594—Light blue 29 K 5595—Pink. Ea. \$2.98

**E** Carriage Pad. Print one side, solid on reverse. Size about 16x34 in. Shpg. wt. 2 lbs. 9 oz. 29 K 5579—Light blue 29 K 5580—Pink. Ea. \$2.98

**F** Basket Pad. Print on one side, solid on reverse. Size about 13x27 in. Shpg. wt. 2 lbs. 5 oz. \$1.69 29 K 5599—Pink. Shpg. wt. 2 lbs. 5 oz. 1.69

\* Trade Mark B. F. Goodrich Co.



### "NO-DRAFT" PLAY YARD PAD

\$5.98 40x40 in.

"NO-DRAFT" PLAY PEN PAD covers bottom and four sides . . . protects your child from drafts. Assorted nursery prints, reversible. Water-resistant cotton . . . cleans with damp cloth . . . thick cotton felt padding, quilted to provide soft cushiony surface for baby's safety. Tape ties. Size 40x40 in. Shpg. wt. 5 lbs. 3 oz. 29 K 5524—Light blue \$5.98 29 K 5525—Pink 5.98



### DRESS-UP LINERS for baby's basket

Last Spring was \$1.98 NOW \$1.84

RUFFLED BASKET LINING of soft cotton crinkle crepe. Easy to keep clean. Washable . . . needs no ironing . . . saves mother time and trouble. (Basket and pad are not included.) Size 13x27 inches. Shpg. wt. 8 oz. 29 K 5452—Light blue 29 K 5451—Pink Each \$1.84

**G** \$2.49 **H** \$2.89

**G** 5-inch clear plastic ruffle edge printed with lace pattern on quilted plastic basket lining. Size abt. 13x27 in. Shipping weight 14 oz. 29 K 5581—Light blue \$2.49 29 K 5582—Pink 2.49

**H** Quilted plastic lining with hood . . . fits basket on opposite page. Shpg. wt. 1 lb. 29 K 5508—Light blue \$2.89 29 K 5509—Pink 2.89

### BASKET PAD

Last Spring was \$1.59 NOW \$1.49

BASKET PAD . . . cotton felt filled, water-resistant cover, assorted cotton prints. Cleans with a damp cloth. Size 13x27 in. Fits regular size Baby baskets shown on opposite page. Shpg. wt. 2 lbs. 11 oz. 29 K 5491—Light blue 29 K 5490—Pink Each \$1.49

### CARRIAGE PAD

Last Spring was \$2.69 NOW \$2.54

HINGED CARRIAGE PAD. Boxed edges. Cotton felt filled, covered with water-resistant cotton in assorted nursery designs. Cleans with damp cloth. Size about 16x34 inches. Shpg. wt. 4 lbs. 2 oz. 29 K 05487—Pink 29 K 05486—Light blue Each \$2.54



### CRIB BUMPERS

\$2.34 Set

3-PIECE "No Bangs" crib set helps protect baby from bumps, drafts. Ties securely to crib. Cotton felt filled, covered with water-resistant cotton. Reversible. Clean with damp cloth. Shpg. wt. 5 lbs. 4 oz. 29 K 5500—Light blue 29 K 5501—Pink Each \$2.34



### WATER-RESISTANT cotton filled Nursery Pads

**J** THE "DO-ALL" 3-Piece High Chair Pad Set. Last Spring price was \$2.59. Safety belt holds baby in place; crumb catcher bib keeps him clean. Water-resistant cotton; cleans with a damp cloth. Seat, back and sides filled with cotton felt. Shipping weight 2 lbs. 12 oz. 29 K 5485—Bright red 29 K 5449—Light blue 29 K 5450—Pink Each \$2.39

TOILET SEAT PADS . . . cotton felt filled; water-resistant cotton. Assorted nursery prints. Clean with a damp cloth.

**K** Without a back rest. Shpg. wt. 9 oz. New low price. 29 K 5588—Pink 44c 29 K 5587—Med. blue 44c

**L** With back rest. Shpg. wt. 14 oz. 29 K 5534—Med. blue 79c 29 K 5535—Pink 79c

**M** WALKER PAD. Last spring price was \$1.09. Neatly tufted and shaped to fit walker shown on opposite page. Tape ties hold it securely in place. Cotton felt padding, water resistant cotton cover. Easy to clean with damp cloth. Shipping weight 1 pound 3 ounces. 29 K 5568—Light blue nursery print . . . 98c





## WALKER-STROLLERS . . for easier baby tending, indoors or out

**THRIFTY WALKER-STROLLER.** Push it or pull . . . handle fits either end. Without foot pan and handle it's a fine walker. Built of steel; wood seat and grip. Rubber tired wheels, 5½-in. in rear, 2¾-in. in front. Rubber covered front bumper. Blue and ivory-color enamel finish. 22¼ in. long overall; handle 31 in. high.

79K07520—Easy to set up. Shpg. wt. 13 lbs. \$4.49

**SHOPPING BAG.** Durable cotton sewn to steel bands. Fits either Walker above; easy to attach. 49K7503—12x8½x14 in. deep. Shpg. wt. 2 lbs. \$1.89

**WALKER-STROLLER WITH COMFORTABLE TUBULAR STEEL HANDLE.** Remove handle and foot pan to convert to walker. Steel construction; shaped wood seat and handle. Easy-rolling 5½-in. double-disc wheels, rubber tires. Coil spring on rear axle cushions shocks. Rubber covered front and rear bumpers. Play tray with beads.

Space behind seat for shopping bag. Overall length 28 inches. Handle, 35¼ inches high, folds for storing. Blue and ivory-color enamel finish. 79K07510—Easy to assemble. Shpg. wt. 17 lbs. \$7.49

## HAPPY-TIME WALKER-STROLLER, reduced

A snap to convert . . . no parts to detach  
Ball-bearing wheels . . . easier handling



Handle has collapsible wire holder for shopping bag or packages

\$10.69

Here's the walker-stroller every mother has been dreaming of! Easy to convert. Fold handle forward, fold foot pan back . . . presto! you have a walker. Shaped wood seat is suspended between springs to cushion shocks. Built of steel; handle and protective rail of nickel-plated tubular steel. 5½-in. ball-bearing wheels, ¾-in. rubber tires. Rubber covered front and rear bumpers. Play tray; wood beads. Dark red enamel finish. Overall length 29¾ in. Handle 34½ in. high. Mailed with wheels and bumpers off . . . easy to attach.

79K07530—Shpg. wt. 22 lbs. . . . \$10.69

**WALKER SHOPPING BAG.** Hooks on handle and fits in holder of walker above only. Cotton. 49K7504—8½x13½x16 in. deep. Wt. 2 lbs. \$2.49



Handle folds forward



Foot pan folds under seat



## PLAY YARDS . . relieve you from constant baby watching

**ECONOMY-PRICED FOLDING PLAY YARD WITH CASTERS.** A real aid to busy mothers . . . at a price that is gentle with your budget. Use it indoors and out. Swivel casters make it easy to move yard around. Floor is raised 3 inches to help protect baby from drafts and dirt. Constructed of seasoned wood; smooth varnish finish. Floor of smooth, tough Masonite Presdwood, reinforced with wood. Sets up in a jiffy, no assembling necessary. Parts are securely hinged. Size 38½x38½x23¼ inches high overall. Folds compactly for easy carrying and storing. An outstanding value at this low price! See opposite page for pads.

79K07014—Shipping weight 28 pounds. . . \$8.98

**FOLDING PLAY YARD—HAS CASTERS, PICTURE PANEL AND COLORFUL PLAY BEADS,** usually found only in much higher priced play yards. Easy-rolling swivel casters are mounted on wood blocks to raise floor 5¾ inches above ground . . . help keep baby away from dirt and drafts. Yard is handy to move around indoors or out. Constructed of strong, seasoned wood; smooth varnish finish. Floor of smooth, tough Masonite Presdwood, strongly reinforced with wood. Sets up in a jiffy. Parts are securely hinged. Wood blocks with casters are easy to attach (screws included). 38½x38½x26 in. high. Folds compactly.

79K07015—Shipping weight 30 lbs. . . . \$10.98

Buy your baby needs at Sears now. If you lack ready cash, use Easy Terms. See inside back cover.



Stand folds flat for handy storing

## BASKET STAND . . BABY BASKETS for home and auto . . prices reduced

**CASTER STAND FOR BABY BASKETS.** Makes it easy to move baby from room to room . . . to have him near you at all times. For use with either basket (A) or (B) at right. Has smooth-rolling casters. Sturdy hardwood with smooth white enamel finish. Folds compactly for storage. Shpg. wt. 8 lbs. 79K07071 . . . \$3.69

**(A) WOVEN FIBER BABY BASKET.** Fine quality woven fiber, lined with sheet fiber. Wood reinforced fiber bottom. Carrying handles. About 32x18x12 in. high. Sparkling white enamel finish with blue or pink trim. State color. 79K07073—Shpg. wt. 7 lbs. . . . \$4.79

**(B) THRIFT-PRICED BABY BASKET.** Sturdy V-bias weave splint with wood reinforced fiber bottom. Has carrying handles. About 32x18x12 in. high. Gleaming white enamel finish. 79K07075—Shpg. wt. 8 lbs. . . . \$3.19

**BABY BASKET WITH HARDWOOD LEGS.** Easy to roll from room to room on quiet swivel casters. Convenient to take along when you go visiting . . . legs fold for use in your auto or for handy storage. Basket made of V-bias weave splint with wood-reinforced sheet fiber bottom. Has two carrying handles. About 32x18x12 inches high. Smoothly finished in sparkling white enamel. 79K07076—Shpg. wt. 13 lbs. \$5.69

Include soft, cushiony pads in your order. See opposite page for play yard, basket and walker pads

## STEP-FOLD PLAY YARD

Saves you time and effort

Mother, you'll be delighted with this easy-to-handle play yard. Guards your baby while you are busy. No more strenuous back-bending when you want to fold it. You simply step on foot pedal to fold up floor . . . push the sides together with your fingertips. Sturdily built of strong, seasoned wood with glossy varnish finish. Floor is tough Masonite Presdwood, reinforced with wood. Sides made of extra heavy slats. Staunch corner post legs; 5 smooth-rolling swivel casters (1 in center) raise floor 4½ inches, help protect wee ones from dirt, drafts. Gay-colored play beads. No assembling necessary; parts securely hinged. 39x41x28 inches high. Shipped freight or express. Do not be without this wonderful yard any longer, order yours today!

79KM7013—Shpg. wt. 40 lbs. . . . \$15.95

79KM7002—Same construction and design as yard above without step-fold feature. 40x40x29 in. Longer legs; floor raised 6 in. Freight or express. (Not shown.) Shpg. wt. 38 lbs. . . \$12.98



Easy to fold. No strenuous back-bending; simply step on foot pedal and push sides together with your fingertips

## DE LUXE BASKET WITH HOOD

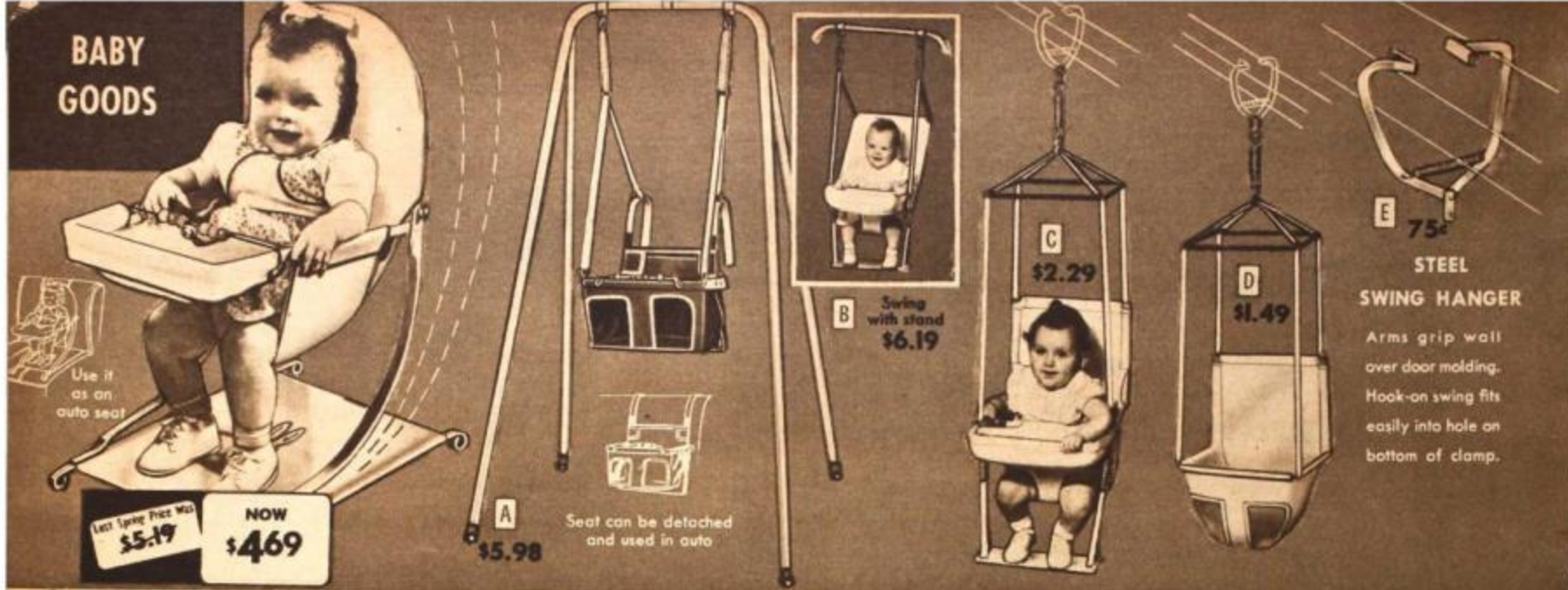
\$8.39

Made of fine quality woven fiber, lined with sheet fiber. Sturdy, wood-reinforced sheet fiber bottom. Has reinforced edges decorated with braid trim. Two handles for carrying. Braced hardwood legs have easy-rolling casters . . . folds for use in auto. Basket about 33x18x12 in. high. Smooth finish in sparkling white enamel with blue or pink trim. State trim color wanted. Shipped freight or express. 79KM7077—Shpg. wt. 14 lbs. \$8.39





## BABY GOODS



### TOTSEAT AND SWINGS to help with baby tending . . bouncing action that wee ones love

"TOTSEAT"—GIVES ROCKING CHAIR ACTION. Price now greatly reduced. Know how babies love to be "trotted" on your knee? "Tot-seat" lets them bounce and rock to their heart's content . . . keeps them happily occupied. Makes a fine auto seat too . . . base fits between car seat cushions. Has bright play beads and jingle bells to add to baby's fun. Steady metal base, balanced spring frame. Removable seat and play tray of strong, washable cotton fabric; white with contrasting binding. 21x24 inches high overall. Easy to set up. Bolts included. Order one today.

79 K 06915—Shpg. wt. 9 lbs. . . . \$4.69  
49 K 6916—EXTRA SEAT AND PLAY TRAY. Order one to use when other seat and tray are being laundered. Shpg. wt. 6 oz. \$1.45

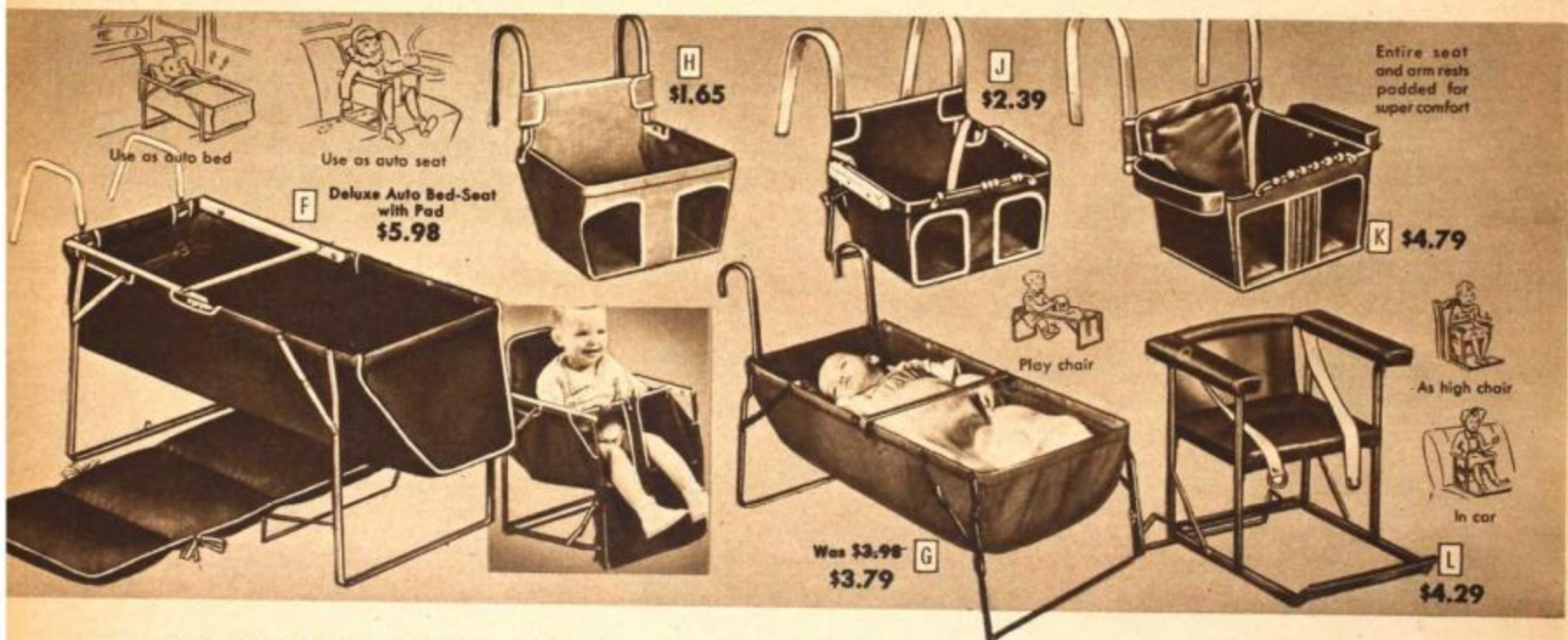
**A** COMBINATION SWING AND AUTO SEAT. Has its own portable stand . . . use it indoors or out. Remove seat from suspension straps and you have a fine auto seat for baby. Durable cotton; neatly bound edges. Wood arm rests; safety strap; bright play beads. Steel frame has adjustable extension, keeps seat level in car. Rubber covered hooks. 7-in. deep seat has removable fiberboard insert. 14½x11½ in. overall. Web suspension straps, steel springs. Steel stand, enameled gray, has rubber tips. Easy to put together with 1 bolt . . . easily taken apart to take along in car. 79 K 06941—About 52 in. high. Shpg. wt. 14 lbs. . . \$5.98

**B** PORTABLE SWING WITH EXERCISER-FOOTREST. Has same stand as swing above. Seat of durable cotton over steel frame has footrest and extra high backrest to give baby greater comfort. Play tray with colorful beads. Swing suspended with strong web straps, safety steel springs. 79 K 06940—About 52 in. high. Shpg. wt. 14 lbs. . . \$6.19

**C** DE LUXE SWING WITH EXERCISER-FOOTREST. Reduced! Enameled wood footrest suspended from 2 springs. Washable cotton seat and tray. Bright play beads. Steel frame. Web suspension straps, safety hook and steel spring at top. For babies up to 18 months old. Hanger not included. Order swing hanger 49K6934 at right. Shipping weight 3 lbs. 49 K 6933 . . . \$2.29  
49 K 6932—SWING WITHOUT FOOTREST, otherwise as above. Wt. 1 lb. 4 oz. \$1.89

**D** LOW-PRICED BABY SWING. Reduced! Washable bleached cotton over steel frame. Web suspension straps, safety hook, steel spring for hanging. Hanger not incl.; see 49K6934. 49K6931—Wt. 2 lbs. \$1.49

**E** SWING HANGER. Hang baby's swing in any doorway in a jiffy . . . no holes to bore, no hooks to screw in! Makes it easy to move swing. Rubber-tipped steel arms, spring tension; 11 inches long. Tested to hold 160 pounds. 49K6934—Wt. 10 oz. .75c



### CONVERTIBLE AUTO BEDS, SEATS . . keep baby happy and safe while riding in the car

**F** DE LUXE AUTO BED-SEAT WITH PAD. Extra comfort . . . extra roominess. Lets your baby enjoy the comfort of home wherever you go. Primarily an auto bed . . . you can use it also as a bassinet when visiting, as a play chair or auto seat. Has plump, cushiony pad of water-repellent plastic, filled with cotton felt. Made of durable cotton over a sturdy steel frame. Rubber covered steel hooks. Has folding legs for handy storage. Enameled wooden arm rests; safety strap. 31x14½x16 inches high. Assorted colors. 79 K 06921—Shpg. wt. 10 lbs. . . \$5.98

**G** AUTO BED-PLAY CHAIR reduced to a new low price. Use it "as is" for long trips or family outings; as a play tray with seat for use at home. Substantially made of sturdy water-repellent cotton fabric; steel frame with folding legs stores away easily. Safety strap. About 30½x14½x14½ inches high. Assorted colors. Shipping weight 8 pounds. Order one today. 79 K 06920 . . . \$3.79

**H** GOOD—Cotton fabric; bound edges. Steel frame has enameled hangers. 7-in. deep seat, removable fiberboard insert. 12½x10½ in. overall. Folds for storing. Assorted colors. 49 K 6923—Shpg. wt. 2 lbs. 9 oz. \$1.65

**J** BETTER—Reduced! Adjustable extension keeps seat level in car. Cotton fabric; bound edges. Steel frame; rubber, covered hangers. Arm rests, safety strap, play beads. 7-in. deep seat, removable fiberboard insert. 14½x11 in. overall. Folds. Assorted colors. 49 K 6905—Shpg. wt. 4 lbs. 4 oz. \$2.39

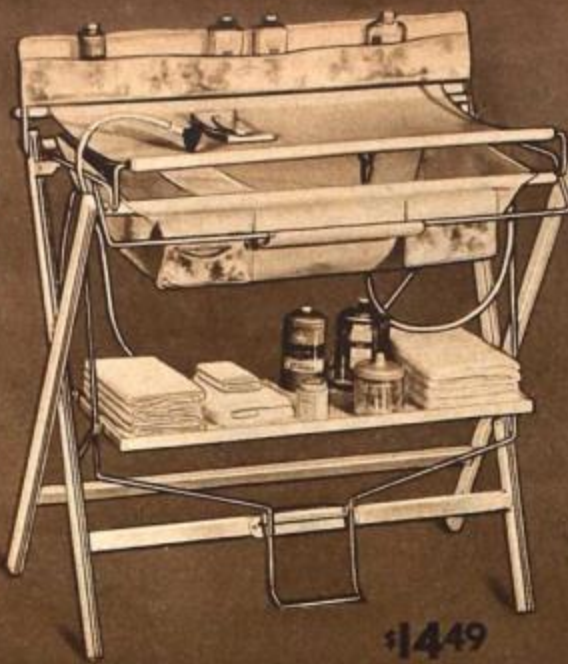
**K** BEST—Completely padded with soft cotton. Durable plastic-coated fabric inside and out; wipes clean in a jiffy. Neat piping and binding. Steel frame; rubber covered hangers. Safety strap; play beads. 7-inch deep seat has removable, rigid fiber insert. 15½x11½ inches overall. 49 K 6906—Assorted colors. Shpg. wt. 5 lbs. \$4.79

**L** TODDLER-TRAVELER, for tots up to 4 years. Seats child comfortably at window level. Anchors securely to car cushions. Artificial leather, wipes clean. Padded seat and arms, plain back rest. Enameled wood foot rest; safety strap. Seat 11½x9 in.; 8½ in. from floor. Folds for storage. 79 K 06922—Assorted colors. Shpg. wt. 8 lbs. \$4.29





Last Spring Price Was  
**\$10.49**  
NOW  
**\$9.95**



**\$14.49**



With  
magnesium  
frame **\$16.98**

## Bathinette\* BATHTUB-DRESSING TABLE, time and labor-saving help for mother

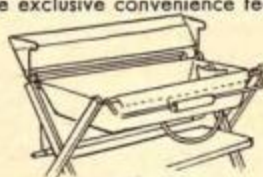
COMBINATION BATH AND TABLE

All Bathinettes\* have these exclusive convenience features

Additional features of foot-control Bathinettes\*



Patented Bathinette\* hammock with headrest to support baby properly—leaves your hands free. Hammock and tub of rubber-coated fabric.



Exclusive Bathinette\* dressing table slides behind tub, rocks forward to cover it... cannot fall down. Tub has soap pocket, drain hose.



Towel bar, pin tray, 5 pockets, toilet tray to keep all bath needs within your reach. Rubber spray held by clamp.



Just step on foot-lever, dressing table slides behind tub; after bath step on it again, table slides forward over tub.

### GOOD: economy Bathinette\*

PRICE REDUCED FROM LAST SPRING. Has all basic convenience features to lighten your work. Dressing table lifts and lowers easily with one hand... top of durable cotton fabric, can be removed for laundering. 3 pockets on splashguard. Wood frame, enameled white. 36x20x42 in. high overall. Folds. (Why not order spray listed below). Freight or express.

79 KM 7054—Shpg. wt. 18 lbs. **\$9.95**

### BETTER: foot-control Bathinette\* with tray, spray

Just step on foot lever to raise dressing table... after bath step on it again and table covers tub. Leaves both hands free to hold baby. Dressing table top of rubber-coated fabric, easy to clean. Use rubber spray to rinse baby, fill tub. Foot end of hammock can be lowered. Tray of Masonite Presdwood. Rigid wood frame, enameled white. 36x20x42 in. high. Folds.

79 KM 7053—Shpg. wt. 24 lbs. Freight or express **\$14.49**

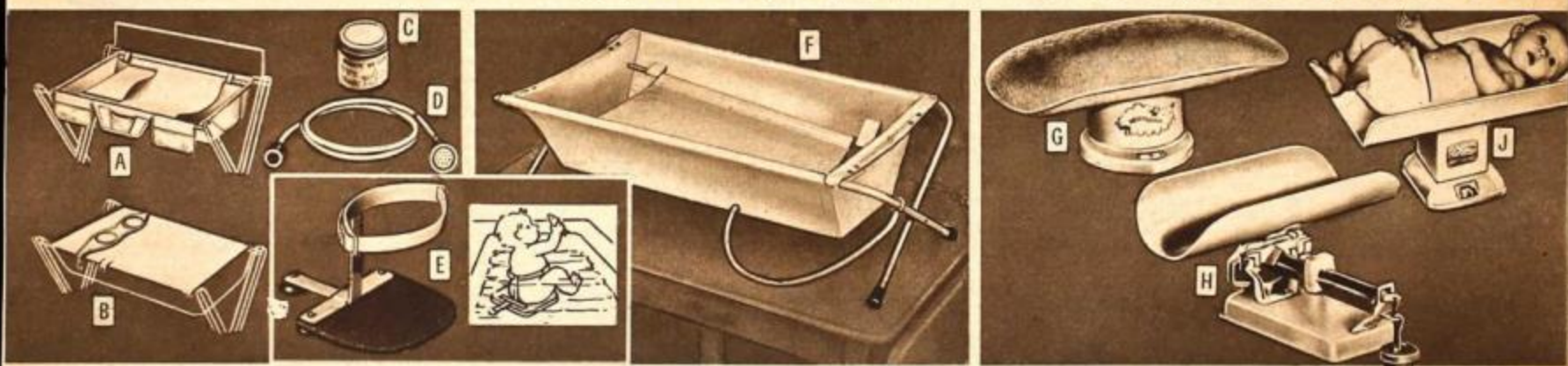
BATHINETTE\* WITHOUT FOOT-CONTROL. Dressing table lifts, lowers with one hand—otherwise same construction as above.

79 KM 7051—Shipping wt. 19 lbs. Freight or express **\$12.49**

### \*BEST: foot-control, enduring magnesium frame

For longest service, greatest satisfaction choose this de luxe Bathinette\*. Has all convenience features of foot-control Bathinette\* at left—plus super-strong, gleaming magnesium frame. Magnesium, the silver-like wonder metal is lightweight and extremely durable... will last for years. Can take hard knocks, yet its shining beauty remains unmarred. Legs have rubber tips for extra rigidity... to protect your floors. 36x20x42 in. high overall. Folds compactly for storing.

79 KM 7055—Shpg. wt. 23 lbs. Freight or express **\$16.98**



## BATHINETTE\* AND BATH ACCESSORIES, TABLE TUB, ACCURATE SCALES for baby's care

**A** BATHINETTE\* REPLACEMENT KIT to put your old Bathinette to use again. Tub with rubber drain hose, hammock with headrest of waterproofed fabric. Easily tied to Bathinette\* frame; instructions. 49 K 7041—Shipping weight 2 lbs. 14 oz. **\$5.59**

**B** DRESSING TABLE TOP of waterproofed fabric. 49 K 7040—Has safety strap. Shpg. wt. 12 oz. **\$1.25**

Note: (A) and (B) fit only "Bathinettes."

**C** BATHINETTE\* CLEANER. Big 12-ounce jar. 49 K 7038—Shipping weight 2 lbs. **49c**

**D** BATHINETTE\* RUBBER SPRAY with clamp. Universal fitting for all faucets. About 69 in. long. 49 K 7039—Shipping weight 8 oz. **75c**

**E** ANCHORETTE. Attaches to bottom of big tub with rubber suction cups... holds baby securely, leaving your hands free for easier bathing. Baby sits in upright position on comfortable sponge rubber cushion. Plastic safety belt wipes clean and dry after use. Enameled metal frame. 49 K 7061—8 1/4 in. wide. Shpg. wt. 1 lb. **\$1.79**

**F** BUDGET-PRICED TABLE TUB. Made of waterproof Vinylite plastic; drain hose. Has hammock to support baby. Rigid white enameled steel frame; rubber-tipped legs to protect table. Size 30x17x9 1/2 in. Folds for convenient storing. 79 K 07057—Shipping weight 6 lbs. **\$4.98**

**G** DE LUXE HONEYSUCKLE BABY SCALE. Spring type. Weighs by 2 oz. up to 24 lbs. Removable matching terry cloth tray cover is warmer, softer for baby. Tray measures 18 1/2 x 10 1/2 in. Gay nursery design. Made of metal and plastic in pretty pink or blue finish. Please state color. 11 K 07887—Shipping weight 7 lbs. **\$5.69**

**H** DETECTO-BEAM-TYPE SCALE. Weighs by 1/2 ounces up to 30 lbs. 19 1/2 x 10 1/2 in. tray. Metal base 13 1/2 x 6 in. Washable ivory colored enamel finish. Partly assembled. 11 K 07886—Postpaid. (Shpg. wt. 15 lbs.) **\$8.95**

**J** HONEYSUCKLE BABY SCALE. Spring-type scale weighs by 2 oz. to 24 lbs. Concealed mechanism; plastic-covered dial in base. Tray 20x9 1/2 in. White enameled finish. 11 K 07885—Partly assembled. Shpg. wt. 6 lbs. **\$3.69**



### NURSERY STOOL, CHAMBER

**K** WOOD STOOL, steady base. Helps tots reach wash basin etc. Enameled in pastel colors; gaily decorated. 12 1/2 x 6 1/2 x 6 1/2 in. high. 49 K 6912—Screws included. Wt. 3 lbs. **\$1.49**

**L** CHAMBER of durable plastic, easy to clean. Comfortable wide rim. Pastel colors. 49 K 4527—7 1/4 in. diam. Shpg. wt. 1 lb. **98c**



### SAFETY GATES help guard baby

Use for doorways, windows, porches. Seasoned wood, sanded and varnished. Safety lock. 33 1/2 in. high. Shpg. wts. 3 lbs., 4 lbs., 7 lbs.

79 K 06981—Extends to 4 feet **\$1.49**

79 K 06982—Extends to 7 feet **1.98**

79 K 06983—Extends to 10 feet **2.39**

c PAGE 45... BATHINETTES





A \$1.79

B 89c



C \$2.79

D \$1.39



E 47c

G 97c

H 63c



K \$1.98

L \$2.79

## TOYS FOR BABY . . colorful, durable . . to liven a long day in the crib

**A CRADLE BOUNCE EXERCISER.** Fascinating fun and healthful exercise for infants beginning to reach for objects! Big, colorful cotton-stuffed ball is covered with coated fabric. Hangs from wooden clamp . . . easily attached to crib or play pen. Plastic covered coil spring makes it bounce. Bells at top tinkle merrily when baby touches ball. To clean, just wipe with damp cloth. Ball about 5½ inches long.  
49 K 4458—Shpg. wt. 1 lb. 10 oz. . . . \$1.79

**B "DUCKY CLIPS" PLASTIC BLANKET FASTENERS.** Keep baby's blankets securely in place. Make sure he's snugly covered at all times. Spring-action jaws of ducks close firmly, lock easily. Ribbons for tying to crib. Washable plastic; assorted colors.  
49 K 4442—Shipping weight 4 oz. . . Pair 89c

**C CUDDLY HONEY BEAR—reduced.** Bright eyes, stub tail, bright ribbon bow. Coat is rayon and cotton plush in two-tone brown. Cotton stuffed. About 15 in. high.  
49 K 4371—Shpg. wt. 1 lb. 6 oz. . . . \$2.79  
49 K 4370—13-in. size. (Stub toes; otherwise like illustration.) Shpg. wt. 1 lb. . . \$1.79

**D WASHABLE LAMB—reduced.** Tie to crib with cord. Coated cotton, asst'd colors; cotton stuffed. Has bell. 6 in. high.  
49 K 4464—Shpg. wt. 10 oz. Was \$1.69 \$1.39

**E COLORFUL BEAD DOLL.** Wood beads, bright plastic discs; bells.  
49 K 4431—9½ in. long. Shpg. wt. 7 oz. 47c

**F PLASTIC MUSICAL RATTLE.** Makes melodious tinkling sound. Baby colors.  
49 K 4428—6½ in. long. Shpg. wt. 6 oz. 47c

**G 3-PIECE TOY SET.** Plastic teether with klik-klak; plastic roly-poly, about 4 in. high; gay wood bead doll with plastic discs, about 7 inches long. Washable; assorted colors.  
49 K 4437—Shpg. wt. 12 oz. Set 97c

**H SQUEALING RUBBER PIGGY.** Squeals when you squeeze him. Expertly molded of soft rubber in realistic colors. About 6½ in. high. An ideal crib companion for the very young.  
49 K 4414—Shipping weight 6 oz. 63c

**J SQUEALING RUBBER DOLLY.** Cries softly when baby squeezes her. Molded of soft, flexible rubber in very attractive colors. About 5½ in. high.  
49 K 4426—Shpg. wt. 6 oz. . . . 47c

## FEEDING AIDS

**K HOT WATER PLATE.** Has compartment for hot water to keep baby's food warm throughout his meal. Cream-color glazed porcelain with gay nursery picture decorations. 8-in. diam. plate, 3 sections for food; cork stopper.  
49 K 4508—Shpg. wt. 3 lbs. \$1.98

**L 4-PIECE HOT WATER PLATE SET.** Plate and mug of cream-color glazed porcelain, gay nursery decorations. Fork and spoon of durable plastic. 3-section, 8-inch diameter plate has hot water compartment, cork stopper.  
49 K 4512—Shpg. wt. 4 lbs. \$2.79



M



N



P



R



S



T

## TOYS FOR TODDLERS . . lively Floor Toys, Bouncing Balls, Jack-in-Box, Roly-Poly

**M RUBBER TEAM AND WAGON.** Realistic details and colors! Horses can be unhitched; 2 separate harnesses. Whistle tree, front wheels and axle are separate units. Washable. About 10-in. long. Shipping weight 1 pound 3 ounces.  
49 K 6434 . . . . . 74c

**N MYSTERY MOTOR PLUTO.** Push Pluto's tail down, release it and watch him scoot across the floor. Easy for tots to operate . . . no key winding necessary. Colorfully lithographed metal. Soft floppy ears. 10 in. long.  
49 K 5726—Wt. 14 oz. 94c

**P SNAP-QUACK DUCK.** Reduced (Was \$1.99). Turns head, sways from right to left, opens bill and quacks when pulled! Wood, brightly lithographed. 3 wheels. Pull cord. About 11 in. long. Shpg. wt. 1 lb. 8 oz.  
49 K 5457 . . . . . \$1.83

**R INFLATED RUBBER BALLS.** Youngsters really go for the bright, embossed faces on these frisky bouncing balls. Painted in realistic colors.  
49 K 4488—Rover Pup. 5½ in. Wt. 1 lb. . . 69c  
49 K 4487—Tommy Boy. 3½ in. Wt. 6 oz. . . 32c

**S JOLLY JACK-IN-BOX—reduced.** Fascinating! Press button and out bounces a squealing clown. Box 3½ in. high, made of pastel color plastic; decal trim. Clown has plastic head, painted features. Shpg. wt. 10 oz.  
49 K 4460 . . . . . 83c

**T CIRCUS CLOWN ROLY-POLY.** Youngsters love to tip him over and watch him come right back up for more. Molded of plastic in bright appealing colors. Easy to wipe clean. About 7½ in. high. Shipping weight 12 oz.  
49 K 4489 . . . . . 89c



## EDUCATIONAL TOYS . . lots of fun, children learn while they play

**A HAMMER BENCH WITH BELL.** Bang! Ding! Let your children hammer away to their heart's content. Youngsters place pegs in metal bound top hole, pound with hammer and the bell rings as peg falls through hole. Wood bench, 7½x8 inches; eight brilliantly colored pegs; rugged wood hammer.  
49 K 1888—Shpg. wt. 1 lb. 10 oz. 92c

**B TOY DIAL TELEPHONE WITH BELL.** Your youngsters will be busy by the hour making imaginary calls with this handsome, realistic model. Dial your number . . . the dial really clicks and the bell rings. Smooth, sturdy plastic in bright colors. Lettered, numbered dial has spring-back action. Receiver 6½ inches long; base 3½x5 inches. Washes easily.  
49 K 1854—Shpg. wt. 1 lb. . . . . 94c

**C WONDERLAND RATTLING BLOCKS.** The little ones have hours of fun, playing with these enchanting blocks. Each 1½-in. cube of clear plastic encloses a colorful figure: animal, house or other object that your child will soon learn to recognize. Shpg. wt. 10 oz. Price reduced.  
49 K 1509—Set of 8 . . . . . 89c

**E RIDE-A-COCK HORSE.** This wooden horse gives delight to small youngsters up to 2½ . . . and it's a fine exerciser for tiny legs. As your tot paddles with his feet, the horse moves along on easy-rolling wheels. Sturdily built of thick wood, enameled in bright colors. Mane and bridle painted on. Comfortable shaped wood seat 7½ in. from floor. Overall measurement about 8x13x15 inches. Easy to assemble. Cord reins and screws included.  
49 K 5498—Shipping weight 3 pounds . . . . \$1.19





\$9.66

Last Spring Price Was  
**\$19.95**  
**NOW**  
**\$18.95**

**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
**JUVENILE  
FURNITURE**



Available  
with or  
without hood

Collapsible...  
takes little  
space



**\$18.95** Cash

**\$31.95**  
Cash  
**\$3.80** Down

Large chromium  
plated mud  
guards and  
hub caps

Plumply Padded  
seat and back  
to assure baby's  
riding comfort

## HONEYSUCKLE STROLLERS . . handsome, sturdy, weather resistant, easy to operate

**COLLAPSIBLE ECONOMY SPECIAL . .** easy to push, easy to carry, easy on your budget, too. Lightweight stroller of rubberized fabric, body neatly lined. Chrome-plated pusher, back rail. Metal dasher. Folds flat. 8-in. wheels, 3/4-in. tires. Dark blue. Seat 10x11 in.  
1 KM 8509—Wt. 20 lbs. . \$9.66

**ATTRACTIVE COLLAPSIBLE STROLLER.** Two-toned dark blue and gray, weather-resistant rubberized fabric. Padded seat, reclining back. Chrome-plated pusher, arms, hub caps. Foot brake. 10-in. wheels, 1 1/2-in. rubber tires. Seat 13 1/2 in. square.  
1 KM 8578—Wt. 41 lbs. \$18.95

**SMART-LOOKING COLLAPSIBLE STROLLER.** Body of durable, weather-resistant rubberized cloth. Comfortable reclining back. Adjustable footrest. Steel frame, 4-bow hood. Duchess gear for floating comfort. 2-wheel brakes. Chrome-plated pusher and hub caps. 10-in. wheels, 1-in. rubber tires. 16x14 1/2 x 9 in. State turquoise blue or gray.  
1 KM 8583—Shipping weight 46 lbs. . . . . \$18.95  
1 KM 8584—As above but no hood. Wt. 39 lbs. 16.95

**COLLAPSIBLE LUXURY STROLLER.** Price cut! Comfort for baby plus handsome good looks. Padded seat and back . . . quilted, padded sides. Body of sturdy, weather-resistant rubberized fabric. 4-bow hood with visor. Folding chromium-plated pusher, fenders and hub caps, 2-wheel brakes, 10-inch ball-bearing wheels, 1 1/4-inch tires. Steel frame. 31x16x12 in. State color military blue or gray.  
1 KM 8595—Shipping weight 50 lbs. . . . . \$31.95

All carriages and strollers shipped partly assembled by freight or express from stock.



**\$9.95** [A]



**\$19.95** [C]

Fully  
Collapsible

**\$36.95**  
Cash  
**\$4.00** Down



**\$26.95**  
Cash  
**\$3.00** Down

**\$35.95**  
Cash  
**\$4.00** Down

## CARRIAGES . . smartly designed, easy to handle

**[A] ECONOMY-PRICED CARRIAGE.** Body and hood of water-resistant covert cloth. Adjustable 3-bow hood. Single-action one-wheel brake. Tubular enameled pusher. Steel frame. 8-in. aluminum-painted wheels, 3/4-in. rubber tires. 31x16x10 in. deep. Blue body, gray enameled gear.  
1 KM 8553—Wt. 26 lbs. . \$9.95

**[B] STROLLER-STYLE CARRIAGE.** Duchess gear absorbs shock. Weather-resistant rubberized fabric. Quilted sides. 4-bow, adjustable hood. 2-wheel brakes. Storm shield . . non-tip parking stand. Chrome-plated pusher. 8-inch wheels, 3/4-inch rubber tires. Steel frame. 33x16x10 in. deep. Please state color dark blue or gray.  
1KM8555—Shpg. wt. 37 lbs. \$14.95

**[C] PRINCESS STYLE.** Shock-absorbing duchess gear for smoother riding comfort. Body and adjustable 4-bow hood of weather-resistant rubberized fabric. Storm shield, steel frame. Chromium-plated handle. 2-wheel brakes. 10-in. wheels, 1 1/2-in. rubber tires. 33 1/2 x 16 1/2 x 14 inches deep. Colors turquoise blue or gray. Please state color wanted.  
1 KM 8533—Shpg. wt. 46 lbs. . . . . \$19.95

**[D] DE LUXE PRINCESS STYLE.** Duchess gear to iron out bumps. Chrome-plated mud guards. Padded rails, quilted sides. Sturdy weather-resistant rubberized cover, storm shield. Adjustable 4-bow hood. Pusher and hub caps are chrome plated. Strong steel frame for lots of service. 2-wheel brake for added safety. 36 1/2 x 17 1/2 x 14 inches deep. 10-inch wheels, 1 1/2-inch rubber tires. State color turquoise blue or gray.  
1 KM 8570—Shpg. wt. 49 lbs. . . . . \$36.95  
1 KM 8571—Twin size. As above but 36 1/2 x 27 x 15 in. deep. Shpg. wt. 55 lbs. . . . \$47.95

## HONEYSUCKLE STEERING CARRIAGES



Convenient  
removable  
storm shield



Pouch extends  
to make  
more room

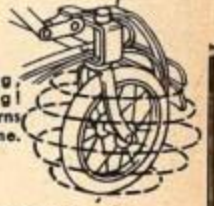


Weather-  
resistant  
cloth cover



Duchess gear  
for floating  
comfort

No tilting,  
no lifting!  
Carriage turns  
on a dime.



**[E] MODERATELY PRICED STYLE.** Duchess gear for floating comfort. Free-action front wheels make steering easy. 4-bow hood, sun visor. Weather-resistant cloth cover. Steel frame. Chrome-plated pusher, front bumper. 2-wheel foot brake for added safety. Rear wheels 11 in., front 8 1/4 in. 1 1/2-in. rubber tires. Size 33 1/2 x 16 1/2 x 14 in. deep. Color turquoise blue or gray. State color.  
1KM8548—Wt. 46 lbs. \$26.95

**[F] DE LUXE QUALITY.** Carefully constructed for comfort and service. Free-action front wheels make turning, steering easy. Duchess gear for smooth riding. Chrome-plated hub caps, bumper, pusher. Weather-resistant cover. Adjustable 4-bow hood, visor. Foot brake. Rear wheels 11 in., front 8 1/4 in. 1 1/2-in. rubber tires. Steel frame, aluminum painted. 35x18x15 1/4 in. State military blue or gray.  
1KM8572—Wt. 56 lbs. \$35.95

**FINEST LUXURY-STYLE CARRIAGE.** (Not shown). Like (F) but larger, more beautiful. 5-bow piped hood, visor. Finger tip steering, duchess gear. Weather-resistant rubberized cover. Steel frame. Chrome-plated bumper, pusher, legs. Rear wheels 12 in., front 9 in. 1 1/4-in. rubber tires. Size 36 1/2 x 19 x 16 in. 2 wheel foot brake. Easy to handle . . . easy to steer. Colors military blue or gray. State color.  
1KM8575—Wt. 74 lbs. \$44.95

## CARRIAGE PADS . . every price cut below last spring

**[G] LUXURY INNERSPRING—OUR FINEST!** Resilient steel coils, Jute fiber insulator, cotton felt padding . . . thicker, more comfortable. Vinyl-plastic covering, easy to clean. Size 32x15 in. Mailable. Last spring was \$3.49.  
1 K 08273—Shipping weight 5 lbs. . . . . \$3.19

**[H] HINGED PAD.** Better quality. Vinyl-plastic covering. Cotton filled. Single size 32 1/2 x 16 in., twin size 32 1/2 x 24 in. Mailable. Last spring was \$2.49, \$3.85.  
1 K 08268—Single size. Shpg. wt. 5 lbs. . . . . \$2.19  
1 K 08269—Twin size. Shpg. wt. 7 lbs. . . . . 3.75

**[J] PRINT PAD.** Cotton filled, 31x15 in. Vinyl-plastic coated, weather-resistant. Cleans easily with a damp cloth. Excellent quality at low cost for baby's comfort. Mailable. Last spring was \$1.79.  
1 K 08267—Shipping weight 3 lbs. . . . . \$1.69





## INFANTS' GOODS



Comfort, safety . . . built into every Sears Crib

Last Spring Price Was  
**\$15.95**  
**NOW \$12.95**  
Crib, spring

Last Spring Price Was  
**\$18.85**  
**NOW \$15.95**  
Crib, spring

Crib, spring  
**\$22.95**  
Cash  
\$2.50 down

**HONEYSUCKLE**  
THE RIGHT WAY  
TO SAY  
JUVENILE  
FURNITURE

### ECONOMY CRIB PRICE SLASHED

- Safe finish • Sturdy steel spring

- Sturdy, closely spaced spindles, smoothly sanded
- Convenient toe-touch single-drop side
- Lustrous, non-poisonous golden maple finish

Now . . . at low cost . . . a real buy in comfort and protection for your baby. Sturdily built of durable hardwood, finished in safe golden maple. Toe-touch drop side with dependable safety catch. Smooth-rolling casters make crib easy to move. Overall size 54x30 inches. Height of sides 26 inches. Complete with a comfortable metal spring for proper support.  
1 KM 8332—Crib, spring. Shpg. wt. 45 lbs. . . . \$12.95  
1 KM 8402—Crib, spring, 1KM8226 layer-felted cotton mattress on page 50. Shpg. wt. 60 lbs. . . . 16.95

### HONEYSUCKLE CRIBS . . . designed for baby's comfort

- Hardwood construction • Toe-touch drop side • Safe finishes

- Partial panel ends decorated with gay decals
- Easy-operating toe-touch single drop side
- Lustrous, non-poisonous natural finish

Quality Honeysuckle construction in this sturdy crib. Select hardwood, in lustrous natural finish. Toe-touch single drop side . . . handy to operate with baby in your arms. Side locks securely. Smooth-rolling casters make crib easy to move about. Cunning nursery design decals. Overall size 54x30 in. Sides 26 in. high. Durable, comfortable stationary metal spring.  
1 KM 8353—Crib, spring. Shpg. wt. 45 lbs. . . . \$15.95  
1 KM 8473—Crib, spring, 1KM8233 layer-felted cotton mattress on page 50. Shpg. wt. 61 lbs. . . . \$21.95

- Draft-resistant full-panel front, 1/2-panel back
- Easy-operating toe-touch single-drop side
- Clear non-poisonous natural varnish finish

A smart panel crib . . . sturdily built of select hardwood in an attractive natural varnish finish. Safe, restful comfort for baby. Toe-touch single drop side . . . so convenient when you have baby in your arms. Secure safety lock. Smooth-rolling casters, easy to move about. Durable, comfortable stationary metal spring. Overall size 54x30 inches. Sides 26 in. high.  
1 KM 8369—Crib, spring. Shpg. wt. 65 lbs. . . . \$22.95  
1 KM 8467—Crib, spring, 1KM8217 innerspring mattress, page 50. Wt. 82 lbs. . . . \$28.95

Articles on this page shipped freight or express. Cribs and Youth Beds partially assembled . . . easy to set up.



Ideal beds for your in-between youngsters

Bed, spring  
**\$23.95**  
Cash  
\$2.50 down

Bed, spring  
**\$29.95**  
Cash  
\$3 down

Last Spring Price Was  
**\$12.95**  
**A NOW \$11.95**  
77-coil

**B \$14.95**  
77-coil

### HARDWOOD YOUTH BEDS . . . INNERSPRING MATTRESSES TO FIT

- Attractive, thrifty, sturdy
- Built of durable hardwood
- Partial panel head and foot
- Safe golden maple finish

- Our finest . . . heavier weight
- Select, seasoned hardwood
- Solid panel head and foot
- Safe maple or natural finish

Low-priced youth bed . . . ideal for your in-betweens. Rust-resistant link springs. Easy-rolling casters. Removable guard rails 40 in. long. Strong hardwood construction. Inside size 66x33 in. Head 37 3/4 in. high, foot 27 3/4 in. Attractive decal trim. Shpg. wt. 60 lbs.  
1 KM 8304—Bed, spring. \$23.95  
1 KM 8441—Bed, spring, comfortable innerspring mattress 1KM8282 described at right. Shipping wt. 95 lbs. . . . \$36.95

Luxury - styled hardwood youth bed. Sturdy metal springs. Easy rolling casters. Removable guard rails 13 in. high. Inside size 66x33 inches. Head height 38 in.; foot 28 1/2 inches. Full end panels . . . attractive juvenile pattern decals. Shpg. wt. 70 lbs.  
1 KM 8354—Bed, spring. \$29.95  
1 KM 8464—Bed, spring, innerspring mattress 1KM8264 at right. Last Spring was \$44.95. Shipping wt. 110 lbs. . . . \$43.95

#### A 77-COIL INNERSPRING YOUTH BED MATTRESS.

Proper posture support, relaxing comfort for your growing youngsters. Padded with layers of new cotton felt. Jute pad insulator surrounds coils. Firmly button tufted. Durable woven-stripe ticking. Neatly tailored, firmly sewn.  
1 KM 8281—Size 63x29 1/2 in. Shpg. wt. 30 lbs. \$11.95  
1 KM 8282—Same as above, but 96-coil springs. Size 66x33 in. Shpg. wt. 35 lbs. Was \$14.95. \$13.95

#### B OUR FINEST 77-COIL INNERSPRING YOUTH BED MATTRESS.

Padded with layers of springy cotton felt and resilient rubberized fiber. Smooth tuftless surface. Vinyl-plastic, moisture-resistant ticking . . . cleans easily with a damp cloth. Neatly taped edges, firmly sewn throughout.  
1 KM 8263—Size 63x29 1/2 in. Shpg. wt. 30 lbs. \$14.95  
1 KM 8264—Same as above, but with 96 coil springs. Size 66x33 in. Shpg. wt. 40 lbs. Was \$16.95. \$15.95

### STURDY YOUTH CHAIRS



**C \$5.95**

**D \$7.95**

**C WINDSOR STYLE.** Curved back. Comfortable footrest. Sturdy, widespread legs. Hardwood in golden maple or waxed birch finish. Seat 13 3/4 x 14 inches. Height of seat from floor 20 1/2 inches. Overall height 34 1/2 inches. Just right for growing youngsters. Shipped freight or express from stock. State finish.  
1 KM 8717—Shipping weight 12 lbs. . . . \$5.95

**D LARGER, STURDIER YOUTH CHAIR.** 7 durable stretchers . . . strong ladder back. Select hardwood in a choice of golden maple or waxed birch finish. Attractive . . . smoothly sanded. Seat 15x13 1/2 in. Height of seat from floor 21 1/2 in. Overall height 37 1/2 in. Widespread legs resist tilting. Shipped freight or express from stock. Please state finish.  
1 KM 8760—Shpg. wt. 15 lbs. . . . \$7.95